

ECPAT International: Some experiences with private sector initiatives and practices in protecting children

Dorothy Rozga,
Executive Director, ECPAT International

OSCE Conference on “The Public Private
Partnership in the Fight against Human
Trafficking”

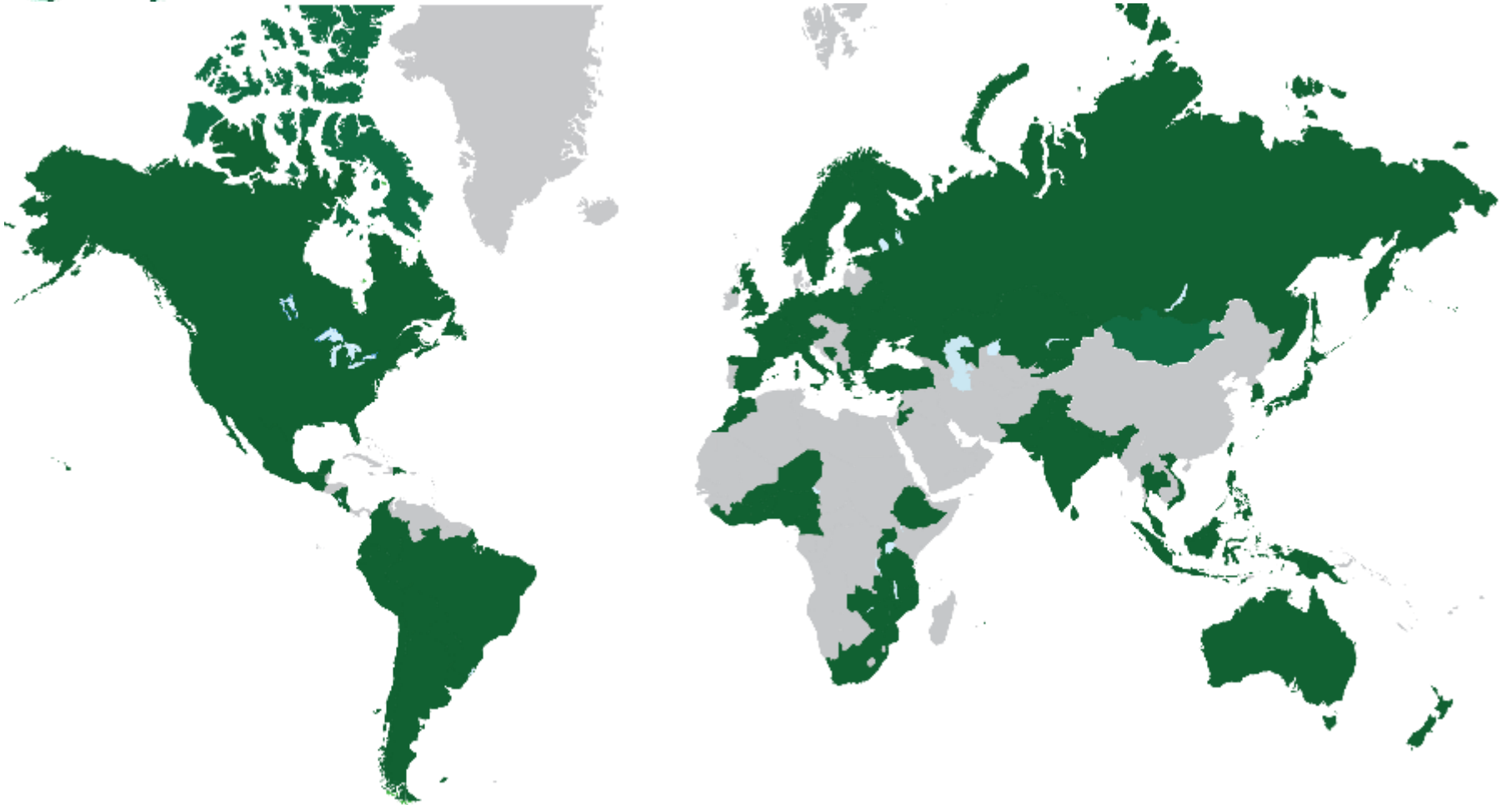
Moscow, 20-21 July 2017





ECPAT International

Network of civil society organisations
committed to ending child sexual exploitation



