

## Azerbaijan – Presidential Election 2008



### OSCE/ODIHR EOM's Media Monitoring: Television

The OSCE/ODIHR EOM's monitoring was conducted over two periods, 5-16 September (prior to the start of the official campaign) and 17 September – 13 October (covering the entire official campaign period – see the enclosed charts). From 17 September to 13 October, the OSCE/ODIHR EOM monitored seven TV stations. Media monitoring included quantitative and qualitative analysis of the coverage, assessing the amount of time allocated to each candidate and the tone of the coverage. The coverage of other relevant subjects such as the Government and the CEC was also analyzed.

Quantitative analysis measures the total amount of time devoted to election contestants on news and information programs. Qualitative analysis evaluates the tone in which the relevant political subjects have been portrayed – positive, neutral or negative. While the monitoring focused on all political and election-related programs and broadcasts in prime time (from 18:00 till 24:00), the enclosed charts show only the coverage of monitored subjects in the prime time news programs.

#### Explanation of the charts

- The pie charts show the total percentage of airtime allocated to candidates for each media outlet in the defined period.
- The bar charts show the total number of hours and minutes of positive (green), neutral (white) and negative (red) airtime devoted to candidates by each media outlet in the defined period.

#### Monitored TV stations

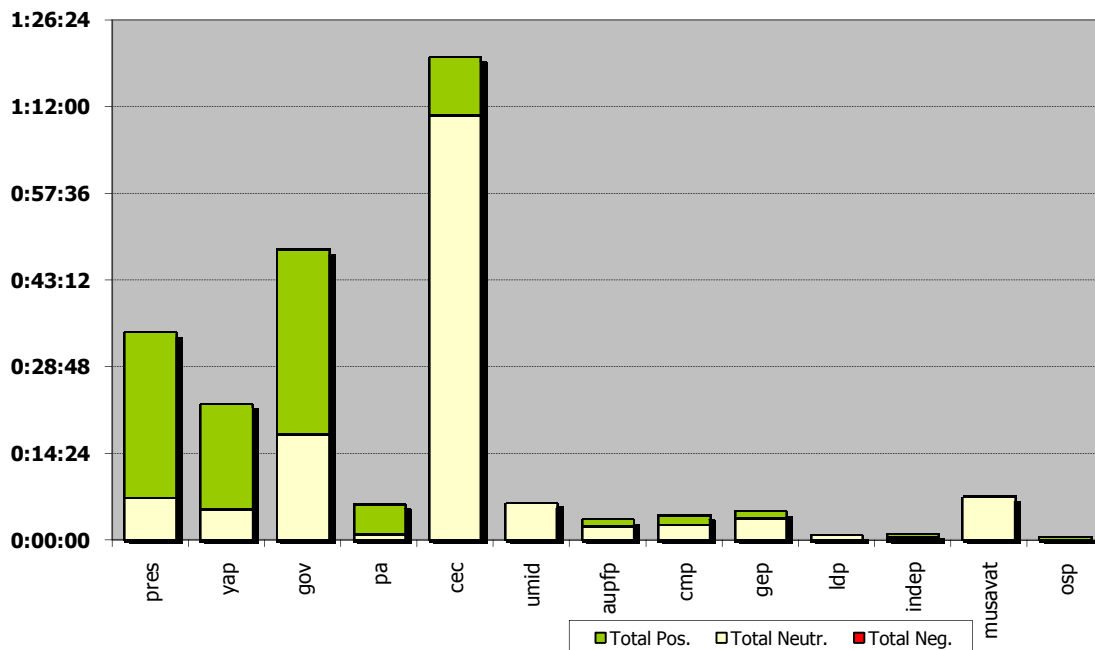
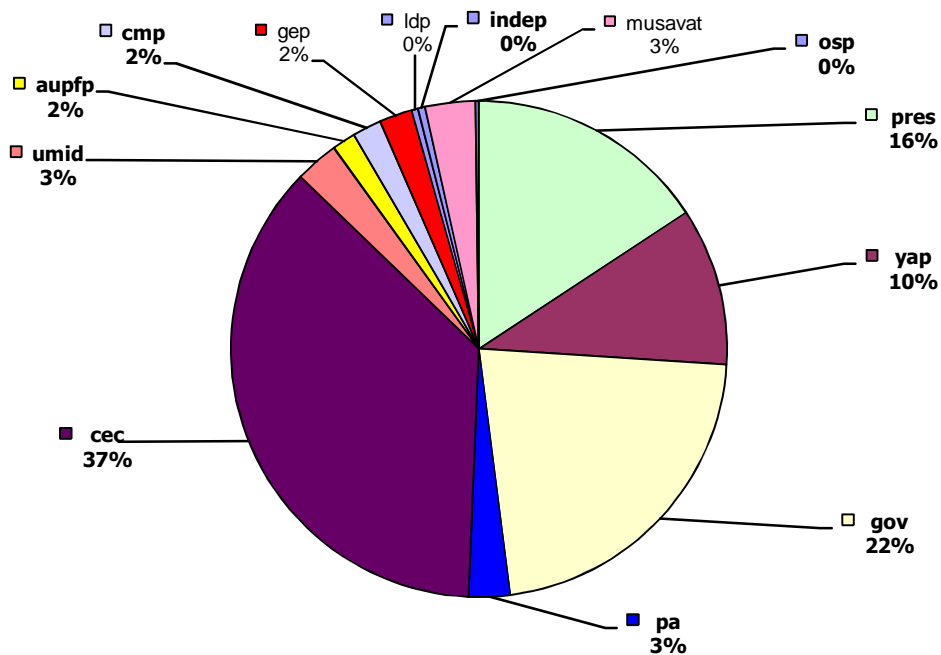
Television: State-funded – AzTV (State TV) and ITV (Public TV)  
Private – ATV, ANS TV, Lider TV, Space and Khazar

There are two charts for each television station. The first chart shows the total amount of coverage devoted to all monitored subjects (candidates, political parties, the Government and the CEC) in the defined period, whereas the second one focuses only on the coverage of the presidential candidates.

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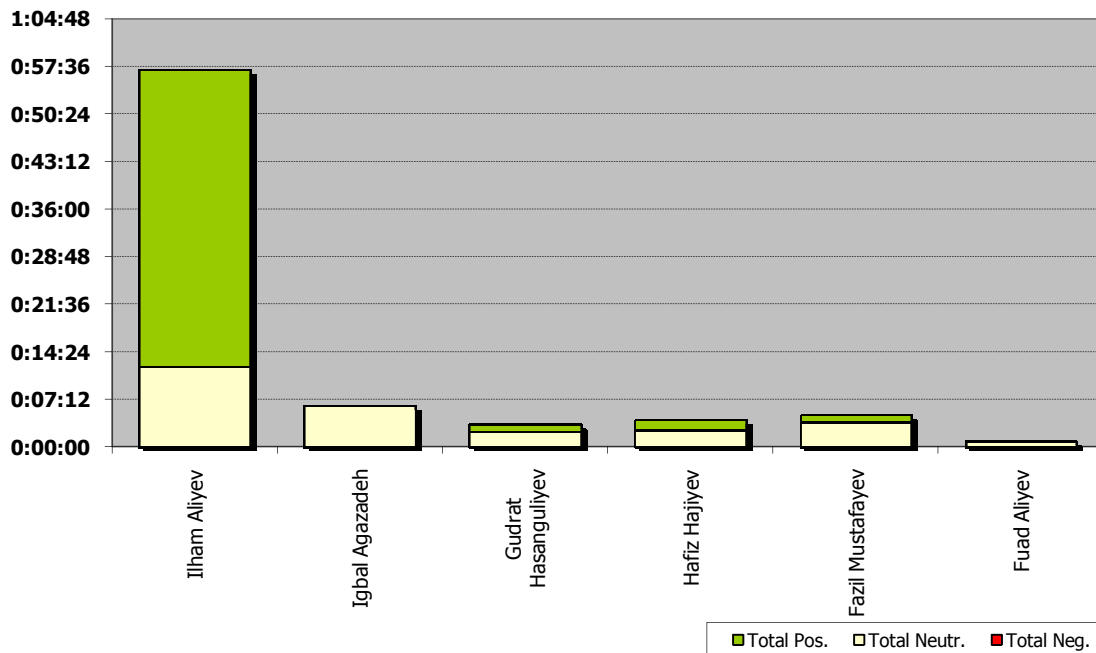
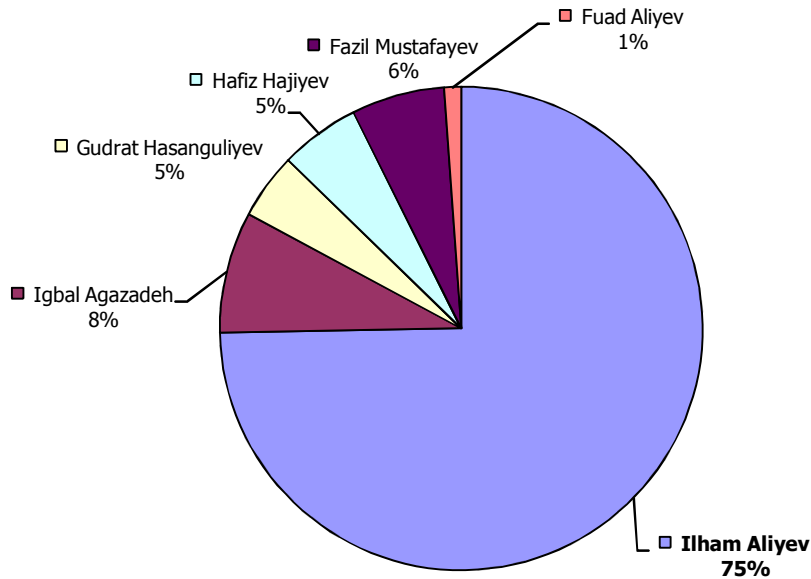
## ITV - news programs - all monitored subjects 17/09/08 - 13/10/08



