



Our school our diversity

your story in 60 seconds

Terms of use for “Our school, our diversity” video contest

Simplified version

- On social media the promotion is open for WhatsApp, Viber App and Line App
- To enter the promotion, submit your video of 60 seconds or less using WhatsApp, Viber App or Line App to phone number +31641644344 or send your entry to the e-mail address videocontest@osce.org
- Submissions will appear on the campaign webpage www.osce.org/our-school-our-diversity. The OSCE reserves the right to disqualify any entry from publication and participation in the promotion for any reason and particularly if it contains unacceptable content as specified by the Rules www.osce.org/hcnm/225526
- Three videos will be awarded with prizes as described at www.osce.org/our-school-our-diversity
- Video submissions may come from any country
- All submissions shall be made and distributed under the Creative Commons license (CC BY-NC-SA): <https://creativecommons.org/licenses/by-nc-sa/3.0/legalcode>
- This promotion is in no way sponsored, endorsed or administered by, or associated with WhatsApp, Viber App, Line App, or any other social media site utilized by the promotion.
- NOTE: For your convenience, this is only an excerpt of the Promotion Rules. All entrants shall be bound by the full version of the rules which are available here: www.osce.org/hcnm/225526

The Promotion

The “Our school, our diversity” video contest is a promotional event of the OSCE High Commissioner on National Minorities. In these Terms of Use (sometimes referred to as “Rules”), “OSCE” shall mean the Organization for Security and Co-operation in Europe, OSCE High Commissioner on National Minorities and/or their respective officials, as applicable.

Eligibility

The promotion campaign is open during the promotion period to all individuals fulfilling the entry requirements. OSCE employees may submit entries, however they shall not be considered for receiving a prize.

Entry requirements

To enter the contest, entrants must submit a video of 60 seconds or less by using WhatsApp, Viber App or Line App to phone number +31641644344 or via email to address videocontest@osce.org (Note: do not attach the video file to the email but send a link where the video is uploaded, e.g.

at Dropbox, WeTransfer, MEGA or TransferBigFiles). There are no limitations with regard to the number of entries per individual and/or social network account. Each user is entitled to only one prize during the promotion. In the event of a dispute regarding the identity of an entrant's/winner's online entry, the entry will be presumed to have been made by the authorized holder of the e-mail/social media account at the time the entry was made. All entries must be received within the time period of the promotion campaign to be eligible to win a prize.

Entrants must be between 12 to 18 years of age and obtain in advance their parents'/guardians' consent for participation in this contest. In the event that their entry features other persons too, their consent, and that of their parents'/guardians' where applicable, must also be obtained in advance by the entrants. It is the responsibility of entrants to comply with applicable terms and conditions of use of external service providers, in particular e-mail service provider/social media accounts.

No entries or registrations will be accepted by any other means.

All submissions must be original unpublished works created by the individual entering each submission, and must not contain any third party material unless permission to use such material(s) has been granted by such third party. Submissions must not contain, as determined by the OSCE in its sole discretion, any content that:

- promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing);
- promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message;
- is obscene or offensive; endorses any form of hate or hate group;
- is sexually explicit or suggestive; gratuitously violent or derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic; contains nudity;
- appears to duplicate any other submitted entries;
- defames, misrepresents or is disparaging about other people/companies/ organizations;
- contains trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others, without permission;
- contains any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses;
- contains copyrighted materials owned by others (including photographs, sculptures, paintings, and other works of art or images published on or in websites, television, movies or other media), without permission;
- is prohibited under any applicable laws.

The OSCE may disqualify any entry from publication on the campaign page and participation in the promotion if it determines that the entry fails to conform to these promotion rules in any way, including containing unacceptable content, or is otherwise inconsistent with the promotion's purpose, as solely determined by the OSCE. The OSCE is under no obligation to disclose why an entry has been disqualified.

Ownership/Use of entries

All submissions shall be entered and distributed under the Creative Commons license (<https://creativecommons.org/licenses/by-nc-sa/3.0/legalcode>), which allows adaptations to be shared as long as others share alike and for non-commercial uses only. The entrants therefore grant the OSCE a worldwide, royalty-free, non-sublicensable, non-exclusive, irrevocable license to exercise the following rights in the entry submission: a) to reproduce and share the entry submission, in whole or in part, for non-commercial purposes only; and b) to produce, reproduce, and share adapted entry submission for non-commercial purposes only. Proper credit shall be given by the OSCE to owners of the entry submission while exercising the rights under the license.

