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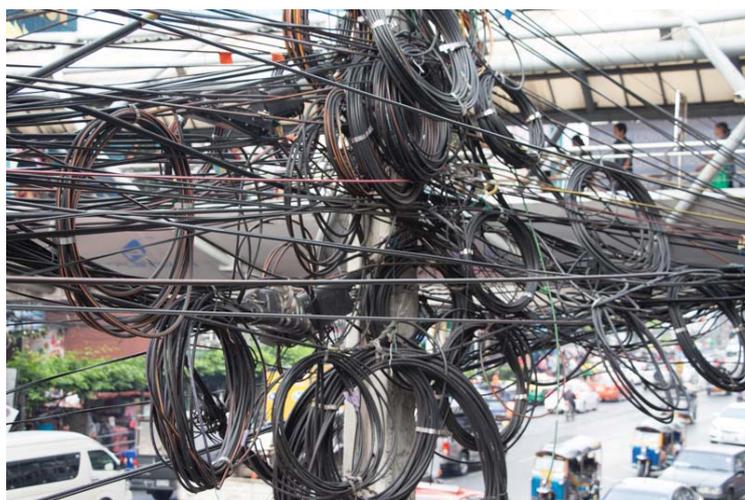
The Case for Regional Innovation & Entrepreneurship Education

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Does this need disrupting?

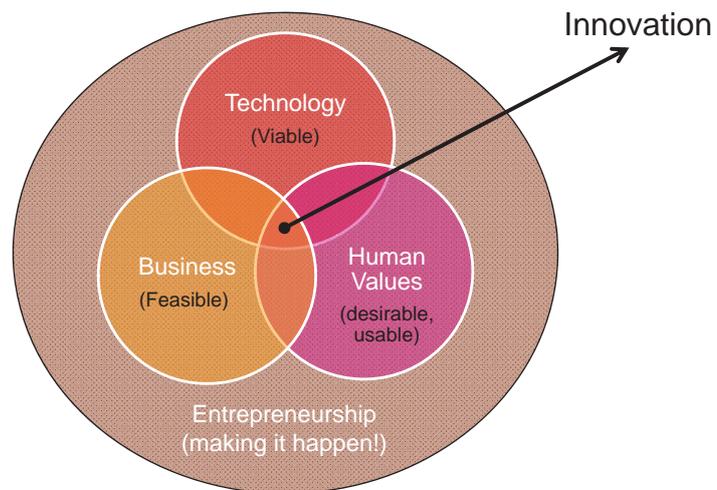


What about THIS?



Stanford University

Innovation & Entrepreneurship Model



Stanford University

Two Cases

United Arab Emirates

Lille, France Nord Region

United Arab Emirates Innovation and Entrepreneurship Education



SCPD partnered with the Prime Minister's Office & the Ministry of Education on a three-year collaboration with the Stanford Center for Professional Development (SCPD) to increase Innovation and Entrepreneurship Education in UAE universities to help move from oil & gas to a knowledge economy.

[UAE 2021 Vision](#)

Stanford-UAE Program Goal

To develop the curriculum, programs and networks that will equip the next generation of UAE leaders with an **Innovation & Entrepreneurship (I&E) Mindset** that will enhance the Innovation Ecosystem in the UAE.



UAE Student Impact



A UAE UNIVERSITY STUDENT'S PROTOTYPE OF HER LEARNING JOURNEY THROUGHOUT THE FUNDAMENTALS OF INNOVATION AND ENTREPRENEURSHIP COURSE. MAY 2016

Stanford Lille Innovation & Entrepreneurship Program

STRUCTURE: EXECUTIVE EDUCATION, WEEK AT STANFORD, 4 WEEKS ONLINE, A WEEK IN LILLE

LILLE GOALS

- Focus on International partner
- Identify a credible education provider willing to work with our goals
- Make sure the program provided the necessary content for success
- Engage the local stakeholders to build consensus

FOR STANFORD/SCPD

- Identify and execute a substantial education program in Europe
- Focus on Regional Impact
- Identify a trusted partner to engage in the region
- Work with faculty stakeholders to develop & execute the program

Program Results



SATISFACTION

'IT'S AN OPPORTUNITY TO GROW - PERSONALLY AND PROFESSIONALLY - IF YOU HAVE THE DESIRE TO CONSTANTLY RAISE THE BAR. YOU GET NEW KNOWLEDGE, AND GET BETTER AT PITCHING WITH INTENSIVE FEEDBACKS FROM HIGH LEVEL AND PASSIONATE COACHES.'

'I DIDN'T HAVE THE GOOD TOOLS AND WAY OF THINKING TO SUCCEED, I HAVE TO CHANGE THE WAY I DO BUSINESS!'

IMPACT

COMPANIES IN THE PROGRAM HAVE RECEIVED FUNDING OF OVER 120M EUROS
OVER 800 JOBS AND 6 EXITS
FUNDAMENTAL CHANGE IN THE MINDSET & LANGUAGE IN LILLE NORD REGION

Considerations for Leaders

EDUCATION WILL HAVE AN IMPACT & INCUMBENTS ARE OFTEN UNABLE TO SUPPORT NEW DIRECTIONS

PLAN FOR LONG TERM & SEEK PARTNERS WHO CAN MESH WITH LOCAL ENTITIES, INTERESTS

CONSIDER HOW TO ENABLE ENTREPRENEURS WITH INVESTMENTS & INCENTIVES

TARGET INVESTMENT TO EMERGING AREAS AND DEVELOP AN ECO-SYSTEM PERSPECTIVE

For More:

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