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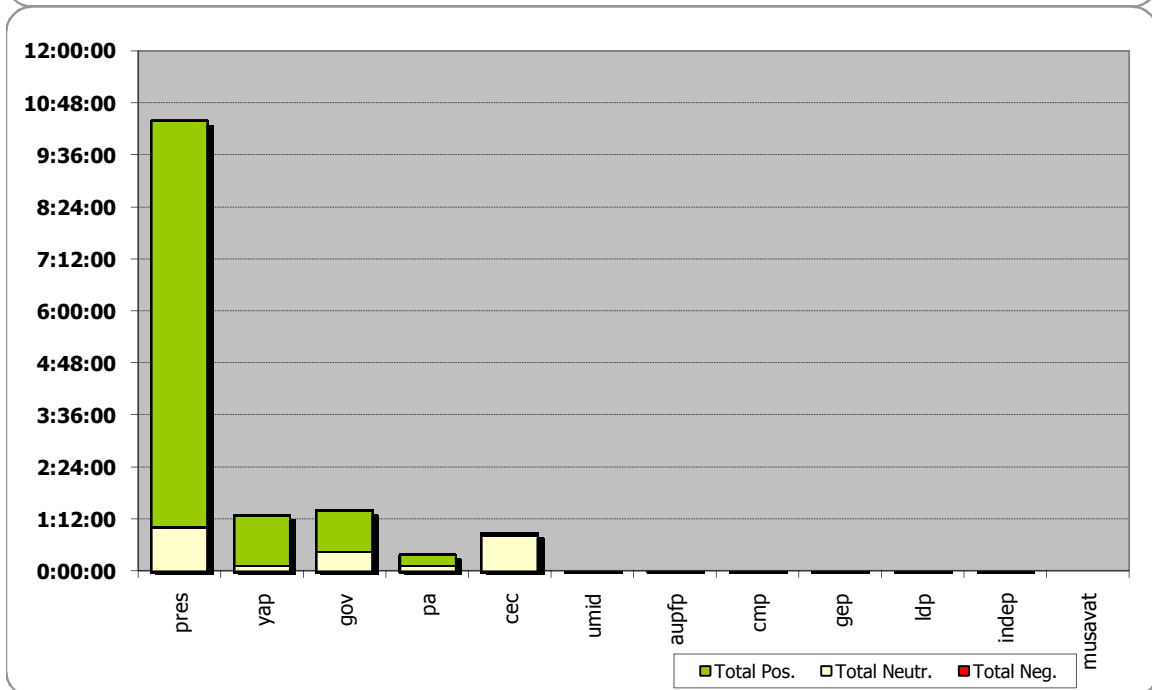
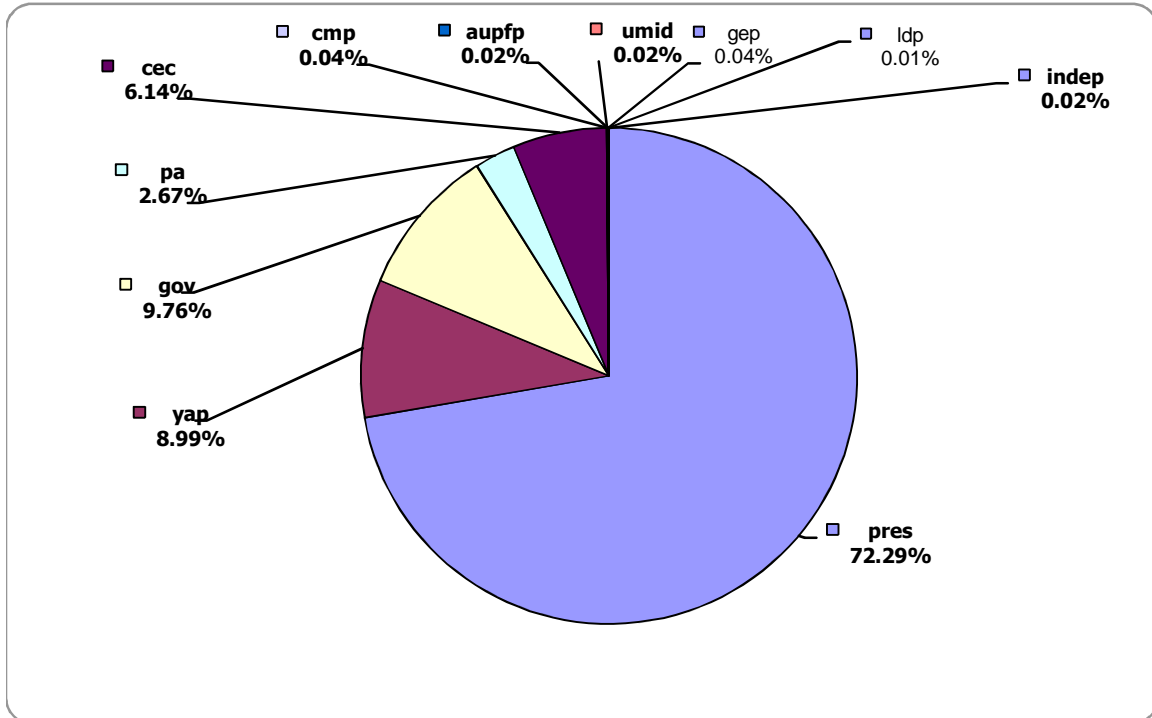
## ITV - news programs - only candidates 17/09/08 - 13/10/08



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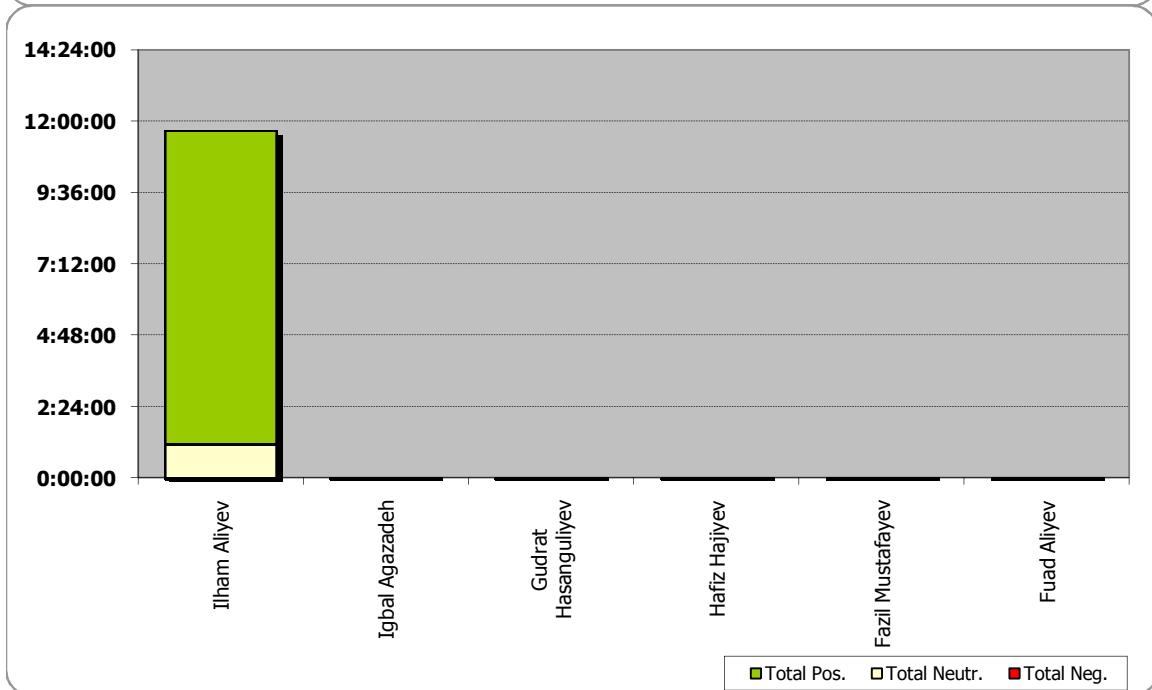
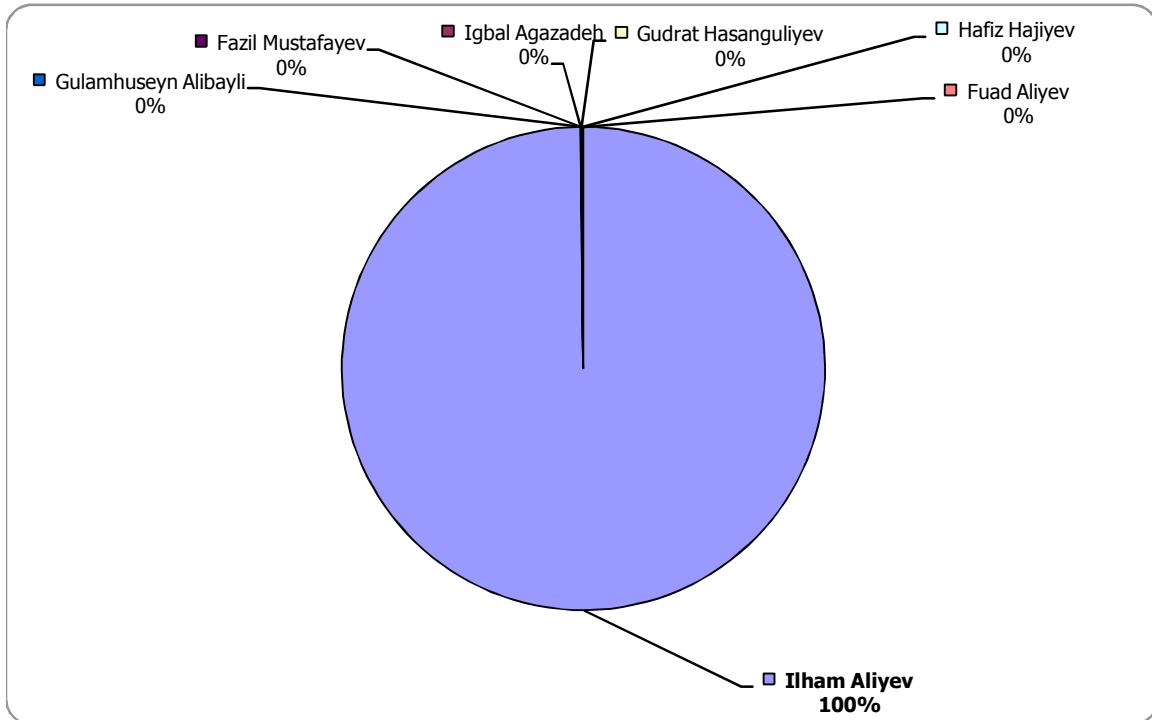
## AzTV - news programs - all monitored subjects 17/09/08 - 13/10/08



