

Organization for Security and Co-operation in Europe Office of the Representative on Freedom of the Media

## DISINFORMATION AND MEDIA SELF-REGULATION

25 June 2021, 13.30-16.30, online

## PRESENTATION OF SPEAKERS AND MODERATOR



Teresa Ribeiro, OSCE Representative on Freedom of the Media

Teresa Ribeiro, of Portugal, is the fifth Representative on Freedom of the Media. She has vast political, diplomatic, human rights and media experience. Prior to this position, she was Secretary of State of Foreign Affairs and Cooperation at the Ministry of Foreign Affairs of Portugal, while serving as President of the National Commission for Human Rights. She was also Secretary of State for European Affairs at the Ministry of Foreign Affairs of Portugal and Deputy Secretary General at the Union for the Mediterranean, positions that gave her extensive experience in dealing with the EU institutions and Member States, as well as with its close neighbourhood.

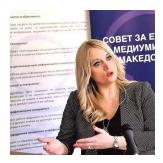
Throughout her career, Teresa Ribeiro has held different positions in media, both in Portugal and in multilateral organizations, such as President of the Institute of the Media of Portugal, President of the Steering Committee on Mass Media of the Council of Europe, and Co-founder and first elected President of the Executive Board of Obercom – Media Observatory.



Ricardo GUTIÉRREZ, General Secretary of the European Federation of Journalists



Kjersti Løken Stavrum, Managing Director of Tinius Trust and former General Secretary of the Norwegian Press Association



Marina Tuneva, Executive Director of the Council of Media Ethics (North

Ricardo Gutiérrez is General Secretary of the European Federation of Journalists (EFJ), the largest journalists' organization in Europe, representing over 320,000 journalists in 45 countries. Former journalist for the Belgian daily newspaper "Le Soir", he is senior lecturer at Université Libre de Bruxelles (ULB). He is a member of the Belgian Press Council (CDJ) and a member of the Executive Committee of the European Trade Union Confederation (ETUC). He has conducted training for journalists on hate speech, ethical journalism and reporting on ethnicity and religion. You can catch a bigger glimpse into his interests (i.e., journalism and media) by following him on Twitter (https://twitter.com/Molenews1) and Facebook (https://www.facebook.com/RicardoGutierrezVe).

Kjersti Løken Stavrum has a background as a journalist and editor. She is Managing Director of the Tinius Trust – the controlling owner of Schibsted ASA, Chair of the Board of the Norwegian branch of PEN International and Head of the Norwegian Government's Freedom of Expression Commission. Løken Stavrum has previously held the office of Secretary General of the Norwegian Press Association, is a graduate political scientist and has a Master's degree in management.

Marina Tuneva, PhD, is an Executive Director of the Council of Media Ethics (North Macedonia) as of January 2015. She also holds a position as an Assistant Professor at the Institute for Communication Studies in Skopje.

Marina Tuneva has authored research papers, books and publications, among which are "International actors, the conflict in Macedonia in 2001 and peace journalism", "Guidelines for inclusive reporting about the pandemic", "Guidelines for safe and professional reporting on the coronavirus", "Public relations and interculturalism", "Media, citizens and intercultural communication", "Diversity reporting handbook", "Introduction to public relations", among others.

Macedonia)



Olaf Steenfadt, Project Director of the Journalism Trust Initiative at Reporters Without Borders



Yuri Kazakov, Deputy Chair, Public Collegium on Press Complaints

As an expert and researcher in the fields of public relations, diversity inclusiveness, intercultural communication and media professionalism, Marina Tuneva has been actively involved in a variety of projects and programmes in these areas both in North Macedonia and abroad.

Olaf Steenfadt heads the "Media Ownership Monitor" project and the "Journalism Trust Initiative" at the press freedom watchdog Reporters Without Borders, RSF. For many years, he has been engaged as a consultant in media development and digital policy, mandated by both international organizations and NGOs. Mr. Steenfadt previously worked for national German public broadcasters ARD and ZDF in various roles. He is a member of the "High-level Expert Group on Fake News and Online Disinformation" of the European Commission and of the "Committee of Experts on Quality of Journalism in the Digital Age" and the "Committee of Experts on Media Environment and Reform" at the Council of Europe.

Dr. of Sociology Yurl Kazakov is Chair of the chamber of media audience as well as Cochair of the Public Collegium on Press Complaints, a media self-regulation body in Russia. A prominent expert and author on journalistic and media ethics with over 25 years of experience as a journalist, Dr. Kazakov has been a member of the Public Collegium on Press Complaints since 2005 and its co-chair as well as the chair of the Chamber of Media Audience from 2010-2015. He has also served as a member of the Grand Jury of the Russian Union of Journalists since 1998. He has contributed his expertise to the Glasnost Defence Foundation, Russia's oldest media freedom NGO. In the early 1990s he briefly served as head of State Inspection for the Protection of Freedom of Press and Mass

Information, overseeing the introduction of the Russian Law on Mass Media.



Alex Grech, Executive Director of the 3CL Foundation and University of Malta

## Moderator



Andrey Rikhter, Senior Adviser at the OSCE Office of the Representative on Freedom of the Media Alex Grech is a strategist, change consultant and academic. Over the past 30 years, he has advised multinationals, governments, NGOs and startups in sectors ranging from ICT, telecoms and neuroscience to culture, education and public sector change.

Mr. Grech is the Executive Director of the 3CL Foundation, a knowledge hub for a global network of groups, agencies, institutions, educators and activists interested in the rapid deployment of EdTech programmes based on action research, advocacy and praxis. As a strategist, Alex connects organisations developing solutions based on disruptive technologies with policy-makers who increasingly have an impact on the interoperability, governance and regulation of such technologies.

Mr. Grech teaches new media at the University of Malta, with research interests in blockchain, self-sovereign identity, new media literacies and platform capitalism. He holds a PhD in Internet Computing from the University of Hull and is a Chartered Accountant by profession. His book *Media, Technology and Education in a Post-Truth Society* is published by Emerald on 8 July 2021.

Andrey Rikhter is Senior Adviser at the OSCE Office of the Representative on Freedom of the Media. Rikhter sits on the editorial boards of a number of international journals on communications and the media. He has authored more than 200 publications on media law in Russian, English, Armenian, Azeri, Bosnian, Croat, German, French, Serbian, Slovak, Tajik and Ukrainian, including the only standard media law textbook for journalism students in the Russian Federation (2002, 2009), a textbook on international standards of media regulation (2011), a textbook on online media law (2014), and a book on censorship and freedom of the media in post-Soviet countries, published by UNESCO (2007). Rikhter holds university degrees in law and foreign languages, and a doctorate and professorship in journalism studies. He was a commissioner at the International Commission of Jurists and the Chair of the Law Section of the International Association for Media and Communication Research.