Winner selection

The OSCE will decide on the winning entries based on creativity, communication of the message and ingenuity. Winners will be notified via e-mail to the address given when submitting the contribution. If a winner does not respond to such notification within three (3) days and/or does not meet the stated eligibility requirements, such winner will be disqualified and the OSCE reserves the right to select an alternate winner from the remaining eligible entries received. Winners will be required to provide contact details for the prize delivery. Winners will have five (5) days to provide all such information. The failure to comply with the foregoing requirements, or the return of any prize or prize notification as undeliverable may cause the winner to forfeit their prize and the OSCE reserves the right to select an alternate winner.

OSCE's decisions concerning selection of winners are final and not appealable. OSCE reserves the right to award fewer or no prizes in any contest if, in its sole discretion, it does not receive a sufficient number of eligible and qualified entries for that contest.

Prizes

The OSCE intends to award three prizes at the end of the contest period. Prizes may not be substituted, transferred or assigned except at OSCE's sole discretion. A prize includes only what is specified in the prize description.

Promotion period

Beginning on 4 March 2016 through 31 March 2016, 11:59 pm (UTC+01:00).

Indemnification by entrant/winner

By entering a submission, an entrant/winner agrees to release and hold OSCE, its institutions, field operations, officials, experts and contractors harmless from any and all liability for any injuries, loss or damage of any kind to the entrant/winner, including but not limited to personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from participation in this promotion, any breach of these rules, or in any prize-related activity including the acceptance, possession, use or misuse of any prize. The entrant/winner agrees to fully indemnify the OSCE from any and all claims by third parties relating to the use of his/her entry submission by the OSCE, without limitation. All taxes on prizes, including income taxes, special delivery instructions, and any incidental expenses associated with collection of prizes are the responsibility of the entrant/winner.

All promotion winners may be required to sign a liability release prior to acceptance of any prize. Should any of the winners be under 18 years of age, his/her guardian may be required to sign a liability release prior to acceptance of any prize.

Limitation of liability

The OSCE assumes no responsibility or liability for services provided by third party service providers, including but not limited to e-mail service provider/WhatsApp/Viber/Line. The OSCE shall not be responsible for 1) the content of entry submissions; 2) violation of entrant`s copyright by third parties; 3) loss of entries, or 4) for any computer, online, telephone, hardware, software or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. The OSCE is not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the promotion or by any technical or human error which may occur in the administration of the promotion.

The OSCE may prohibit an entrant from participating in the promotion or winning the prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the promotion by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants or the OSCE representatives. If for any reason this promotion is not capable of running as planned, including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, or any other causes beyond the reasonable control of the OSCE which corrupt or affect the administration, security, fairness, integrity or proper conduct of the promotion, then OSCE reserves its right at its sole discretion to cancel, terminate, modify or suspend the promotion.

Promotion is in no way sponsored, endorsed or administered by, or associated with WhatsApp, Viber or Line, or any other Social Media Site utilized by the promotion.

Publicity/Release

By entering into the promotion and/or accepting a prize entrants/winners grant OSCE permission to use his/her name, username/online alias, address (city and state), photograph, voice and/or other likeness, prize information, and/or entry submitted in all media now known or hereafter discovered (including, without limitation, on the OSCE's websites and social media/networks channels).

Privileges and immunities

Nothing in or relating to these rules shall be deemed a waiver, expressed or implied, of any of the privileges and immunities enjoyed by the OSCE, its institutions, field operations or its officials.

Additional terms

By entering the promotion through social networks as specified in the entry requirements or by direct upload, entrants/winners agree to abide by these rules and by the decisions of the OSCE, whose decisions are final. Failure to comply with these rules may result in disqualification from the promotion. OSCE reserves the right to permanently disqualify from the promotion any person it believes has intentionally violated these rules. OSCE reserves the right to cancel, modify, or suspend the promotion without notice and without any compensation to any entrant.

Background info:

Legal recommendations <http://www.convinceandconvert.com/social-media-strategy/3-ways-to-ensure-your-social-promotions-follow-the-law/>