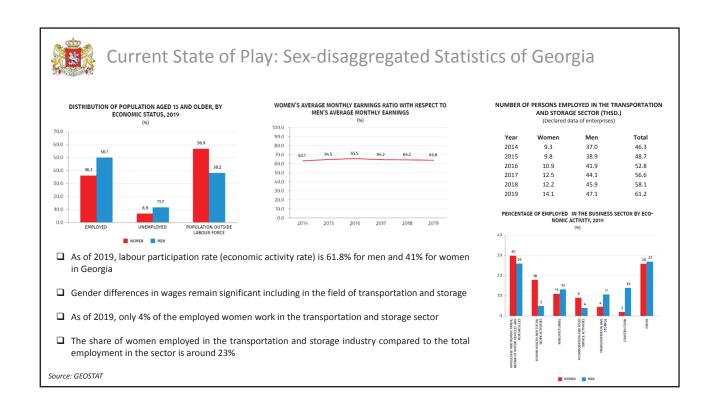
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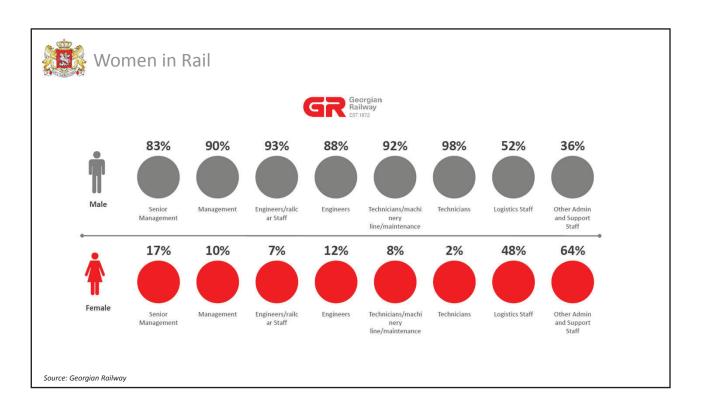


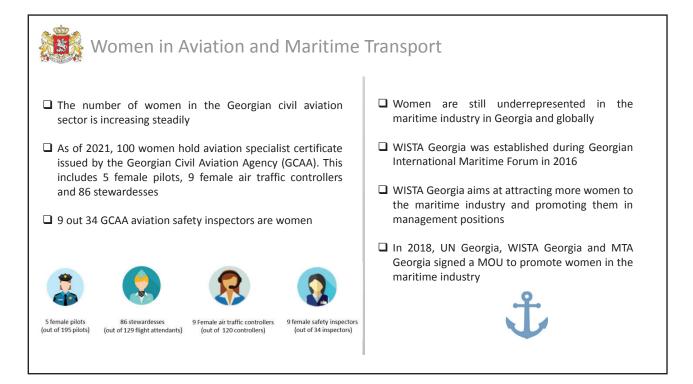
# Empowering Women in Trade and Transport Facilitation Case of Georgia

SECOND PREPARATORY MEETING 29<sup>th</sup> OSCE Economic and Environmental Forum 11 June 2021











# Women in Urban Transport

#### **Gender Advisory Program**

- ☐ Loan Agreement for purchase of 143 new, 12m. CNG Buses was signed with the EBRD under Tbilisi Bus Project in 2016
- ☐ Gender Advisory Program was implemented in Tbilisi Transport Company within the scope of Tbilisi Bus Project during 2017-2019
- ☐ As a result of the Program:
  - Gender Audit was conducted and Equal Opportunities Action Plan was prepared
  - > 25 women were trained as bus drivers, 21 of them were employed in TTC
  - > Special tool with a checklist for gender-proofing was developed for TTC
  - > TTC approved policies on Sexual Harassment and Equal Opportunities
  - Promoting equal opportunities became part of TTC's branding and marketing practices
  - ➤ Awareness of equal opportunity issues raised among TTC employees





Tbilisi Transport Company has been operating since 1966

TTC is 100% owned by Tbilisi City Hall

### TTC operates:

- Municipal buses
- o Tbilisi Metro
- o Cable Cars
- o Tbilisi Parking System



## **Empowering Women in Transport**

## **CHALLENGES**

- ☐ Persistence of gender stereotypes
- ☐ Challenges in enforcement of equality and non-discrimination laws
- ☐ Unequal career advancement opportunities and gender pay inequality

#### **NEEDS**

- Awareness rising campaigns and activities
- ☐ Further enhancement of regulatory frameworks
- ☐ Encouraging/support measures for women in male-dominated professions
- Education and capacity development
- Active engagement of Government, private sector and civil society in prioritization of gender equality







