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2020 OSCE Annual Police Experts Meeting

Police and the Media: Co-operation in Public Interest

28 September 2020

Vienna, Hofburg

Preliminary Agenda

08.30-09.00 Welcoming Coffee (2nd floor, Vorsaal)	
09.00-09.30	<p>Opening:</p> <ul style="list-style-type: none"> - Ms. Romina Kuko, Deputy Minister of Interior of Albania - Ambassador Luca Fratini, Director, Office of the Secretary General, OSCE - Representative of UNODC (tbc.) - Mr. Jürgen Heissel, Director, Office of the Representative on Freedom of the Media, OSCE <p><i>Moderator: Ambassador Alena Kupchyna</i>, Co-ordinator of Activities to Address Transnational Threats, OSCE</p>
09.30-10.30	<p>Session 1: Organizational changes and developments of skills and competencies within the police in public relations and media communications</p> <p><i>Communications via diverse media platforms and techniques have become an integral part of policing. In their efforts to share information and increase public confidence as well as preventing and reducing crime, many police agencies have established specialized public relations and media units as a part of their internal organizational structures. This session will present good-practice examples on how police services have developed internal competencies, new skills and organizational structures in media relations and public communications.</i></p> <p><i>Moderator: Ms. Anisa Agastra</i>, Lecturer on Media and Public Relations at the Police Academy of Albania</p> <ul style="list-style-type: none"> - Mr. Steven Casstevens, President, International Association of Chiefs of Police - Mr. Jan Op Gen Oorth, Spokesperson and Head of Team, Media Relations & Open Sources, Europol - Mr. Rifat Marmullaku, National Programme Officer, Community Safety Development Section, OSCE Mission in Kosovo - Ms. Ekaterine Atoshvili, Head of Press Center, Strategic Communications Department, Ministry of Internal Affairs, Georgia <p><i>Q/A</i></p>
10.30-11.00 Coffee break (2nd floor, Vorsaal)	

<p>11.00-12.00</p>	<p>Session 2: Police and the social media, opportunities and challenges</p> <p><i>Social media platforms have not only provided new tools for the police to directly engage the public, but also to better detect crime and criminals. On the other hand, targeted disinformation channeled through social media can inflict harm to public order, as well as generate distrust towards law-enforcement and feelings of insecurity among the public. Transparency of the police work and its respect for human rights, including freedom of expression and freedom of peaceful assembly, as well as media privileges, is a principal way to counteract false and misleading messages, and avoid their actual and/or potential harm to society.</i></p> <p><i>The second session will discuss new developments, opportunities and challenges for the police in working with and making use of social network services and platforms.</i></p> <p>Moderator: Mr. Michal Vančo, Second Secretary, Permanent Mission of Slovakia to the OSCE</p> <ul style="list-style-type: none"> - Ms. Sigridur Bjork Gudjonsdottir, National Commissioner of the Police, Iceland - Mr. Antonio Nevado, Head of the Press Office, General Directorate of the Police, Spain - Ms. Irina Bayanova, Head, Administration for Interaction with Civil Society and the Media Unit, Ministry of Internal Affairs, Russian Federation - Mr. Andrew McLindon, Director of Communications, An Garda Siochana, National Police and Security Service, Ireland <p><i>Q/A</i></p>
<p>12:00–13:30 Lunch break (2nd floor, Vorsaal)</p>	
<p>13:30 –14:30</p>	<p>Session 2: (continuation)</p> <p>Moderator: Michal Vančo, Second Secretary, Permanent Mission of Slovakia to the OSCE</p> <ul style="list-style-type: none"> - Mr. Geert-Jan van den Hoek, Strategy Advisor, Communications Department, Netherlands Police, and Mr. Marco Leeuwerink, Coordinator Newsroom, Communications Department, Netherlands Police, - Ms. Gail Pennybacker, Adjunct Professor, University of Virginia and Instructor of Communications, Leadership Programs and Instruction Unit, FBI Academy, and Mr. Kenneth D. White, Instructor of Communications, Executive Programs Instruction Unit, FBI Academy - Mr. Michel Lavaud, Contrôleur Général, Head of the National Police Information and Communication Service, Ministry of Interior, France - Ms. Anisa Agastra, Lecturer on Media and Public Relations, at the Police Academy, Albania - Mr. Jean-Claude Vullierme, Police/Human Rights Expert, Council of Europe <p><i>Q/A</i></p>
<p>14:30-15:30</p>	<p>Session 3: Police-media relations in crises and during high-risk event</p> <p><i>Communication between police, media organizations and journalists is crucial in situations of crisis, during catastrophic events or even in the course of highly complex and important investigations. Considering widespread public access to social media, their platforms are increasingly becoming the preferred strategy for directly communicating critical information to the public, especially in emergency and crisis situations and also for the public to have access to such information. As the media play an important watchdog role, journalists and other media workers should enjoy unhindered and safe access to report on public events at all times, including when</i></p>

	<p><i>covering demonstrations, unrest, natural disasters, catastrophic events and other public emergency incidents.</i></p> <p><i>The third session will explore the strategies and practices that enable the police to provide objective and factual information and take the lead in public discourse during high-risk situations.</i></p> <p>Moderator: Ms. Kristin Olson, Principal Advisor to Head of Institution at RFoM, OSCE</p> <ul style="list-style-type: none"> - Mr. Kristian Ljungberg, Crisis Communications Coordinator, National Media Center, Swedish Police Authority - Mr. Martin Hoffman, Researcher, European Centre for Press and Media Freedom, and Ms. Sofia Verza, Research Fellow, Think-Tank Osservatorio Balcani e Caucaso Transeuropa, Italy - Mr. Alberto Spampinato, President, Non-Profit Association Oxygen for Information, Italy, and Ms. Luciana Borsatti, Co-ordinator for Foreign Relations, Non-Profit Association Oxygen for Information, Italy - Mr. Beruniy Alimov, Assistant Professor, International Journalism Faculty, Uzbek State World Languages University <p><i>Q/A</i></p>
15:30–16:00	Coffee break (2nd floor, Vorsaal)
16:00-16:45	<p>Session 3: (continuation)</p> <p>Moderator: Ms. Kristin Olson, Principal Advisor to Head of Institution at RFoM, OSCE</p> <ul style="list-style-type: none"> - Mr. Ernest Sagaga, Head, Human Rights and Safety, International Federation of Journalists - Mr. Dragan Sekulovski, Director, Association of Journalists of Macedonia, North Macedonia - Ms. Diana Okremova, NGO Legal Media Centre Public Foundation, Kazakhstan - Mr. Christoph Bierwirth, Head, United Nations High Commissioner for Refugees Liaison Office in Vienna, and Mr. Pablo Rojas Coppari, Adviser on Migration and Freedom of Movement, OSCE Office for Democratic Institutions and Human Rights, and Ms. Elena Cherniavska, Senior Adviser, Office of OSCE Representative on Freedom of the Media <p><i>Q/A</i></p>
16.45-17.00	<p>Closing Remarks:</p> <ul style="list-style-type: none"> - Mr. Guy Vinet, Head of the Strategic Police Matters Unit of OSCE’s Transnational Threats Department - Ms. Erida Dobrush, Deputy Permanent Representative of Albania to the OSCE/Chairperson of the Preparatory Committee