



ODIHR Limited Election Observation Mission Republic of Poland, Parliamentary Elections, 15 October 2023

Media Monitoring Results

In the period from 13 September until 13 October 2023, the OSCE/ODIHR Election Observation Mission (EOM) monitored four TV channels, two radio stations, four newspapers and three online media outlets. In addition, EOM also followed other media outlets, social platforms and media related developments.

Monitored media outlets were as follows:

Television: *TVP1*, *TVP2* (public channels), *Polsat*, *TVN*

Radio: *Polskie Radio – Jedyńska* (public station), *RMF FM*

Print media: *Fakt*, *Gazeta Wyborcza*, *Rzeczpospolita*, *Super Express*

Online media: www.interia.pl, www.onet.pl, www.wp.pl

The monitoring included both quantitative and qualitative analysis. The quantitative analysis measured the total amount of time or space allocated to each contesting party and other political subjects; and also evaluated the tone of the coverage in which these entities were portrayed – positive, neutral or negative. The qualitative analysis assessed the performance of selected media outlets against professional and ethical standards, such as balance, accuracy, timeliness, choice of issues, omission of information, advantage of incumbency, inflammatory language etc.

Monitoring of public television channels (*TVP1* and *TVP2*) and two national private TV channels (*Polsat* and *TVN*) focused on prime time (18:00-24:00) programmes, with a specific focus on main evening news programmes. Monitoring of radio stations two other private TV channels (public *Polskie Radio – Jedyńska*, private *RMF FM*) focused on three daily newscasts. Monitoring of print media focused on the whole paper issues and online monitoring focused on selected sections (elections and politics).

The enclosed charts show coverage of contestants, political parties as well as other political subjects during the official campaign in a following manner – as for the broadcast media in the news programmes, and as for the online media in selected sections (except of advertisements indicated as such). Only subjects that received at least 0.2 per cent are shown.

Explanation of the charts

- The **pie chart** – shows the percentage of airtime/space allocated to contestants as well as to other relevant political subjects in the defined period.
- The **bar chart** – shows the total number of hours and minutes (cm, pixels) of positive (green), neutral (white) and negative (red) airtime/space devoted to contestants as well as to other relevant political subjects in the defined period.

