



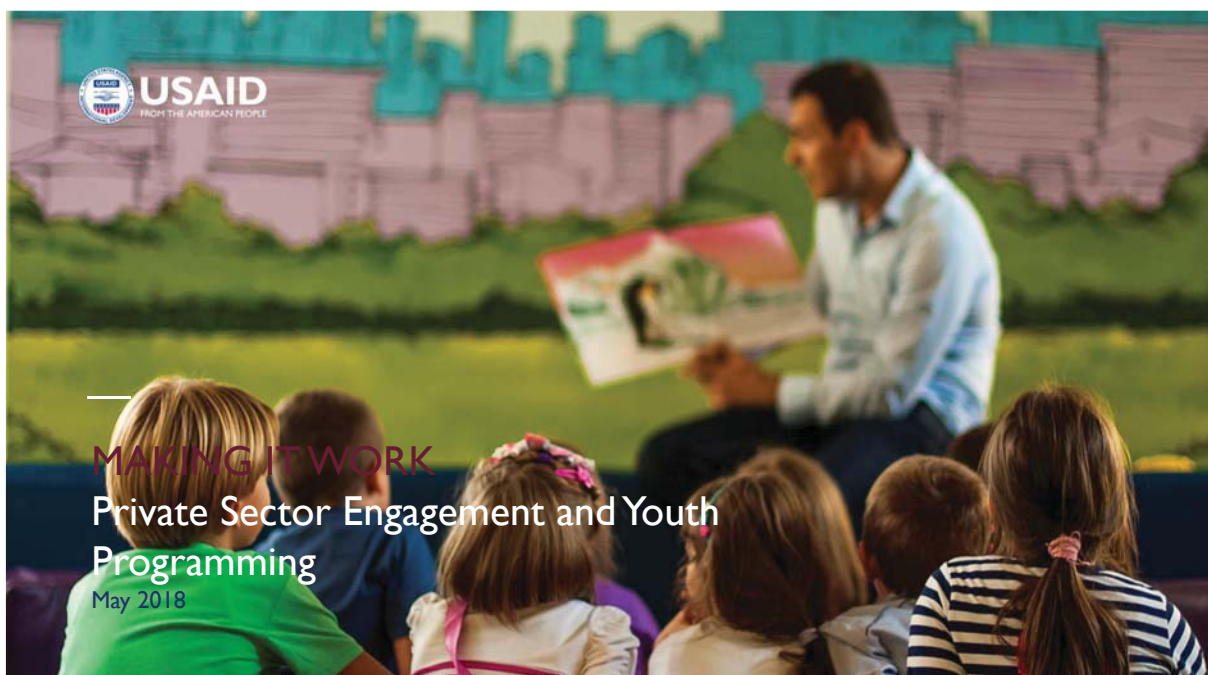
**Organization for Security and Co-operation in Europe
Secretariat**

EEF.DEL/35/18
30 May 2018

ENGLISH only

Conference Services

At the request of the OSCE Delegation of the United States of America the attached presentation by Mr. Edward Gonzalez, Director, General Development Office, USAID Mission in Skopje, delivered to the Session IV of the 2nd Preparatory Meeting, 26th Economic and Environmental Forum in Venice, is being distributed to all delegations.



MAKING IT WORK
Private Sector Engagement and Youth
Programming
May 2018

USAID/MACEDONIA

Overall Goal

Support the government of Macedonia's goal to advance **EURO-ATLANTIC INTEGRATION**, peace, and stability



USAID/MACEDONIA

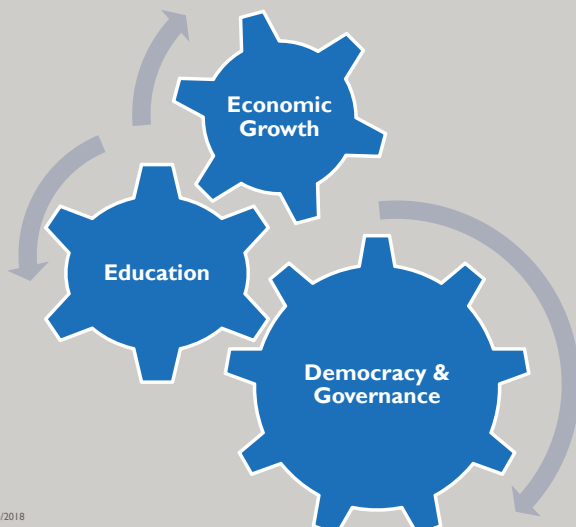
What is success?

When local actors **WORK TOGETHER** to promote their joint socio-economic development



USAID/MACEDONIA

Three Sector Approach



Macedonia is a Resilient, Prosperous, and Inclusive Democratic Society



CURRENT ENVIRONMENT



5/14/2018

5

YOUTH IN MACEDONIA - Challenges



5/14/2018

6

YOUTH IN MACEDONIA - Opportunities



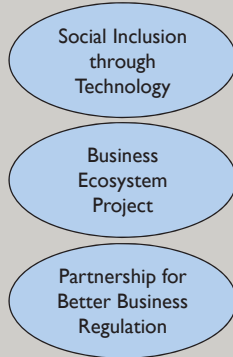
PRIVATE SECTOR ENGAGEMENT IN YOUTH PROGRAMMING

Democracy and Governance: Supporting Youth Leadership and Civic Engagement



CURRENT ENVIRONMENT

Economic Growth: Creating an Enabling Environment for Young Entrepreneurs



- Workforce Development
- Access to Finance
- Reforming Internship Law
- Business Incubators
- Consulting Services for Entrepreneurs & SMEs

- Working w/ "Lead" Companies to Co-finance Activities
- Strengthening Social Corporate Responsibility
- Provide Internships



9

CURRENT ENVIRONMENT

Economic Growth: Promoting Practical Education



- **Student competition** to design a technical and/or process solution applicable in the company's production lines of their new product.
- Number of Participants: 50
- Results: Internships and job offers
- USAID's Contribution: USD\$6000
- Rade Koncar's Contribution: USD\$28,700
- University: In Kind Contribution

10

CURRENT ENVIRONMENT

Economic Growth: Fostering Social Inclusion of Young People w/ Disabilities in the Workforce



- **Creation of HUBIT**, the first center in the Balkans to offer IT training and internships to youth with disabilities to help them prepare for careers in IT.
- **Results**
 - 137 successfully completed trainings
 - 13 participants got internships
 - 6 participants achieved fulltime employment
- **Private Sector Involvement:**
 - Internships
 - Mentors

11

STRATEGIES TO PROMOTE PRIVATE SECTOR ENGAGEMENT

Short term

- **Provide incentives**
- **Make it easy!**
- **Incorporate private sector in the planning process**

Long term

- **Regulatory reform**
- **Awareness raising**
- **Increase CSOs capacity to engage w/ the Private Sector**



12



Благодарам!

Thank You!

Faleminderit!

5/14/2018

17