

Web Management

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World Health Organization: www.who.int

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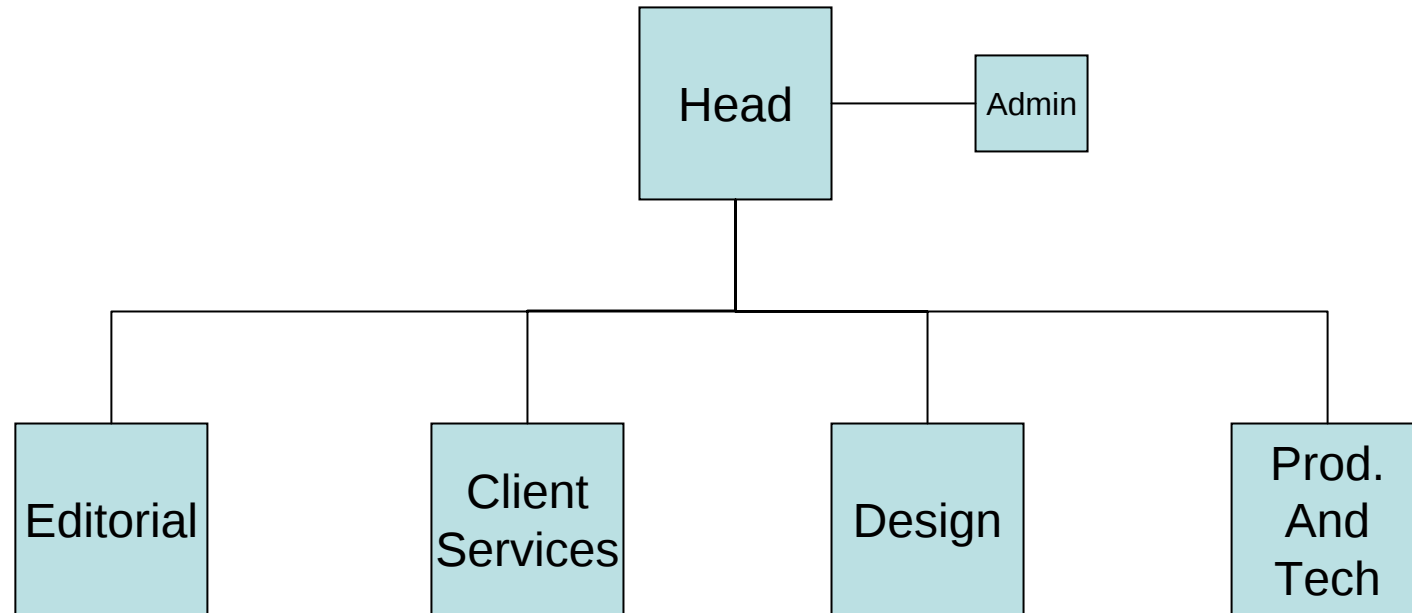


Overview

- » Structure of team (and skill set)
- » Location of team
- » Structure of site
 - Main site
 - Sub sites
 - Application treatment
- » Integration with information management
- » Expectations
- » Discussion points

