Resource efficiency: driving growth, cutting costs and reducing risks

First Preparatory Meeting of the OSCE 24th Economic and Environmental Forum, Vienna, 25-26 January 2016 - Session V-1G7 Workshop on Resource Efficiency

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THE CONTEXT

Rising demand for resources
Resource price volatility
Supply Chain Shocks

THE UNILEVER SUSTAINABLE LIVING PLAN

The business opportunity in preparing for a context of resource insecurity: decouple growth from our environmental impact whilst increasing our positive social impact

Driving Growth
Cutting Costs
Managing Risks
UNILEVER’S WASTE AND RESOURCES STRATEGY

Designing for the Circular Economy
Transforming Markets
Game Changing Technology
Stimulating Recycling and Recovery

UNILEVER’S WASTE AND RESOURCES STRATEGY: EXAMPLES

Compressed Deodorant
Reduce, Reuse, Recycle: Achieved globally Zero Waste to Landfill

Increased use of recycled materials in packaging
Tackling the challenge of sachet waste
NEED FOR PARTNERSHIPS: SOME EXAMPLES

- Metal Matters Programme
- Work with Industry and CEMPRE
- Community Waste Bank
- Ellen McArthur Foundation

How to engage with the Consumer?

ROLE OF GOVERNMENTS

Scale up business initiatives to the macro level

Illustration:

EU Circular Economy Package: create an internal market for resources from waste:

- Set stretching, yet achievable targets with harmonized calculation rates for recycling
- Enhance the Extended Producer Responsibility Principle (EPR)
- Building an EU eco-design capability
- Support market uptake of recycled raw materials
THANK YOU!

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