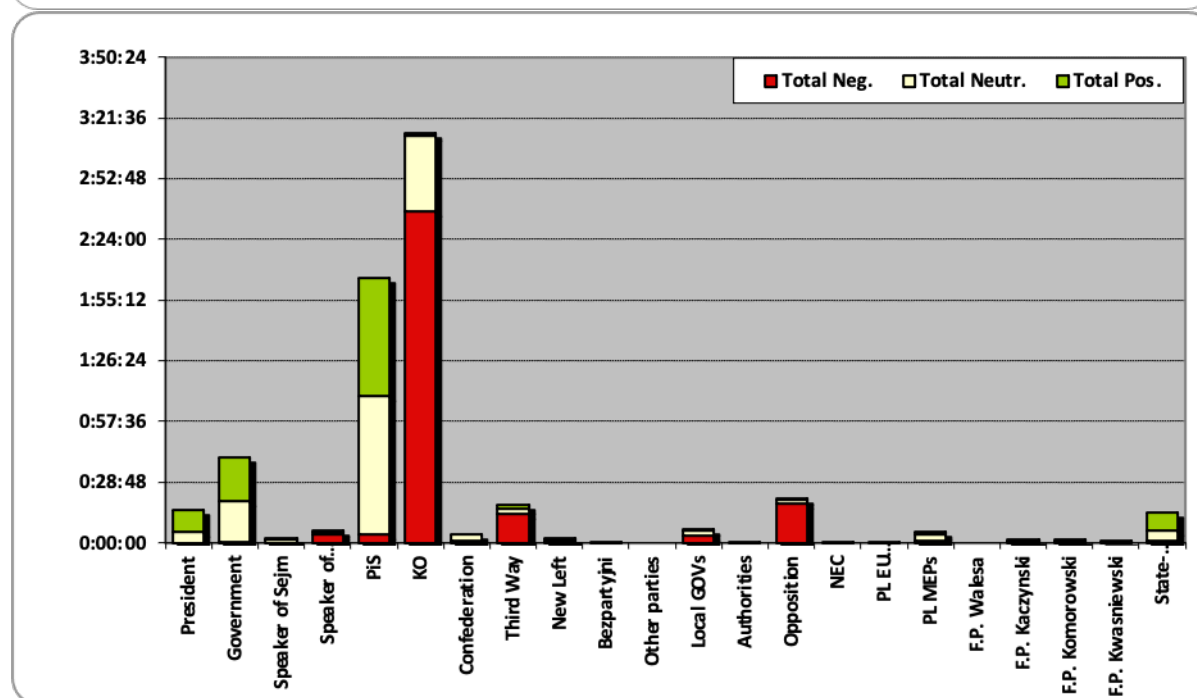
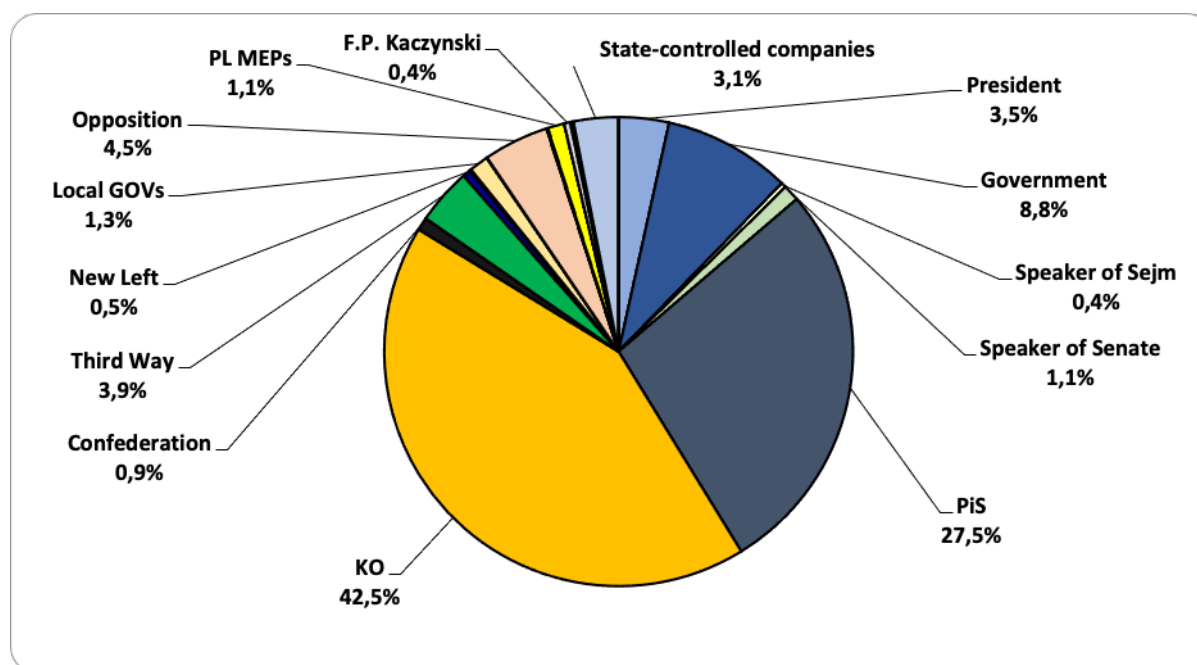
ACRONYMS

President	PR
Former president L. Walesa	F.P. Walesa
Former president L. Kaczynski	F.P. Kaczynski
Former president B. Komorowski	F.P. Komorowski
Former president A. Kwasniewski	F.P. Kwasniewski
Speaker of Sejm	Speaker of Sejm
Speaker of Senate	Speaker of Senate
Government	GOV
Local Governments	Local GOVs
National Election Commission	NEC
Lower levels of election commissions (Constituency, Precinct)	LEC
Polish EU Commissioner	PL EU Commissioner
Polish Members of European Parliament	PLMEP
The Law and Justice Party	PiS
Civic Coalition	KO
Election Coalition Third Way	Third Way
The New Left	New Left
Confederation of Freedom and Independence	Confederation
Non-party	Bezpartyjni
Other parties together	Other parties
Opposition (general term)	Opposition
Authorities (general term)	Authorities
State companies (& their referendum foundations)	State-controlled companies