98 members in 88 countries

Manifestations of Child Sexual Exploitation (SEC)



Trafficking for sexual purposes

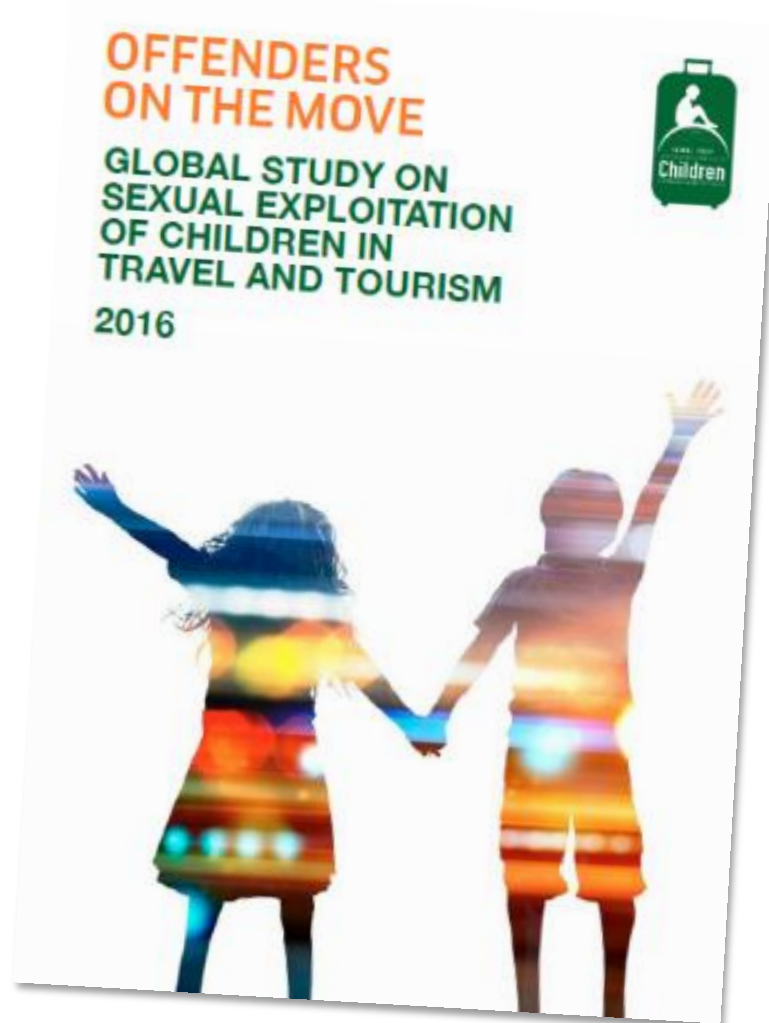
Sexual exploitation through prostitution