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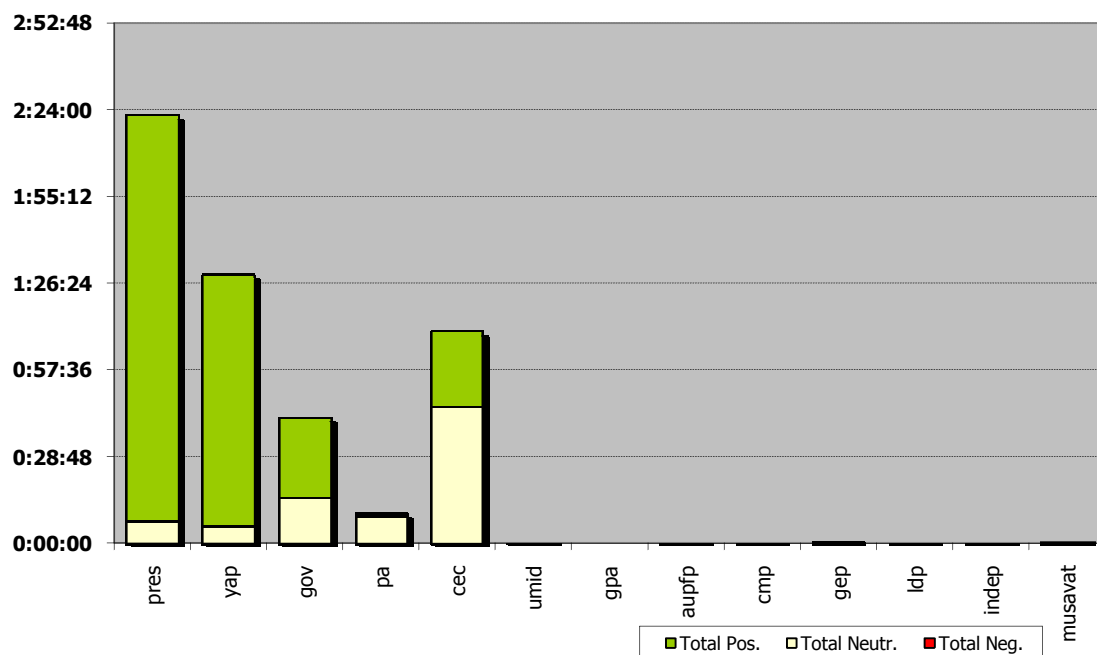
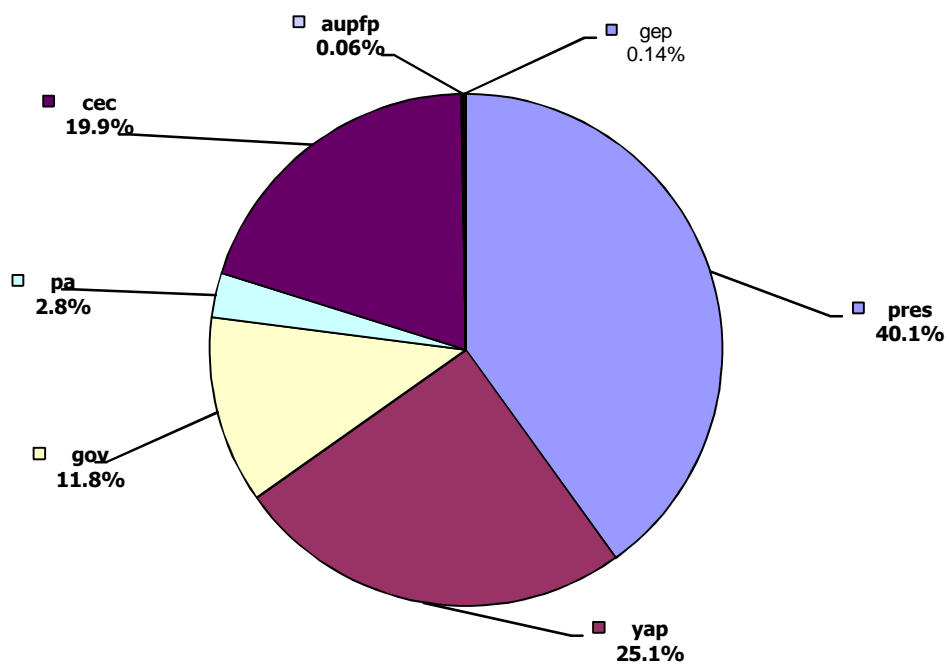
## AzTV - news programs - only candidates 17/09/08 - 13/10/08