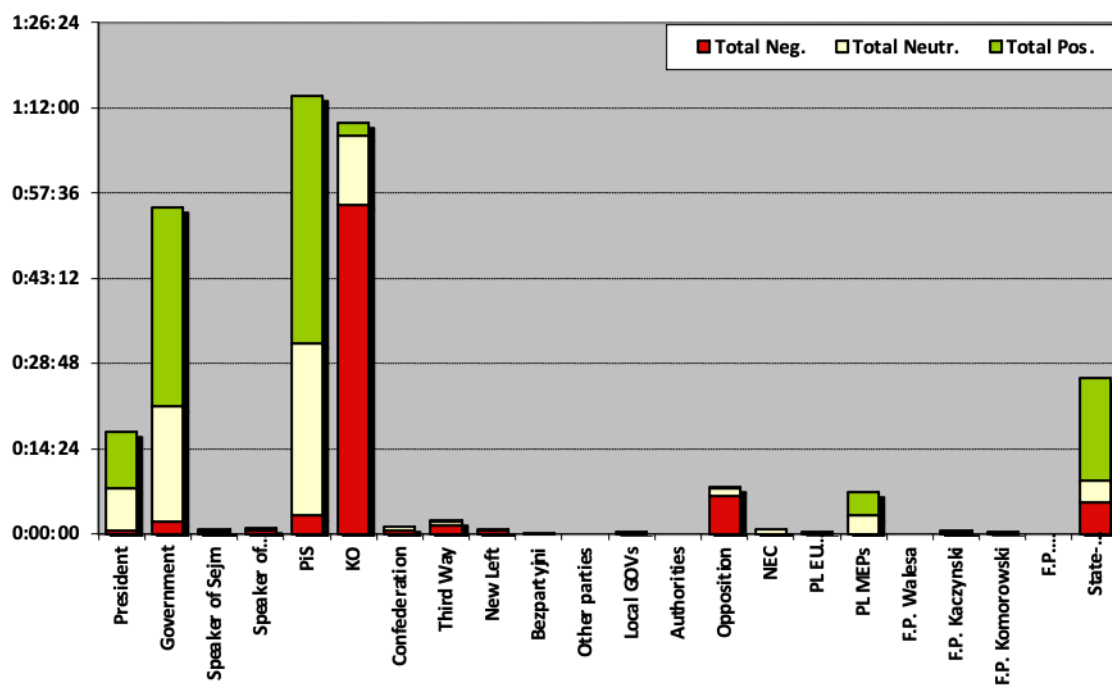
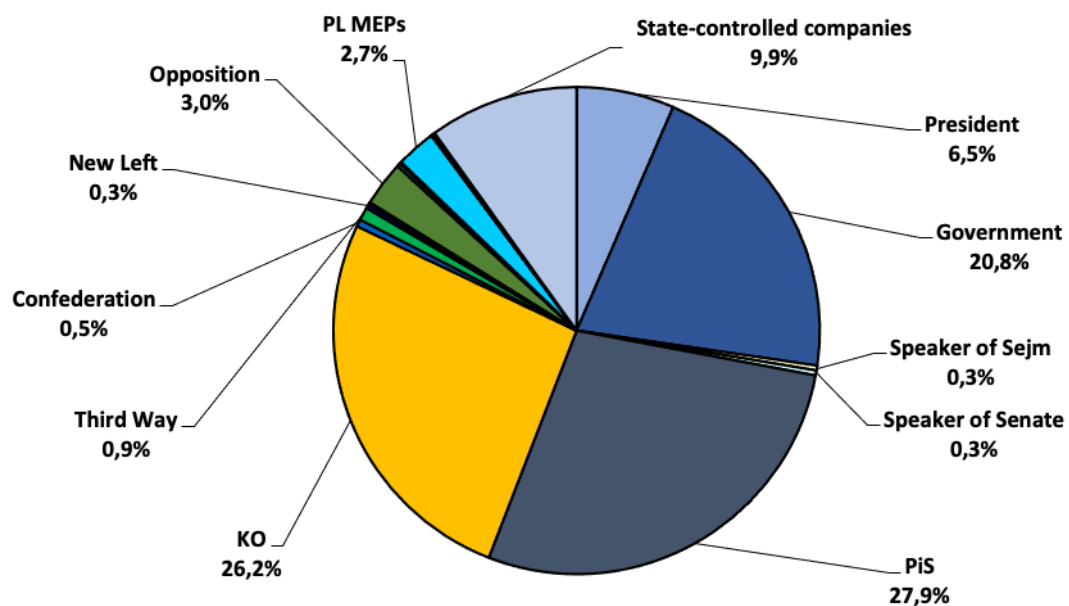
Parliamentary Elections, 15 October 2023 [Charts]