Sexual exploitation in travel and tourism

Online child sexual exploitation

Early or forced marriage of children

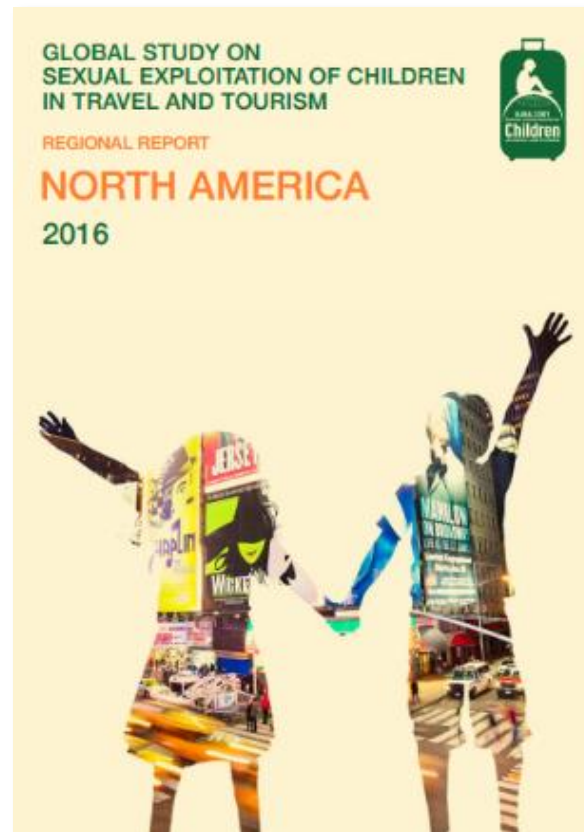
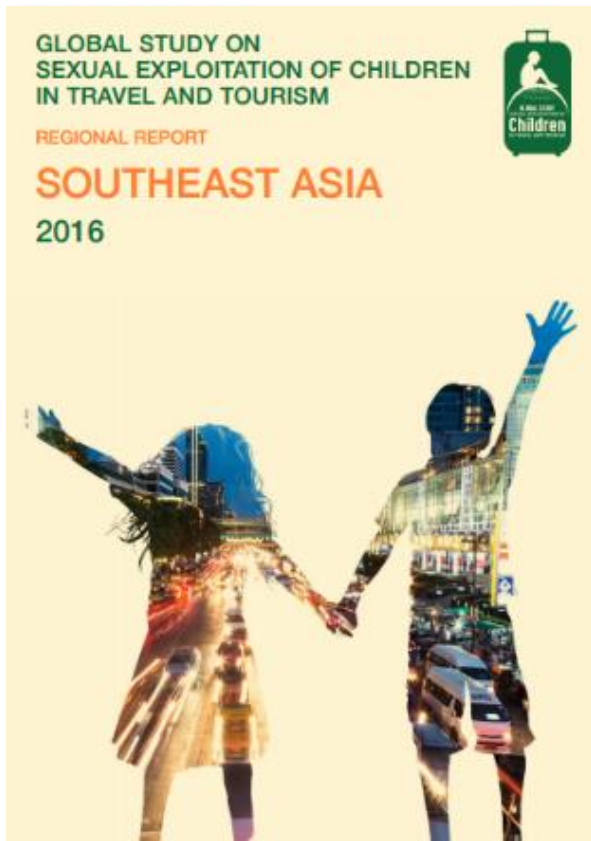
Global Study on the Sexual Exploitation of Children in Travel and Tourism



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EXPERT PAPER WATCH PROGRAMME



COMBATING SEXUAL EXPLOITATION OF CHILDREN IN TRAVEL AND TOURISM: A HISTORIC COMMITMENT FROM THE ACCORHOTELS GROUP

Sexual Exploitation of Children in Travel and Tourism (SECTT) is a crucial issue for an international group such as AccorHotels. With over 170 million customers staying in its 3,800 hotels in over 90 countries every year, AccorHotels is determined to combat all forms of child sexual exploitation.

This report is available in the following languages:
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EXPERT PAPER TRAVELLING CHILD SEX OFFENDERS IN CAMBODIA ACTION POUR LES ENFANTS (APLE)



It is 2004, an undercover agent from the organization Action Pour Les Enfants (APLE), witnesses a western man walking hand-in-hand with a Cambodian boy through the capital of Cambodia Phnom Penh. Without a single question from hotel staff, the man is allowed to take the boy into a hotel room. APLE's age immediately informs the police who subsequently come at night to raid the room. The man is found with two Cambodian boys, and he readily admits that he sexually abused them. APLE is Cambodia-based non-governmental organisation, working to protect children from sexual exploitation.

A decade ago, cases like the one described above were relatively common. Travelling Child Sex Offenders (TCSO) were characterised by their bold and almost reckless modus operandi. Some would approach street children and threaten them with money in return for sex. Some would inappropriately hug, kiss and touch children while in public places. Most TCSOs would rarely make any effort to disguise their feelings and intentions. Unbeknownst to these men, many of the children they would get away with their crimes.