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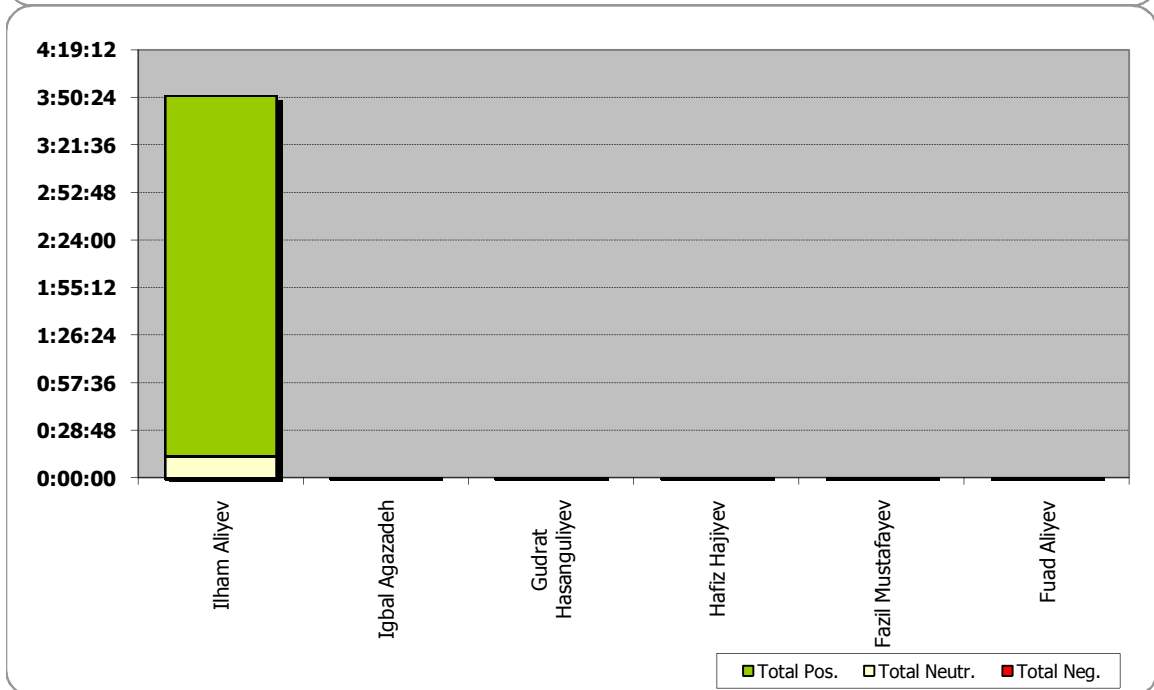
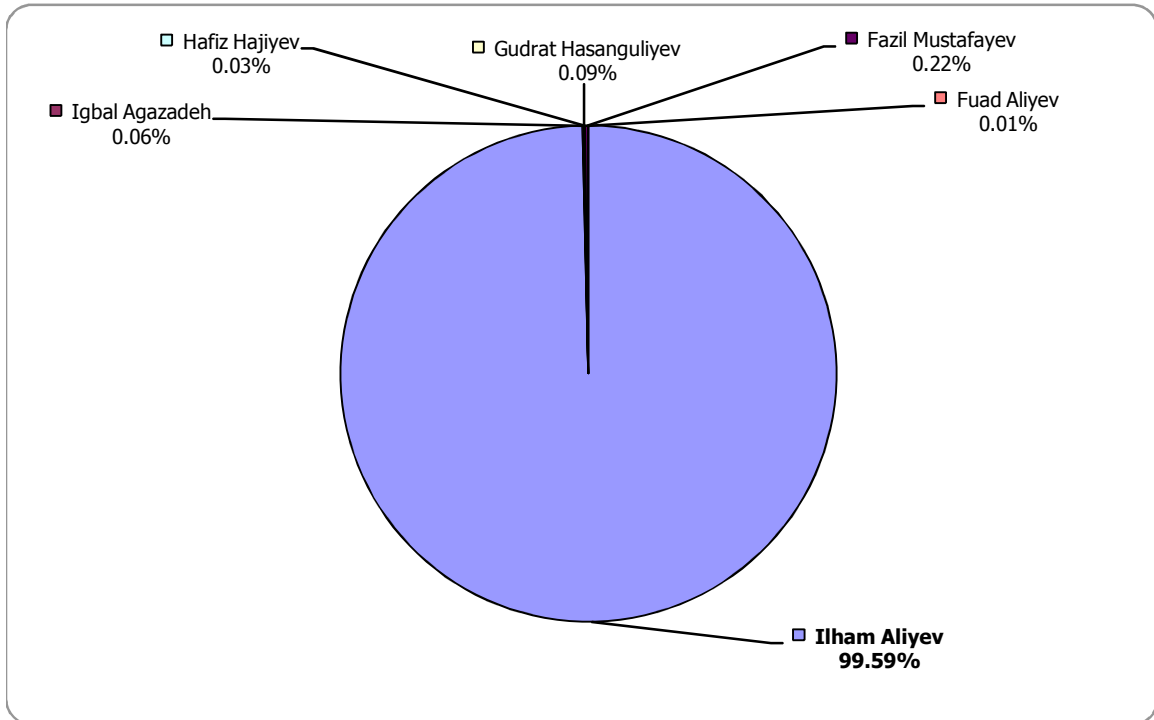
## Lider TV - news programs - all monitored subjects 17/09/08 - 13/10/08



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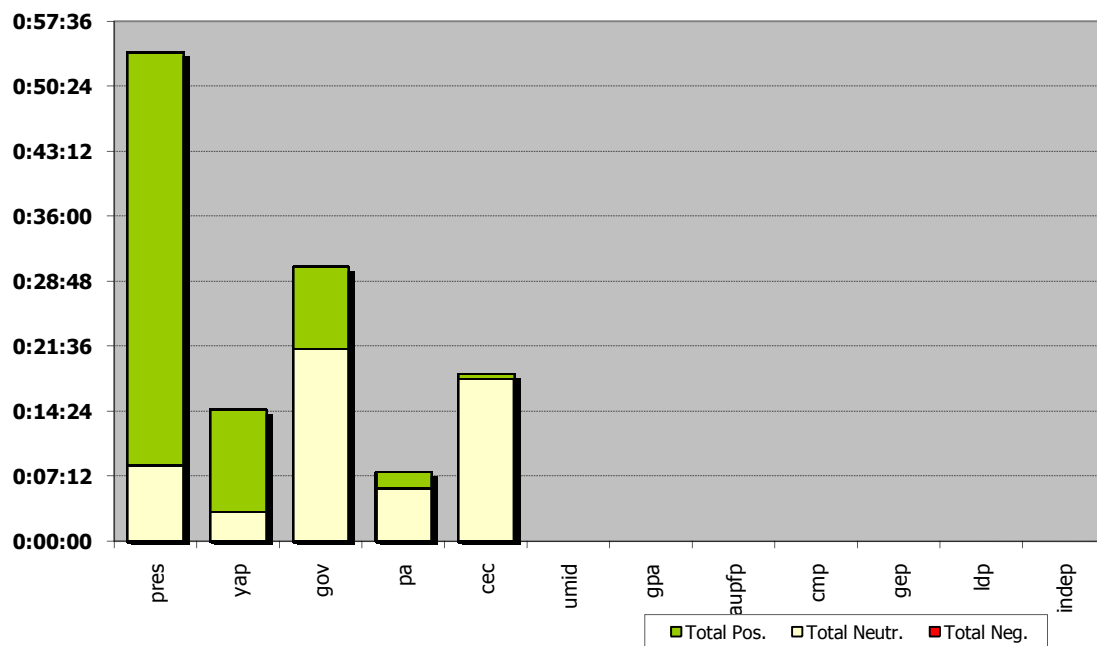
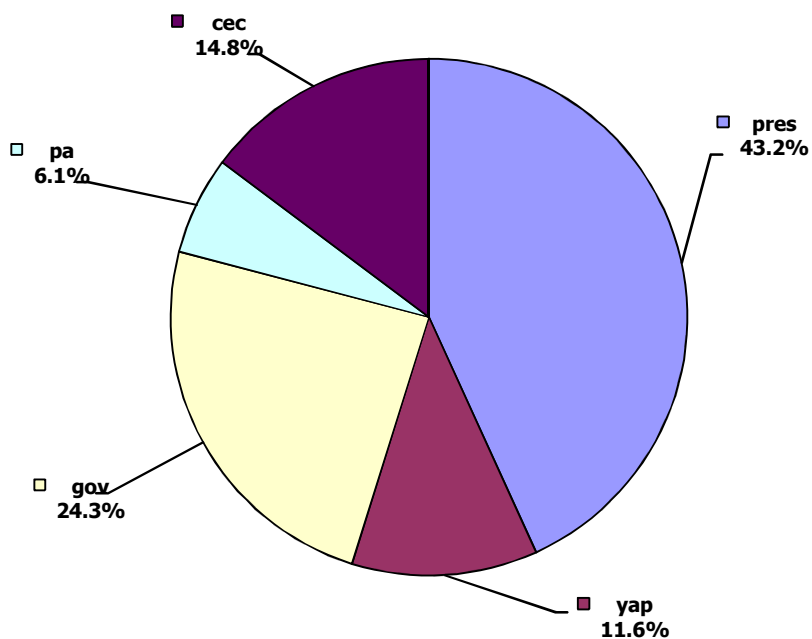
## Lider TV - news programs - only candidates 17/09/08 - 13/10/08



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## Space TV - news programs - all monitored subjects 17/09/08 - 13/10/08



