



in co-operation with



Master Class in Online Media Regulation

**Sofa Hotel
Istanbul, Turkey
17-19 April 2013**

Agenda

Day 1, Wednesday, 17 April 2013
--

09.00 – 9.30 REGISTRATION

9.30 – 10.00 OPENING SESSION

Moderator:

Ana Karlsreiter, Senior Adviser, Office of the OSCE Representative on Freedom of the Media

Opening Speech

Dunja Mijatović, OSCE Representative on Freedom of the Media

10.00 – 11:00 SESSION I. Regulation 2.0 in a Web 3.0 World –New regulation for a more sophisticated Web

Presenter:

Jem Thomas, Associate Director of Training and Strategy, Albany Associates

The presentation will provide an overview of:

- Digital information economics and e-governance. Value of media, information and data.
- The ‘Social’ imperative and its downside. Consequences and downsides of an Internet and social interaction online.
- Digitally sourced worldviews and loss of serendipity. Selective usage of online sources.
- Regulatory impact and potential on the above. What we have and where we are going.

11.00 - 11.15 Coffee break

11.15 – 12:30 SESSION II. Introduction to Regulation of Internet

Presenters:

Douglas Griffin and Dieter Loraine, Directors, Albany Associates

The presentation will provide an overview of:

- Interactive discussion about Internet law and policy in participating countries

- Legal challenges and issues pertaining to the Internet content regulation.
- How Internet fits into the media law framework.
- Best practices.

12.30 - 13.30 Lunch

13:30 – 15.00 SESSION III. First break-out session

- Explanation of scenarios and group work.
- Break out into groups.
- Scenario 1 introduced and discussed in groups.

Facilitator:

Jem Thomas, Associate Director of Training and Strategy, Albany Associates

15.00 – 15:15 Coffee break

15:15 – 17.00 SESSION IV. Second break-out session

- Scenario 2 introduced and discussed in groups.

Facilitator:

Dieter Loraine, Managing Director, Albany Associates

18.00 Dinner hosted by the OSCE Representative on freedom of the Media

Day 2, Thursday, 18 April 2013

09.00 – 10.30 SESSION V. New media – new level of transparency and accountability. Perspectives from a practitioner.

Presenter:

Paul Lewis, Special Projects Editor, The Guardian

The presentation will provide an overview of:

- New media and citizen journalism.
- How has Twitter changed news gathering.
- The Digital Future.

10.30 - 10.45 Coffee break

10.45 – 12:00 SESSION VI. Mechanisms for Regulating the Internet

Presenters:

Douglas Griffin and Dieter Loraine, Directors, Albany Associates

The presentation will provide an overview of:

- Notice and take-down procedures.
- Regulation of online comments.
- Filtering and blocking.

- Self-regulatory and other mechanisms.

12.00 – 13.00 Lunch

13:00 – 14:15 SESSION VII. Practical exercise. A New Media Story

Presenter:

Paul Lewis, Special Projects Editor, The Guardian

The presentation will provide an overview of:

- Live reporting.
- Lessons Learned.

14:15 – 14:30 Coffee break

14:30 – 16:00 SESSION VIII. Third break-out session and work on group presentations

- Group presentations explained.
- Scenario 3 introduced and discussed in groups.
- Work on group presentations.

Facilitator:

Jem Thomas, Associate Director of Training and Strategy, Albany Associates

Day 3, Friday, 19 April 2013

9.00 – 10:00 SESSION IX. Fourth break-out session and work on group presentations

- Work on group presentations.

10:00 – 11:30 SESSION X. Group Presentations

Facilitators:

Douglas Griffin and Dieter Loraine, Directors, Albany Associates

11.30 - 11.45 Coffee break

11.45 – 13.00 SESSION XI. Group Presentations (continued)

Facilitators:

Douglas Griffin and Dieter Loraine, Directors, Albany Associates

13.00 – 13.30 Closing Remarks. Evaluation. Distribution of certificates.

