OSCE/ODIHR EOM Media Monitoring

On 7 September, the EOM commenced the monitoring of six national TV channels and five daily newspapers, using a proven methodology of quantitative and qualitative analysis. The mission sought to evaluate whether the media provide impartial and balanced coverage of the political contestants and the campaign issues.

Quantitative analysis measured the total amount of time and space devoted to election contestants on news and information programs. Qualitative analysis evaluated the tone in which the relevant political subjects were portrayed – positive, neutral or negative.

Explanation on the charts

- The pie charts show the total percentage of airtime or space allocated to relevant political subjects for each media outlet in the defined period.
- The bar charts show the total number of hours and minutes of positive (green), neutral (white) and negative (red) airtime devoted to relevant political subjects by each media outlet in the defined period.

Monitored media outlets

Television: State-funded AzTV and ITV, Private Lider TV, Space, ATV and ANS.
Newspapers: State Azerbaijan, Respublika, Khalq, Private Yeni Musavat, Zerkalo
Azerbaijan

Political and Election coverage
7/9/05 - 4/11/05

- Liberal Party of Azerbaijan: 0%
- New Politics (YeS): 0%
- Independent candidates: 2%
- Presidential Administration: 0%
- New Azerbaijan Party (YAP): 7%
- Government: 12%
- Azadiq: 1%
- President: 78%

Positive / negative / neutral space

OSCE/ODIHR EOM Azerbaijan
Respublika

Political and Election Coverage
7/9/05 - 4/11/05

OSCE/ODIHR EOM Azerbaijan

PYMEX

Positive / negative / neutral space

1%

New Politics (YeS)

10%

New Azerbaijan Party (YAP)

Government

9%

Azadliq

0%

Liberal Party of Azerbaijan (ALP)

Independent candidates

3%

President

76%

3%

President

76%

Government

9%

Azadliq

1%

New Politics (YeS)

1%
Political and Election Coverage
7/9/05 - 4/11/05

Khalg Gazeti

OSCE/ODIHR EOM Azerbaijan

President
83%

New Azerbaijan Party (YAP)
5%

Government
5%

Liberal Party of Azerbaijan (ALP)
2%

Azadliq
3%

New Politics (YeS)
2%

Independent candidates
0%

Positive / negative / neutral space
Yeni Musavat

Political and Election Coverage
7/9/05 - 4/11/05

OSCE/ODIHR EOM Azerbaijan

- Azadliq: 83%
- New Azerbaijan Party (YAP): 3%
- New Politics (YeS): 2%
- Liberal Party of Azerbaijan (ALP): 1%
- Independent candidates: 4%
- President: 3%
- Government: 4%

Positive / negative / neutral space

OSCE/ODIHR EOM Azerbaijan
Zerkalo

Political and Election Coverage
7/9/05 - 4/11/05

OSCE/ODIHR EOM Azerbaijan

Pie Chart:
- Azadliq: 41%
- New Azerbaijan Party (YAP): 12%
- Liberal Party of Azerbaijan (ALP): 2%
- New Politics (YeS): 4%
- Indep. candidates: 22%
- President: 5%
- Government: 14%

Bar Chart:
- Positive / negative / neutral space

OSCE/ODIHR EOM Azerbaijan