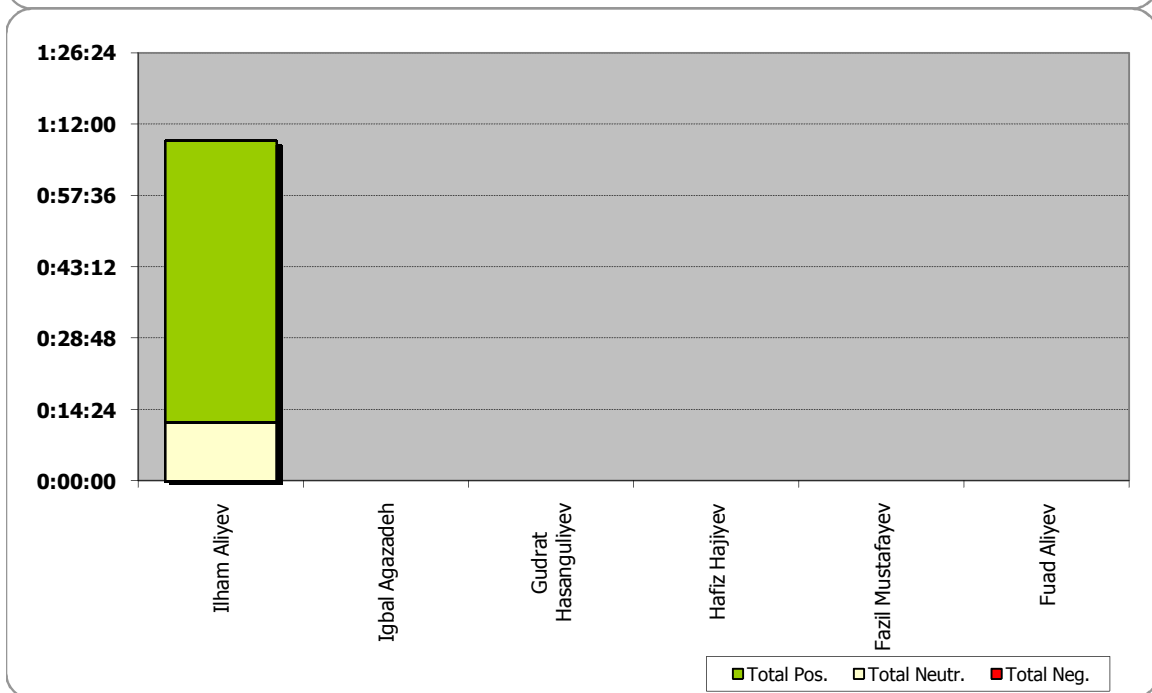
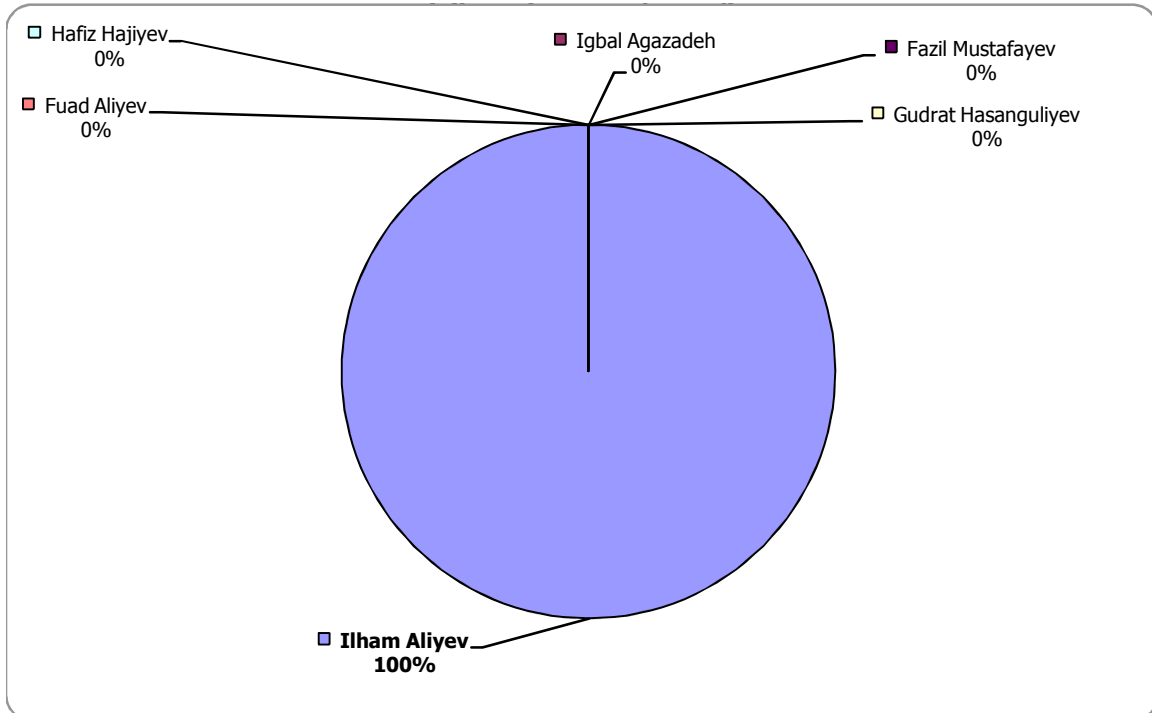


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## Space TV - news programs - only candidates

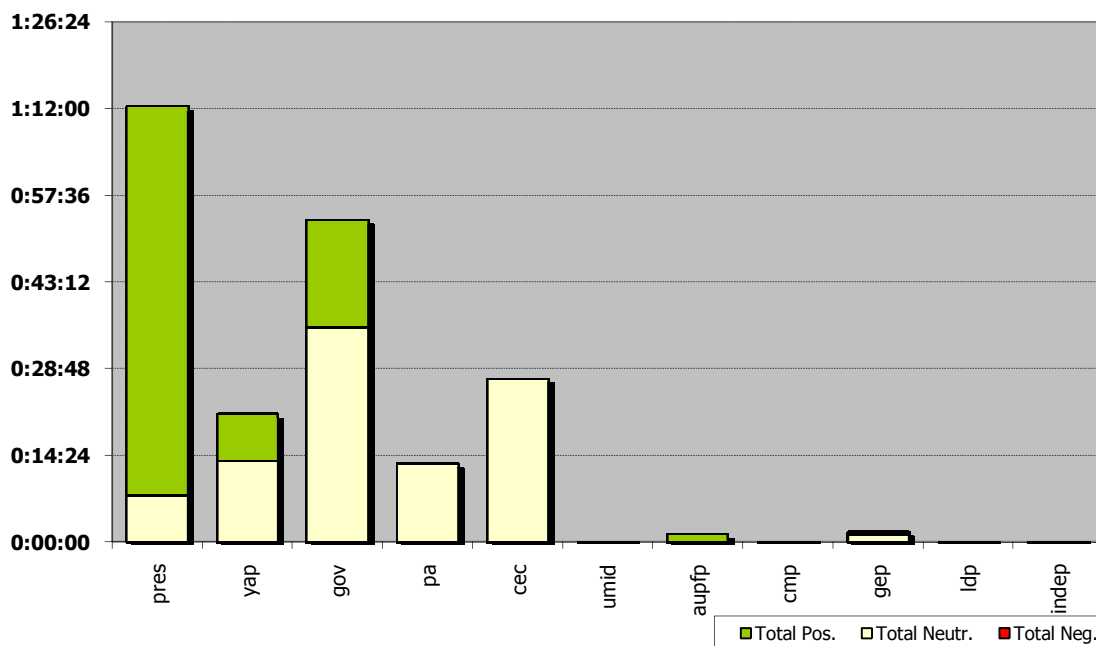
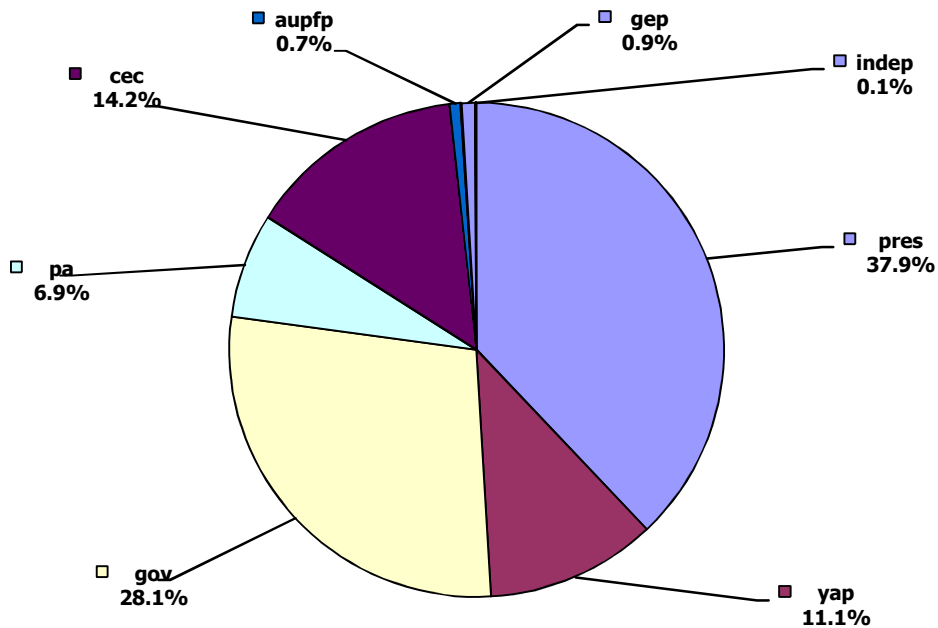
17/09/08 - 13/10/08



