On 7 September, the EOM commenced the monitoring of six national TV channels and five daily newspapers, using a proven methodology of quantitative and qualitative analysis. The mission sought to evaluate whether the media provide impartial and balanced coverage of the political contestants and the campaign issues.

Quantitative analysis measured the total amount of time and space devoted to election contestants on news and information programs. Qualitative analysis evaluated the tone in which the relevant political subjects were portrayed – positive, neutral or negative.

**Explanation on the charts**

- The pie charts show the total percentage of airtime or space allocated to relevant political subjects for each media outlet in the defined period.

- The bar charts show the total number of hours and minutes of positive (green), neutral (white) and negative (red) airtime devoted to relevant political subjects by each media outlet in the defined period.

**Monitored media outlets**

Television: State-funded *AzTV* and *ITV*, Private *Lider TV, Space, ATV* and *ANS.*
Newspapers: State *Azerbaijan, Respublika, Khalq*, Private *Yeni Musavat, Zerkalo*
OSCE/ODIHR EOM Azerbaijan

President 67%

Government 17%

New Azerbaijan Party (YAP) 10%

New Politics (YeS) 3%

Liberal Party of Azerbaijan (ALP) 3%

Presidential Administration 3%

Azadliq 3%

Positive / negative / neutral time
Public TV (ITV)
Prime Time News
8/9/05 - 4/11/05

President
33%
Government
32%
New Azerbijan Party (YAP)
5%
Azadliq
20%
New Politics (YeS)
1%
Liberal Party of Azerbaijan (ALP)
0%
Presidential Administration
9%

Positive / negative / neutral time
OSCE/ODIHR EOM Azerbijan
Lider TV
Prime Time News
8/9/05 - 4/11/05

- President: 43%
- Government: 22%
- Azadliq: 22%
- New Azerbaijan Party (YAP): 11%
- Liberal Party of Azerbaijan (ALP): 0%
- Presidential Administration: 2%
- New Politics (YeS): 0%

Positive / negative / neutral time

OSCE/ODIHR EOM Azerbaijan
OSCE/ODIHR EOM Azerbaijan

**Positive / negative / neutral time**

- President: 0:07:36
- Government: 0:12:00
- YAP: 0:04:31
- Azadliq: 0:04:31
- Yes: 0:01:28
- ALP: 0:00:00
- Pres. Admin.: 0:00:00

**Party Percentages:***
- President: 34%
- Government: 42%
- New Azerbaijani Party (YAP): 9%
- Azadliq: 9%
- New Politics (YeS): 0%
- Liberal Party of Azerbaijan (ALP): 0%
- Presidential Administration: 6%
Prime Time News
8/9/05 - 4/11/05

President 30%
New Politics (YeS) 0%
Liberal Party of Azerbaijan (ALP) 0%
Presidential Administration 9%
Government 53%
Azadliq 4%
New Azerbaijan Party (YAP) 4%

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ANS TV

Prime Time News
8/9/05 - 4/11/05

OSCE/ODIHR EOM Azerbaijan

Positive / negative / neutral time

Liberal Party of Azerbaijan (ALP) 1%
Presidential Administration 9%
President 24%
Government 39%
New Politics (YeS) 0%
Azadliq 19%
New Azerbaijan Party (YAP) 8%
Pres.Admin. 9%
New Azerbaijani Party (YAP) 8%
Government 39%
President 24%
Azadliq 19%
Liberal Party of Azerbaijan (ALP) 1%
Presidential Administration 9%
Positive / negative / neutral time

OSCE/ODIHR EOM Azerbaijan