After some high-profile arrests, international media started to report on the issue and Cambodia soon received the considerable reputation of being a 'heaven for paedophiles'. In the years that followed, sexual exploitation of children in travel and tourism received more attention from the government, tourism sector, civil society, and other stakeholders, resulting in significant improvements to Cambodia's child protection system.

A turning point came in 2008 with the adoption of the Law on the Suppression of Human Trafficking and Sexual Exploitation (LSESTE). This new law, which is more in line with international standards, details a comprehensive set of sexual offences against children. Up until 2008, most child sex offenders were charged with 'misconduct', an incoherent article that did not define clearly which sexual acts it included and also made every convicted child sex offender liable to a sentence of 10 to 20 years in prison, regardless of the circumstances.

EXPERT PAPER AUSTRALIAN TRAVELLING CHILD SEX OFFENDERS



BACKGROUND

Law enforcement, including the Australian Federal Police (AFP) as the international gateway for information on child exploitation matters in Australia, has experienced an unprecedented increase in the incidence of online child exploitation reporting across Australia over the last several years, challenging the operational resources of all respective agencies. Transnational child sexual exploitation is underreported within many overseas jurisdictions. Cultural barriers and poor levels of community awareness, combined with reliance on the income travel/tourists provide, make many countries in Southeast Asia, in particular, vulnerable to on-line child sexual exploitation.

Reproducible
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EXPERT PAPER CARLSON'S LEADERSHIP IN THE PREVENTION OF HUMAN TRAFFICKING



INTRODUCTION

Protecting victims of human trafficking is important to Carlson, a global hotel and travel management company. We are proud to be an industry leader in preventing human trafficking and exploitation of women and children. In fact, for more than 15 years, we have taken a public stand in this area.

Overview of Carlson's work on Prevention of Human Trafficking

In 2000, Carlson's commitment to protecting children at-risk dates back to 1959 when Carlson Family Foundation incorporated administration from Her Royal Majesty Queen Silvia of Sweden to become a co-founder of the World Childhood Foundation. The World Childhood Foundation supports more than 100 projects in 17 countries that are focused on preventing abuse and exploitation of children, including trafficking. Following the tsunami in Southeast Asia in 2004, our funding support to Childhood focused on preventing abuse in the affected areas from becoming victims of trafficking. Here in the United States, the Carlson Family Foundation has long partnered with Childhood to support local operators that work with homeless youth and those at-risk of being homeless to prevent trafficking. Carlson employees have volunteered at these agencies, and Carlson Resorts hotels have donated beds and furniture for shelter needs. Carlson and Carlson Family Foundation Trusts provide leadership on Childhood Board of Directors in Sweden, Brazil and the United States. The Carlson Family Foundation has also matched contributions to Childhood from guests who stay at Carlson Resort Hotels. Over the years of this partnership, Carlson and the Carlson Family Foundation have contributed an estimated

EXPERT PAPER EUROPOL APPROACH TO TRANSNATIONAL CHILD SEXUAL EXPLOITATION



INTRODUCTION

Europol, the European Law Enforcement Office, is mandated to support European Union Member States' law enforcement bodies (EU Member State Law Enforcement). This mandate is to counter and investigate specific crime areas as detailed in the European Council Decision of 6 April 2009, establishing the European Police Office (Europol) (2009/371/JHA). These serious crime areas focus on investigation and prevention of serious harm to persons, critical infrastructure and the democratic integrity of member states, including various forms of organised crime and crimes that fall under the European CyberCrime Centre's (EC3) directive.

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EXPERT PAPER COSTA RICA: A SUSTAINABLE TOURIST DESTINATION COMMITTED TO PROTECT CHILDREN



INTRODUCTION

Costa Rica, a small territory located in the heart of the American continent, has become a tangible example of tourism synchronous with progress, well-being, socioeconomic growth, environmental stewardship and an ideal platform for the promotion of cultural heritage.