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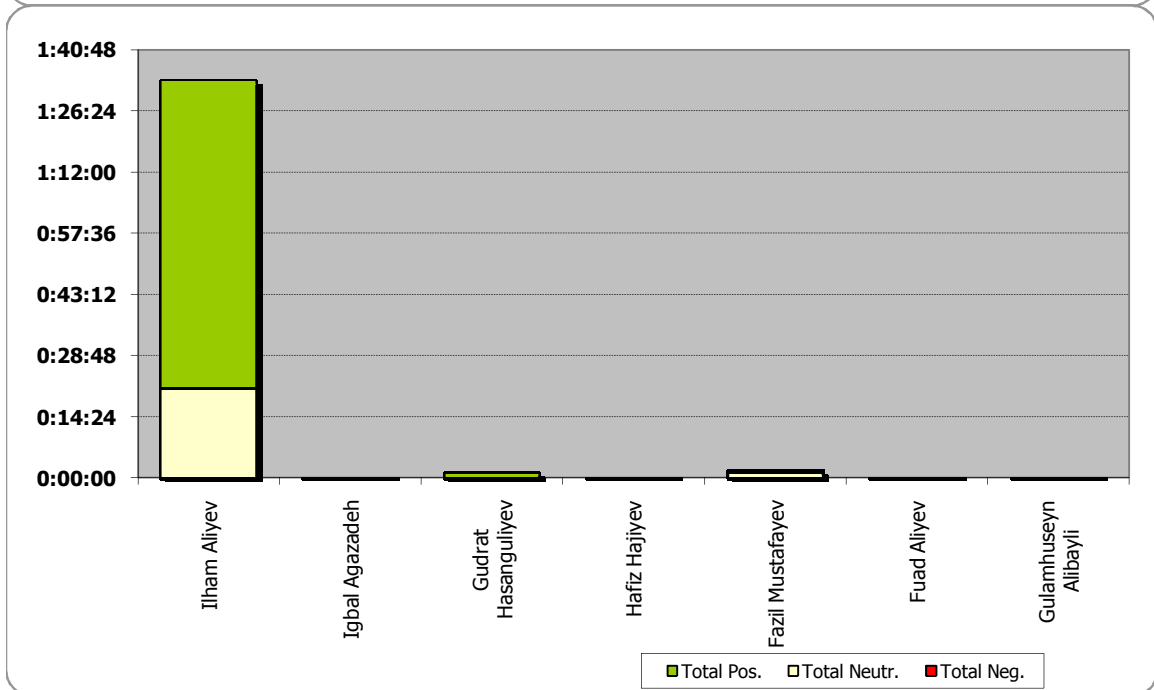
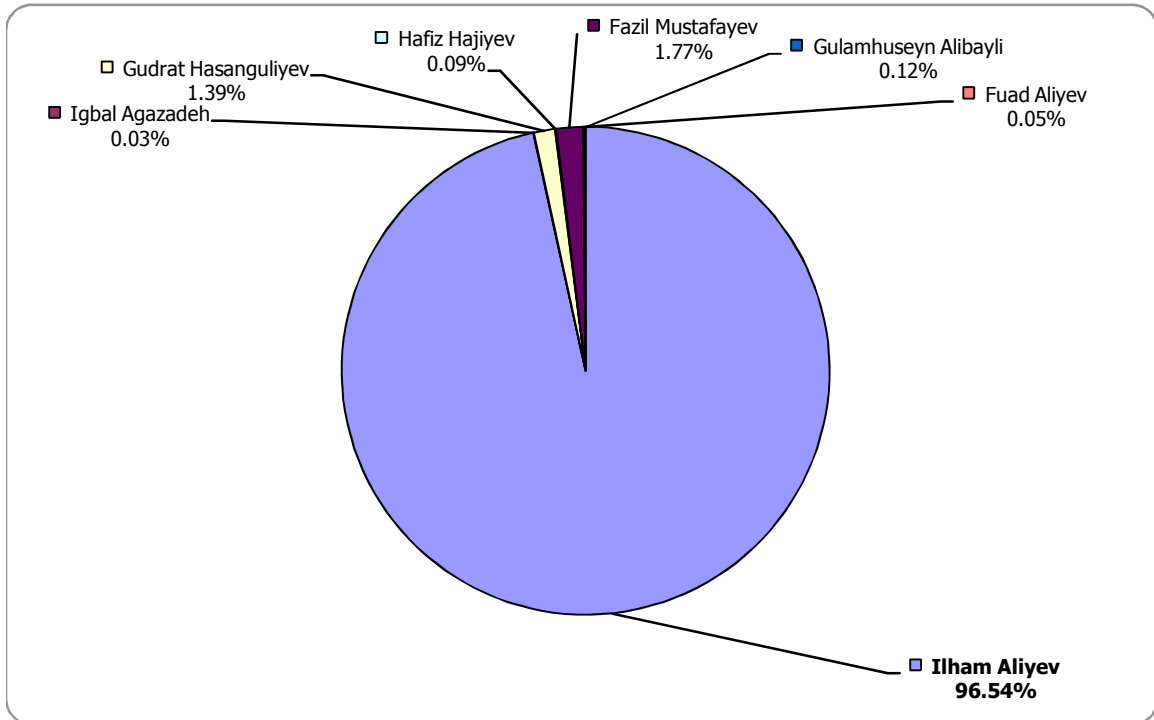
## ATV - news programs - all monitored subjects 17/09/08 - 13/10/08



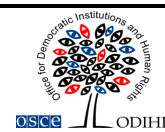
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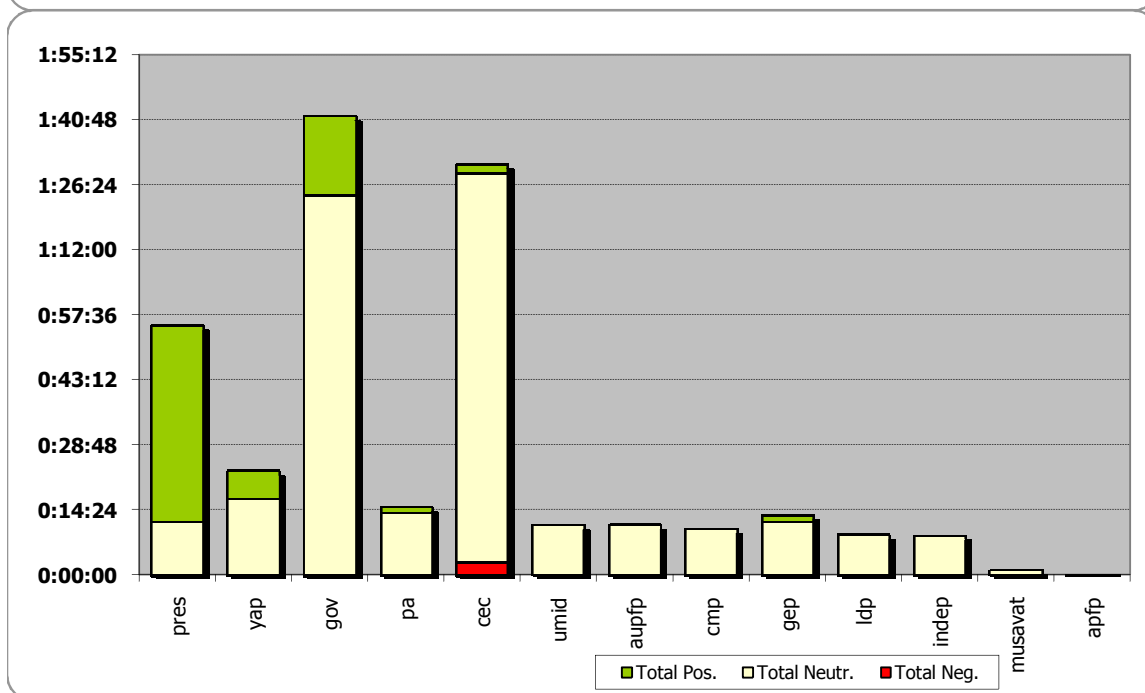
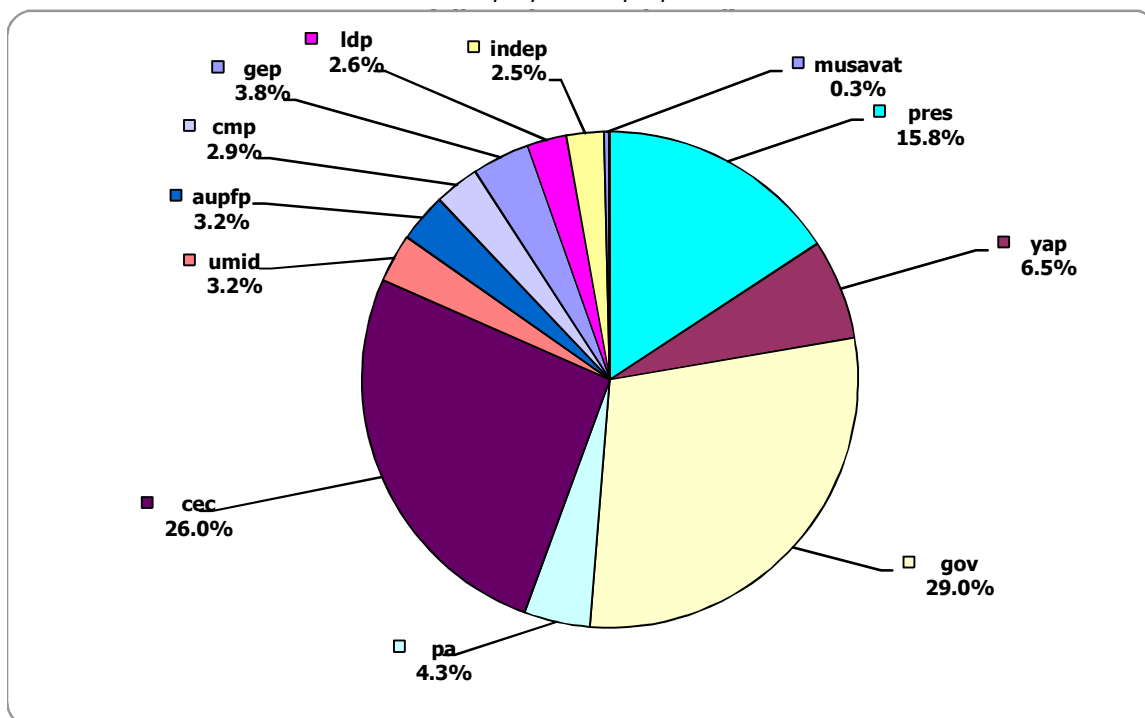
## ATV - news programs - only candidates 17/09/08 - 13/10/08



