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**Na/Ne**  
**Annual Media Award**

The British Council, British Embassy Yerevan, the OSCE Office in Yerevan with the partnership of the UNFPA, World Vision Armenia, Armenian Young Women Association and BMI announce the 4<sup>th</sup> Na/Ne annual media competition.

Journalists representing printed, online media, TV and radio companies of Armenia as well as independent journalists are eligible to submit their publications to take part in the competition. The published and broadcast publications and their authors may also be nominated by NGOs and individuals. It's aimed also to organise public voting in British Council Armenia Facebook page.

Materials must have been published or broadcast within the period from January to December 2011 and covered the activities and achievements, problems and challenges of women in political, economic and social spheres as well as Gender Based Violence. All publications should be presented from the gender equality perspective.

### Categories

1. TV programme
2. Printed article
3. Radio programme
4. Online or blog article
5. Photo or photo story
6. Social or commercial advertisement raising issues of a woman or gender equality.

### Prizes

1<sup>st</sup> place – Na/Ne Silver Statue and 300, 000 AMD

2<sup>nd</sup> place - Certificate and 150,000 AMD

3<sup>rd</sup> place - Certificate and 75,000 AMD

Special Prizes from partner organisations

1. World Vision Armenia's Child Health Now Campaign gives a special award to the best media submission highlighting **maternal and child health issues**.
2. UNFPA gives a special award to the best media submission highlighting **sex selective abortions in Armenia**.
3. Armenian Young Women Association gives a special award for the best **Student work**.

### Partner organisations

Applications must be submitted until January 17, 2012. The results of the competition will be finalised by the end of January and presented during “Na/Ne” award ceremony. Check out previous years winners stories and find more detailed information about this year competition at our website <http://www.britishcouncil.am> or visit our Facebook page <https://www.facebook.com/britishcouncilarmenia>.

Please, submit the applications in hard copy to the British Council office: until December 10, 2011 to 24 Baghramyan Avenue, and from December 11, 2011 to 9 Alek Manougyan street, or send via email to [nane@britishcouncil.am](mailto:nane@britishcouncil.am).

Please note that in case of electronic submissions scanned versions of the publications are required.

Partner organisations