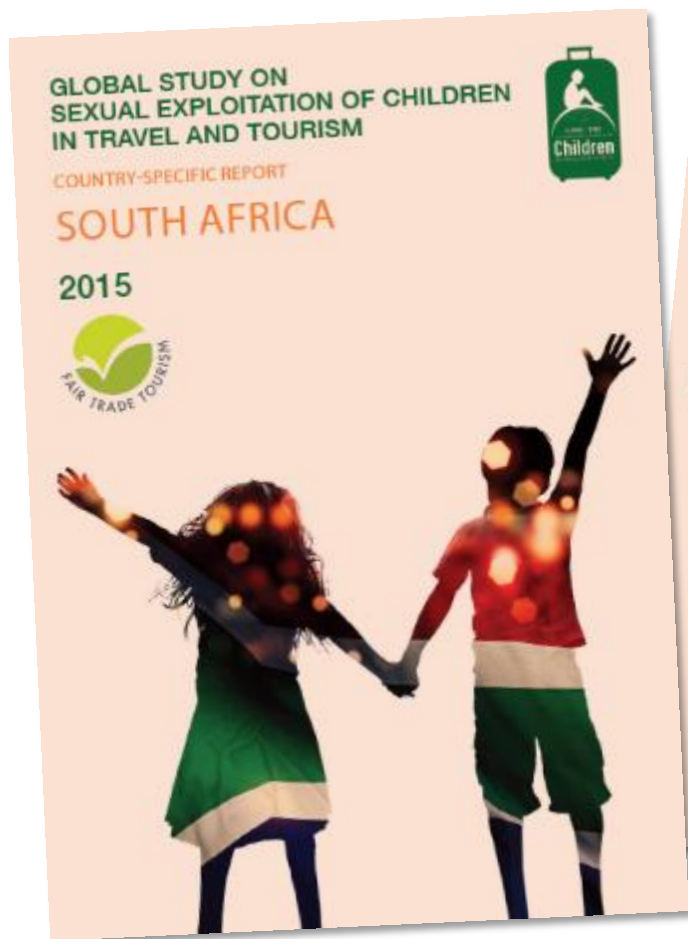
Furthermore, the tourism industry has expressed its explicit commitment to ensure the protection of children to combat the scourge of commercial sexual exploitation of this vulnerable population, associated with travel and tourism.

To do this, the Costa Rican tourism sector has committed to implement the Code of Conduct, a joint initiative among the United Nations World Tourism Organization (UNWTO), the private sector and ICSTP International, a network of 50 member groups in 82 countries around the world which fights to end the sexual exploitation of children.

This important instrument is based on the UN Convention on the Rights of the Child, ratified by Costa Rica in 1990; the International Labour Organization (ILO) Convention 182 on the Worst Forms of Child Labour, ratified by Costa Rica in 2001; the 1996 Stockholm Declaration and Agenda for Action against the commercial sexual exploitation of children; the 2001 UNWTO Global Code of Ethics for Tourism and the 2001 Nizkor Declaration.



15 Country Reports



9 Multi-Stakeholder Consultations



Youth Version



www.globalstudysectt.org

+662 215 3388 globalstudysectt@ecpat.net info@ecpat.net



GLOBAL STUDY
SEXUAL EXPLOITATION OF
Children
IN TRAVEL AND TOURISM

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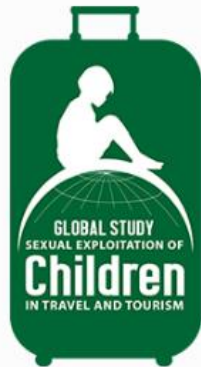
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The Global Study on Sexual Exploitation of Children in Travel and Tourism is an initiative by ECPAT International and partners to provide an updated picture of the issue and recommendations to end this heinous crime.