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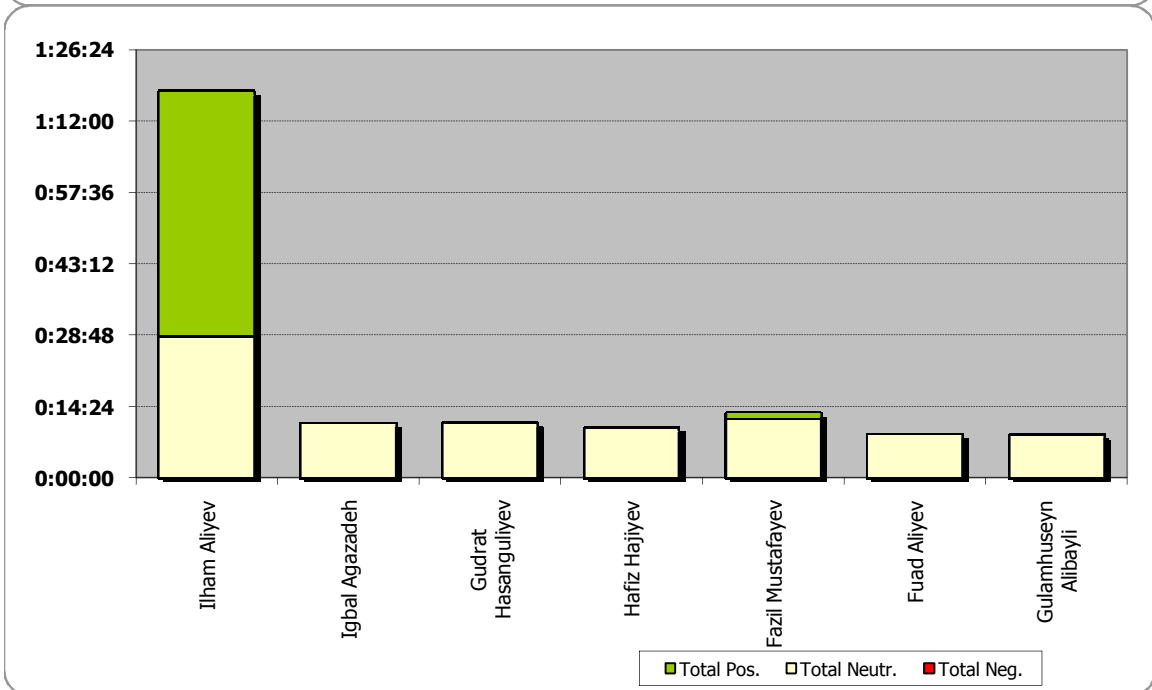
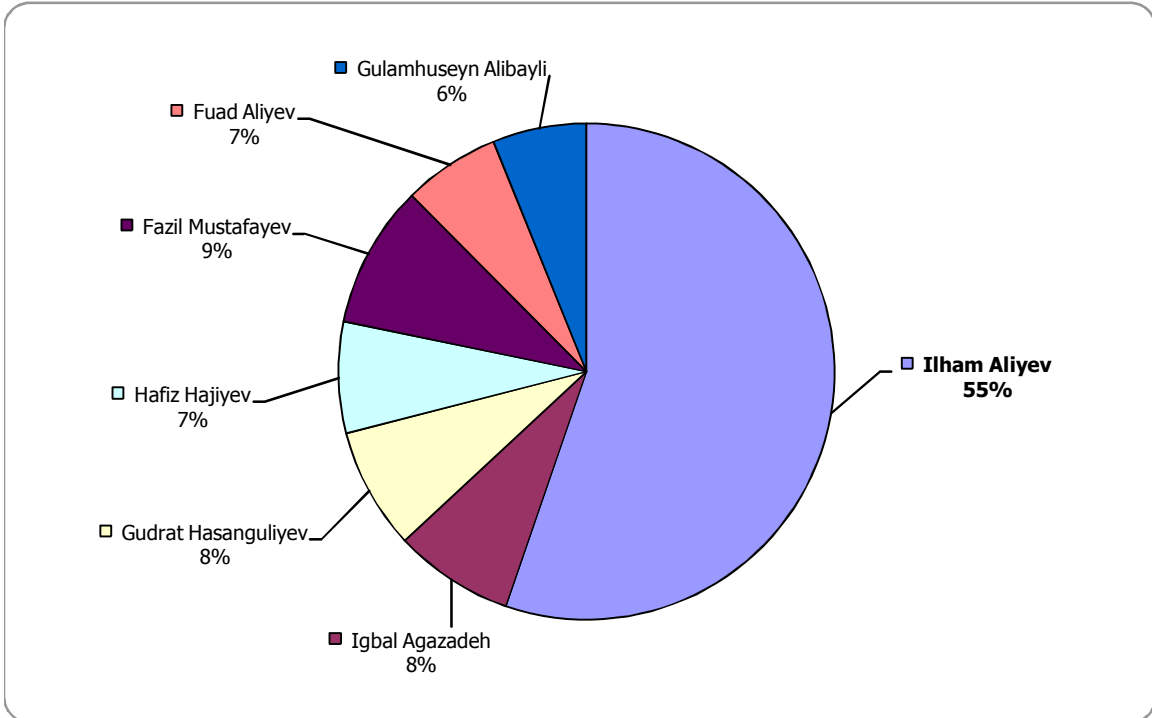
## ANS - news programs - all monitored subjects 17/09/08 - 13/10/08



