OSCE/ODIHR EOM’s Media Monitoring: Newspapers

The OSCE/ODIHR EOM’s monitoring was conducted over two periods, 5-16 September (prior to the start of the official campaign) and 17 September – 13 October (covering the entire official campaign period – see the enclosed charts). From 17 September to 13 October, the OSCE/ODIHR EOM monitored four daily newspapers. Media monitoring included quantitative and qualitative analysis of the coverage, assessing the amount of space allocated to each candidate and the tone of the coverage. The coverage of other relevant subjects, such as the Government and the CEC, was also analyzed.

Quantitative analysis measures the total amount of space devoted to election contestants. Qualitative analysis evaluates the tone in which the relevant political subjects have been portrayed – positive, neutral or negative.

Explanation of the charts

- The pie charts show the total percentage of space allocated to candidates for each media outlet in the defined period.
- The bar charts show the total number of square centimetres (cm²) of positive (green), neutral (white) and negative (red) coverage devoted to candidates by each media outlet in the defined period.

Monitored Newspapers

State-funded – Azerbaijan and Respublika
Private – Yeni Musavat and Zerkalo

There are two charts for each newspaper. The first chart shows the total amount of coverage devoted to all monitored subjects (candidates, political parties, the Government and the CEC) in the defined period, whereas the second one focuses only on the coverage of the presidential candidates.
Presidential Election Azerbaijan 2008

Azerbaijan - all monitored subjects
17/09/08 - 13/10/08

Pres: 53.2%
Yap: 13.4%
Gov: 3.9%
Pa: 2.5%
Umid: 6.2%
Aupfp: 6.2%
Cmp: 4.6%
Gep: 6.2%
Indep: 3.9%

Total Pos.
Total Neutr.
Total Neg.
Azerbaijan - only candidates
17/09/08 - 13/10/08

- Ilham Aliyev 74.2%
- Fazil Mustafayev 6.9%
- Gudrat Hasanguliyev 6.9%
- Igbal Agazadeh 6.9%
- Fuad Aliyev 0.02%

Bar chart showing votes for each candidate:
- Ilham Aliyev: 45,000 votes
- Igbal Agazadeh: 5,000 votes
- Gudrat Hasanguliyev: 25,000 votes
- Fazil Mustafayev: 40,000 votes
- Fuad Aliyev: 40,000 votes

Legend:
- Total Pos.
- Total Neutr.
- Total Neg.
Presidential Election Azerbaijan 2008

Respublika - all monitored subjects
17/09/08 - 13/10/08

- pres: 55.0%
- yap: 10.6%
- gov: 11.7%
- pa: 1.9%
- umid: 5.9%
- aupfp: 6.0%
- gep: 3.3%
- cmp: 3.2%
- ld: 0.4%
- independ: 2.0%

Total Pos.
Total Neutr.
Total Neg.
Presidential Election Azerbaijan 2008

Respublika - only candidates
17/09/08 - 13/10/08

- Ilham Aliyev: 77.7%
- Igbal Agazadeh: 7.0%
- Fazil Mustafayev: 3.9%
- Gudrat Hassangulyev: 3.8%
- Hafiz Hajiyev: 0.5%
- Fuad Aliyev: 0.5%

Bar chart showing the distribution of votes.
Presidential Election Azerbaijan 2008

Yeni Musavat - only candidates
17/09/08 - 13/10/08

- Ilham Aliyev: 17.5%
- Igbal Agazadeh: 51.3%
- Gudrat Hasanguliyev: 11.0%
- Hafiz Hajiyev: 4.2%
- Fazil Mustafayev: 14.9%
- Fuad Aliyev: 1.1%

Graph showing the distribution of votes for each candidate.
Presidential Election Azerbaijan 2008

Zerkalo - all monitored subjects
17/09/08 - 13/10/08

- pres: 26.2%
- yap: 13.3%
- gov: 29.4%
- pa: 4.3%
- umid: 2.8%
- musavat: 4.9%
- apfp: 3.5%
- gep: 3.1%
- cmp: 0.1%
- independ: 7.9%
- ldp: 0.5%
- ap: 0.9%
- osp: 0.9%
- dp: 0.3%

Total Pos. 3,500
Total Neutr. 3,000
Total Neg. 2,500

Graph showing the percentage distribution of monitored subjects.
Presidential Election Azerbaijan 2008

Zerkalo - only candidates
17/09/08 - 13/10/08

- Ilham Aliyev: 85.7%
- Igbal Agazadeh: 6.2%
- Gudrat Hasanguliyev: 0.1%
- Hafiz Hajiyev: 0.2%
- Fazil Mustafayev: 6.8%
- Fuad Aliyev: 1.0%
- Total Pos.
- Total Neutr.
- Total Neg.
ABBREVIATIONS

<table>
<thead>
<tr>
<th>Abbreviation</th>
<th>Description</th>
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<tbody>
<tr>
<td>GOV</td>
<td>Government</td>
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<td>PRES</td>
<td>President</td>
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<tr>
<td>CEC</td>
<td>Central Election Commission</td>
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<tr>
<td>PA</td>
<td>Presidential Administration</td>
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<tr>
<td>INDEP</td>
<td>Independent candidate (Gulamhuseyn Alibayli)</td>
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<tr>
<td>YAP</td>
<td>New Azerbaijan Party</td>
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<td>ÜMID</td>
<td>Ümid Party</td>
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<td>AUPFP</td>
<td>Azerbaijani Unified Popular Front</td>
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<td>CMP</td>
<td>Contemporary Musavat Party</td>
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<td>MUSAVAT</td>
<td>Musavat Party</td>
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<td>GPA</td>
<td>Green Party of Azerbaijan</td>
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<td>GEP</td>
<td>Great Establishment Party</td>
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<td>LDP</td>
<td>Liberal Party of Azerbaijan</td>
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<td>Azerbaijan Popular Front Party</td>
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<td>Azerbaijan Liberal Party</td>
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<td>OSP</td>
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<td>DP</td>
<td>Democratic Party</td>
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<td>CFP</td>
<td>Classic Popular Front</td>
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