Latest News

- Consultation ECPAT International and the Association of British Travel Agencies (ABTA) in London, UK
March 9, 2015
- Call for cooperation by Dr. Najat Maalla M'jid
March 1, 2015



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Global Report



Regional

Regional Reports



Country

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Expert

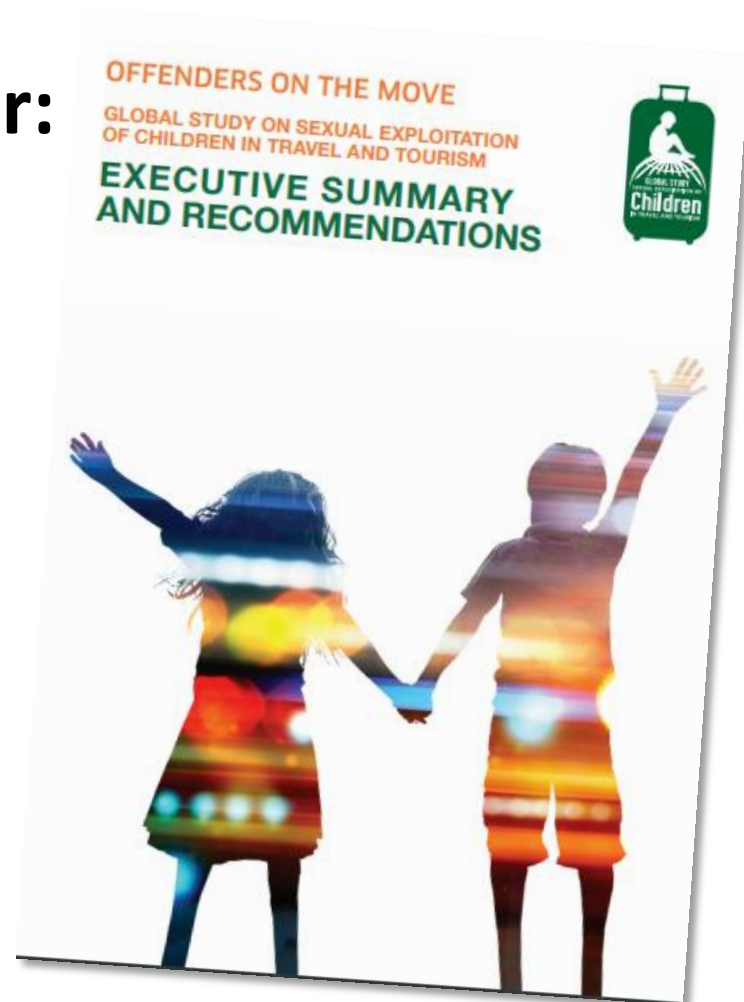
Expert Papers



A Roadmap for Action

Study's 46 Recommendations for:

- International and regional intergovernmental bodies
- Non-governmental organisations
- National governments
- Private sector (travel, tourism, transportation, ICT companies)





Sheila Frederick, flight attendant on Alaskan Airlines, rescued a girl from trafficking on a flight from Seattle to San Francisco.



Mr Enrique Belranena, CEO of Volaris, signs The Code of Conduct on protecting children in travel and tourism in April 2013.



Marilyn Carlson Nelson, former Chairperson of Carlson, signs The Code of Conduct in April 2004.



We protect children from sex tourism.



310 MEMBERS
430,296 TRAINED
STAFF*
IN 205 COUNTRIES

6 steps to protecting children

The Code: Six Steps to Protecting Children

1. To establish a policy and procedures
2. Train employees
3. Include a clause in contracts
4. Provide information to travellers
5. Support, collaborate and engage stakeholders
6. Report annually



We protect
children from
sex tourism.

Sample Code Members



Airline Ambassadors
INTERNATIONAL



HILTON
WORLDWIDE



UBER



UNITED NATIONS
HUMAN RIGHTS
OFFICE OF THE HIGH COMMISSIONER



CorpTrav
Management Group



ACCOR HOTELS



MELIÀ HOTELS
INTERNATIONAL

KUONI

HYATT®



DELTA

and many more...

Microsoft and Anti-Trafficking Initiatives

- Microsoft Digital Crimes Unit (DCU)
- PhotoDNA
- Child Exploitation Tracking System (CETS)
- Computer Online Forensic Evidence Extractor (COFEE)
- Guardian App



Link to the Report:

<https://news.microsoft.com/apac/2015/06/22/fighting-human-trafficking-with-technology/>



**Thank you for your
attention!**

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