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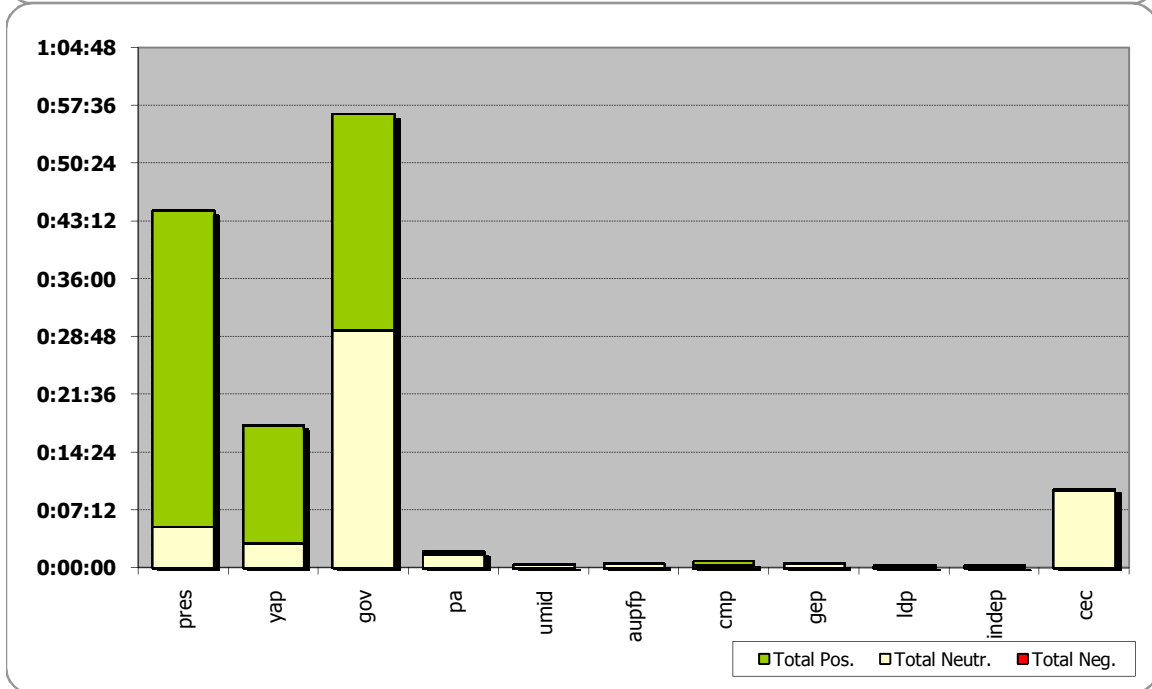
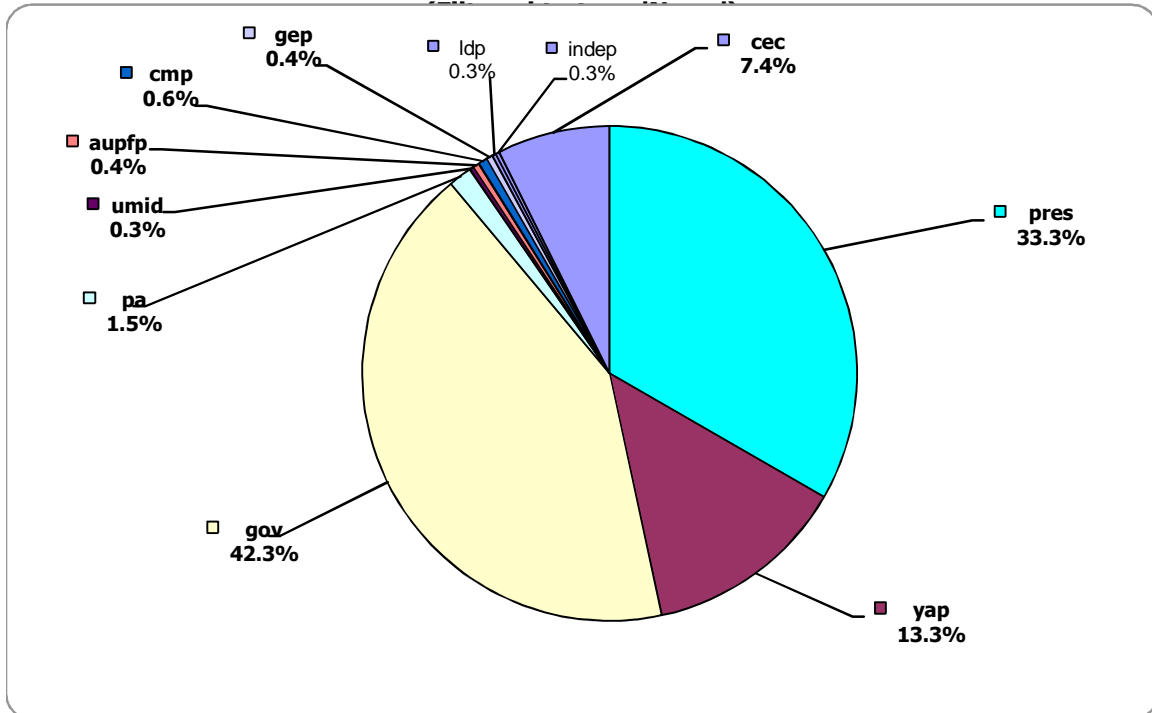
## ANS - news programs - only candidates 17/09/08 - 13/10/08



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## Khazar - news programs - all monitored subjects 17/09/08 - 13/10/08

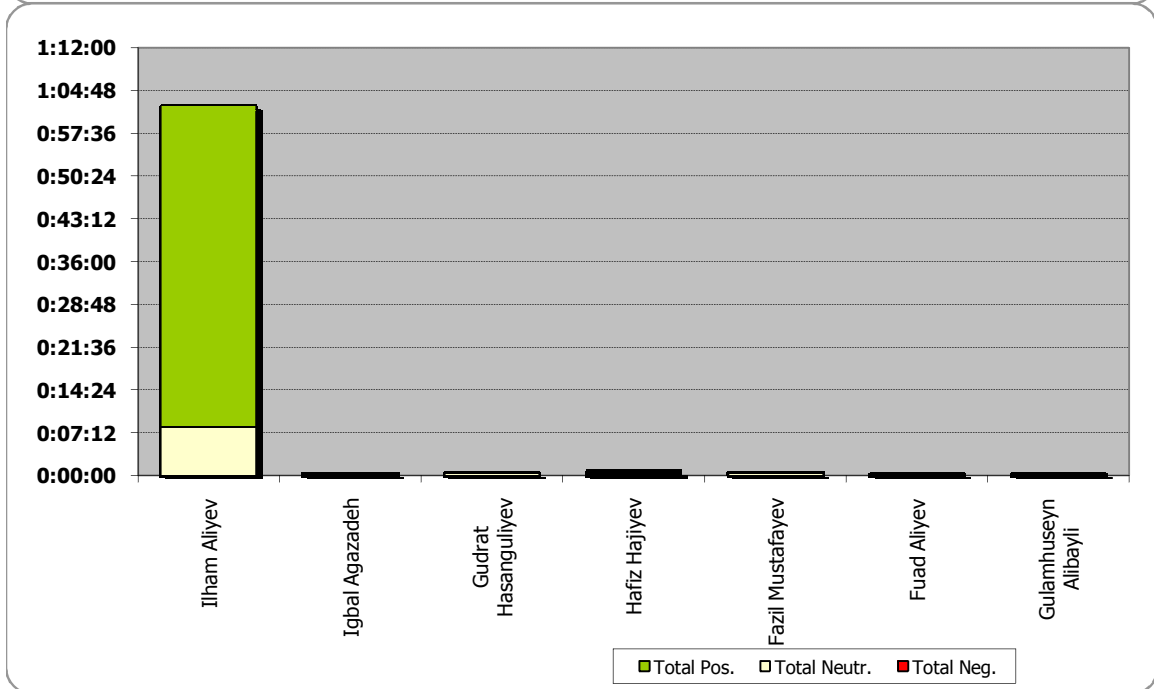
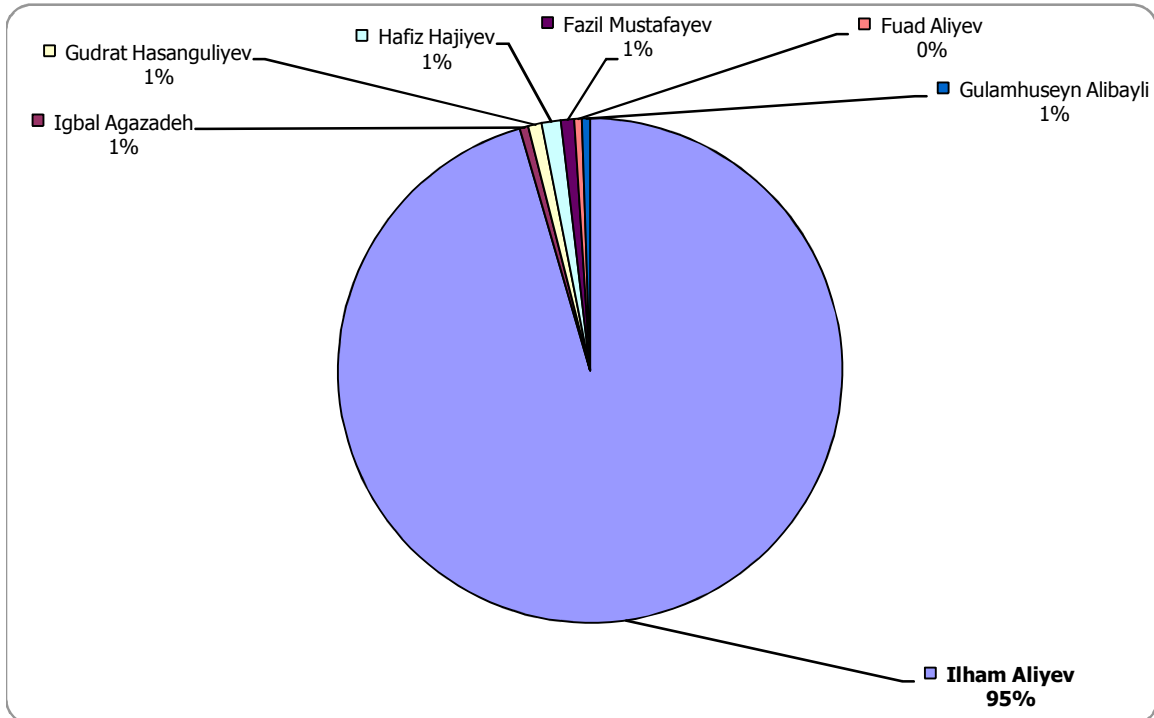


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## Khazar - news programs - only candidates

17/09/08 - 13/10/08



## ABBREVIATIONS

GOV	Government
PRES	President
CEC	Central Election Commission
PA	Presidential Administration
INDEP	Independent candidate (Gulamhuseyn Alibayli)
YAP	New Azerbaijan Party
ÜMİD	Ümid Party
AUPFP	Azerbaijani Unified Popular Front
CMP	Contemporary Musavat Party
MUSAVAT	Musavat Party
GPA	Green Party of Azerbaijan
GEP	Great Establishment Party
LDP	Liberal Party of Azerbaijan
APFP	Azerbaijan Popular Front Party
ALP	Azerbaijan Liberal Party
PPA	Public Forum of Azerbaijan
CDP	Citizens and Development Party
OSP	Open Society Party
DP	Democratic Party
CFP	Classic Popular Front