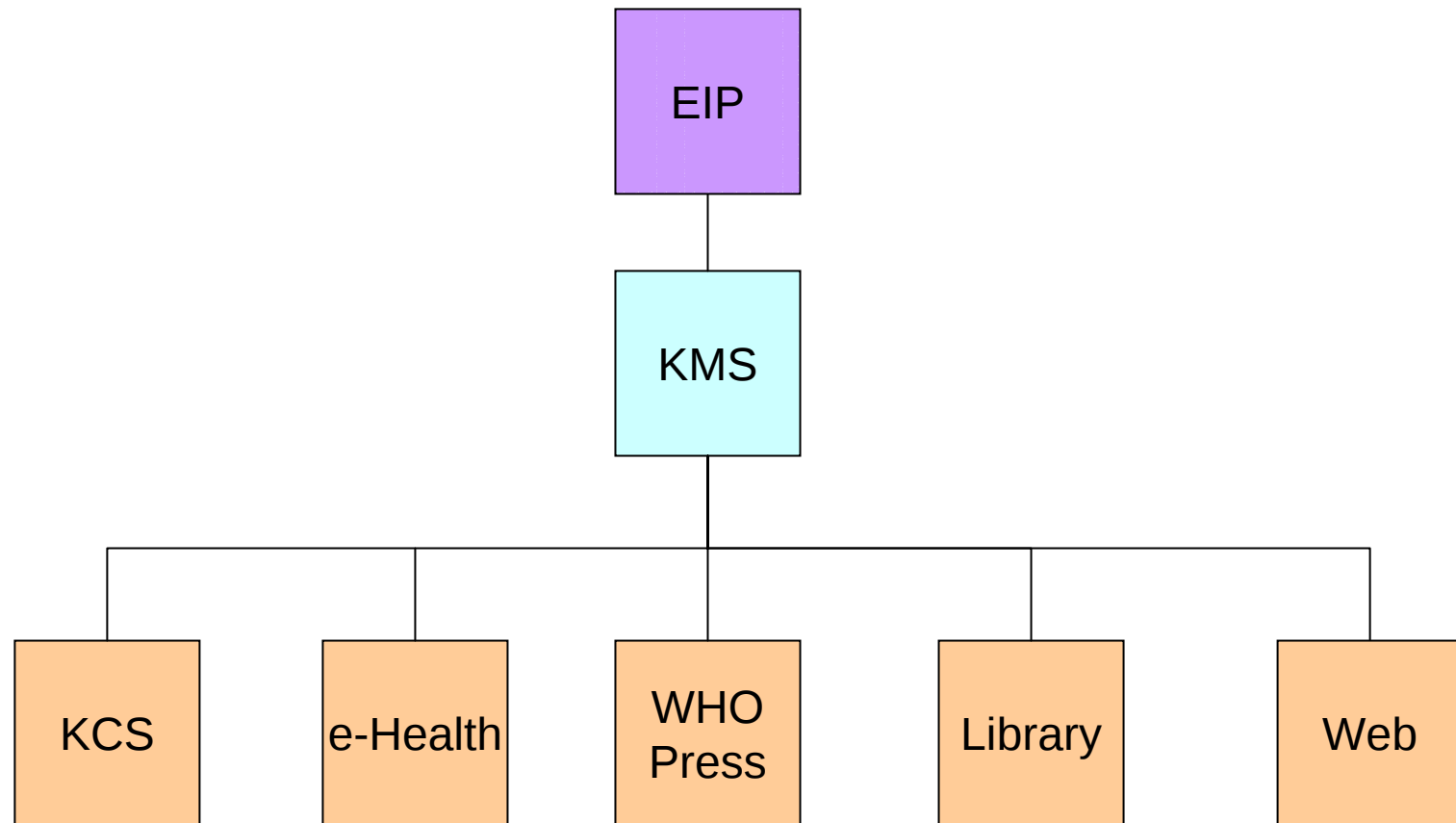


Structure



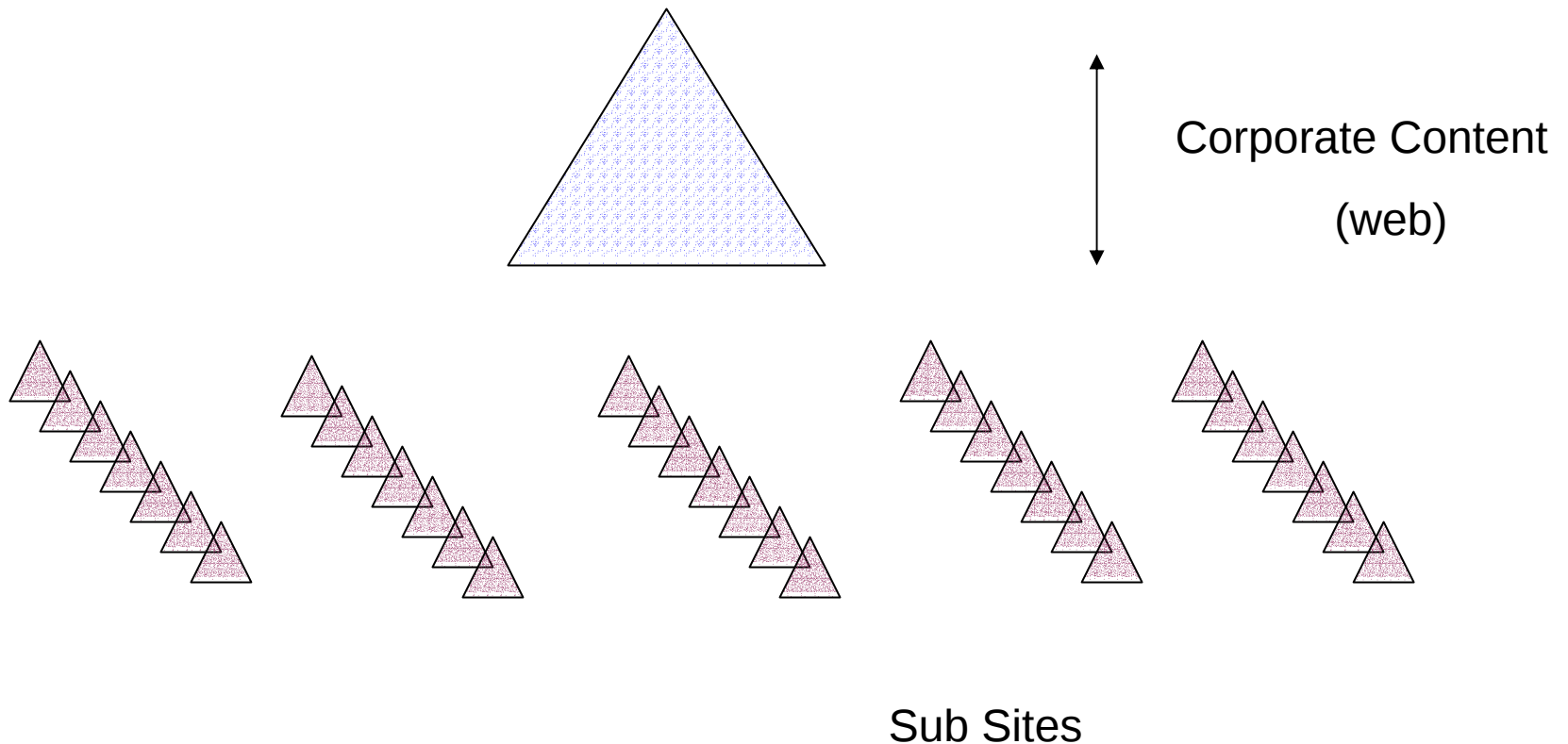
Total staff: 18

Location



Total staff: 125

Structure of site



Treatment of applications

- » www.who.int
- » www.who.int/whosis
- » Wrappers
- » Usability guideline
- » Graphics & buttons
- » Colour palettes
- » Consultancy



Synergy with MIS / ITT

- » Political pretence
- » No real operational synergy
- » Different clusters
- » As of next year shared budget
- » Intranet with ITT
- » Extranet, both claim ownership



Questions



Expected Results

- » Identify common issues
- » Share solutions, explore synergies
- » Identify how a co-operation project can be integrated into existing policies

Discussion

- » Location of web teams
- » Workflows for website maintenance
- » Level of centralisation
- » Maintenance policies
- » Approaches to redesign
- » Setting up of sub-sites
- » Skills needed
- » Solutions for special issues
- » Integration with information management system
- » Public vs. local audiences,
- » Branding
- » Enemies

