



PROMOTION AND IMPLEMENTATION STRATEGY
FOR THE CODE OF GOOD PRACTICE FOR CIVIL PARTICIPATION
IN THE DECISION-MAKING PROCESS

Adopted by the Conference of INGOs on 1st October 2009

I. Timeframe

October 2009 – December 2010

II. Leadership

1. Conference of INGOs in particular the Civil Society and Democracy Committee with the support of an expert group;
2. Strategic partnerships with European bodies, INGOs and NGOs promoting civil participation/dialogue.

III. Target groups and countries

1. INGOs and NGOs;
2. Local, regional and national authorities: executive and legislative bodies, civil servants;
3. CoE member States and Belarus

IV. Tools for awareness-raising

1. Video spot;
2. Interactive website (linked to the website of the Conference of INGOs);
3. Seminars for multipliers;
4. Brochure with the text of the Code translated in as many European languages as possible;
5. Posters, flyers, banner;
6. Stands during the sessions of Parliamentary Assembly and the Congress of Local and Regional Authorities in Europe, as well as major events outside Strasbourg;
7. Mailing lists for information
8. Presentations by members of the Conference of INGOs and the Secretariat in European and international events;

9. Exhibition of photos or videos on practical examples of civil participation.

V. Tools for implementation

1. Database with examples of good practice;
2. Manual/Toolkit;
3. Training modules for trainers.

VI. Follow-up

1. Annual Review Conference;
2. Project for developing benchmarks for participation on the basis of the Code of Good Practice;
3. Informal platform of support for the Code among NGOs and public authorities;
4. A Civil Participation Day (during the session of the Parliamentary Assembly after the end of the Autumn session of the Conference of INGOs);
5. Possibly: transformation of the Code of Good practice developed by the Conference of INGOs into a Council of Europe legal instrument.

VII. Distribution chanel

1. Forum for the Future of Democracy (annual session);
2. Conferences organised in the framework of the forthcoming chairmanships of the Committee of Ministers;
3. European Local Democracy Week (annual session);
4. Invitations to conferences organised by members of the Conference of INGOs;
5. Council of Europe field offices and information centres and national resources centres: translation of the Code in national languages, distribution of materials at national level, national NGO Fairs, links on websites.

VIII. Financing

1. Ordinary budget ;
2. Voluntary contributions ;
3. In-kind contributions from strategic partners.