Ana Karlsreiter, Senior Adviser, Office of the OSCE Representative on Freedom of the Media

13.30 Lunch

About our partner Albany Associates:

Albany Associates is an international consulting company specialising in the regulation of broadcasting and media and advising on establishing communications regulatory frameworks. Supporting the crucial inter-linkage between policy and regulatory implementation, Albany also develops communications and public diplomacy strategies to assist in the public understanding of how the two issues are mutually dependent. The company provides experience-based practical advice and project management services to a varied worldwide client base including governments, international organisations and agencies, broadcast and telecommunications regulators, press-self-regulatory bodies, NGOs and media businesses. Albany Associates can call on extensive team of multi-disciplined international consultants with global expertise in communications, regulation, broadcasting, media law, public relations and management training.

Our presenters:

Dieter Loraine

Dieter Loraine is a Director and co-founder of Albany Associates. He has over 15 years experience of strategic communications, institution building and media and regulatory development. Prior to forming Albany he was Senior Consultant for Media Regulation with the Foreign and Commonwealth Office's Media Development and Regulation Advisory Team in Iraq. Between 2001 and 2003 he was Acting Deputy Director General and Director of Communications for the Communications Regulatory Agency (CRA) in Bosnia and Herzegovina – at the time, Europe's newest converged regulator. During his time with the CRA he also served as Special Adviser to the UK Press Complaints Commission. Dieter is credited with designing and establishing from scratch the Bosnian Press Council, the first of its kind in South East Europe. Between 1998 and 2001 he held two senior positions as Director of Broadcast Licensing and Director of Public Affairs in the Independent Media and Broadcasting Commission in Sarajevo.

Douglas Griffin

Doug Griffin, a Director of Albany Associates, is an expert in communications and media strategy, law and policy, particularly in conflict, post-conflict and transitional environments. He is a lawyer with expertise in drafting important legal documents and assisting with the development of communications and media law and policy. He has significant experience communicating effectively with stakeholders, including the public, government officials and the international community, about key law and policy issues. Examples of projects include drafting a media development strategy for Somalia; drafting key legislation and regulations concerning media and telecommunications in Iraq; training senior management of national regulators of broadcasting and communications and government officials; and providing comprehensive broadcast and other regulatory advice to communications regulators and government ministries. He has also provided regulatory advice in communications in Jordan, Pakistan, China, Russia, Armenia, Afghanistan, Kosovo, Bosnia, the United Arab Emirates and the Democratic Republic of Congo. He was previously with an international law firm in Paris, Moscow and New York.

Jem Thomas

Jem Thomas is Associate Director of Training and Strategy for Albany Associates. With a practical and academic background in crisis management and strategic communication, he is experienced in leadership communications, media affairs, public relations, stakeholder engagement, digital media, crisis communications and training. Within the last few years, his work has taken him all over the world, from Africa to the Middle East, advising, mentoring and training personnel, at all levels, in communications and media relations in private, public and NGOs. Jem has led media teams all over the world and is highly experienced at creating a media presence, leading PR campaigns, managing the media and training others, to deal with the media in the digital age. Jem ran the Defence Media Operations Centre (DMOC) Training Wing and was Chief Instructor, leading and managing a diverse team of twenty responsible for all media and communications training, exercises and doctrinal

development across the UK Ministry of Defence. During this time he also spent time as the UK military's Press Director in Basrah, Iraq and Laskah Gar, Afghanistan.

Paul Lewis

Paul Lewis, Special Projects Editor for the Guardian, runs teams of journalists at the Guardian working on a range of investigations. He recently led Reading the Riots, a major research project into the causes and consequences of the England riots, in collaboration with the London School of Economics. Paul lectures across Europe about the use of social media in journalism, recently giving a talk at TED, and teaches a masterclass in investigative reporting. In 2013, Paul won the European Press Prize for innovation. He was named Reporter of the Year at the British Press Awards 2010 and won the 2009 Bevens Prize for outstanding investigative journalism. He previously worked at the Washington Post as the Stern Fellow. In 2012 Paul was nominated for both Reporter of the Year and the Orwell Prize for Journalism. He joined the Guardian as a trainee in 2005 after studying at Cambridge University and Harvard University.