Broadcast media | Television (public broadcasters)

TVP1 | *Wiadomości* news programme (16 September – 13 October 2023)

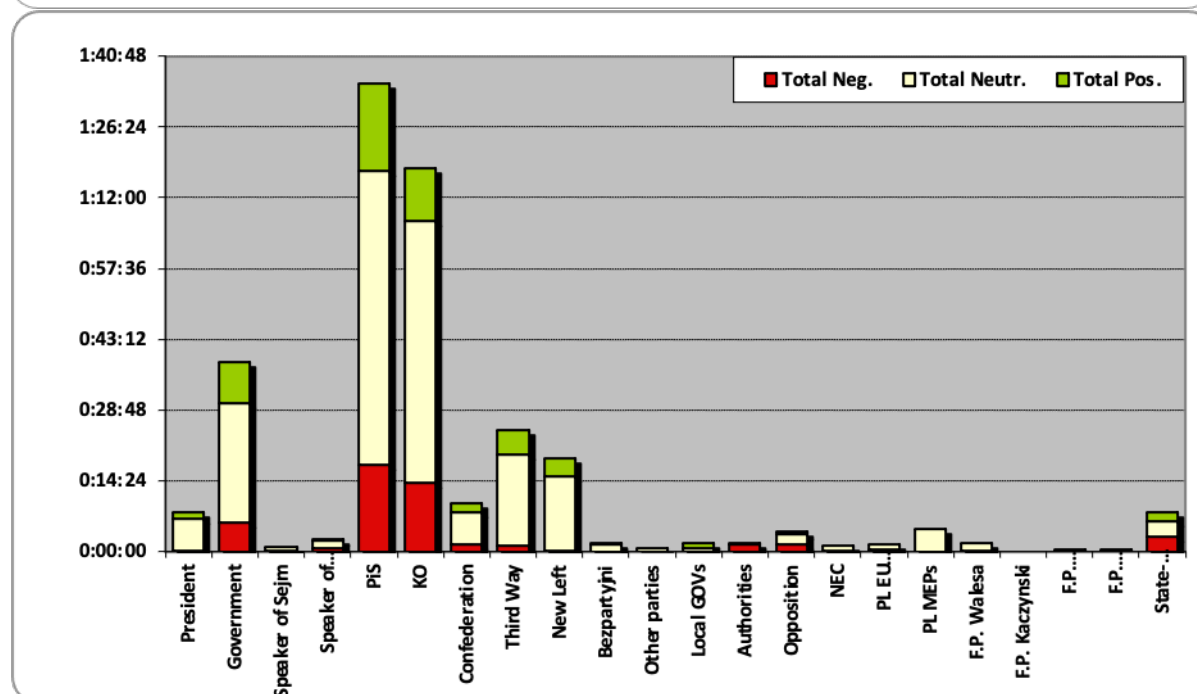
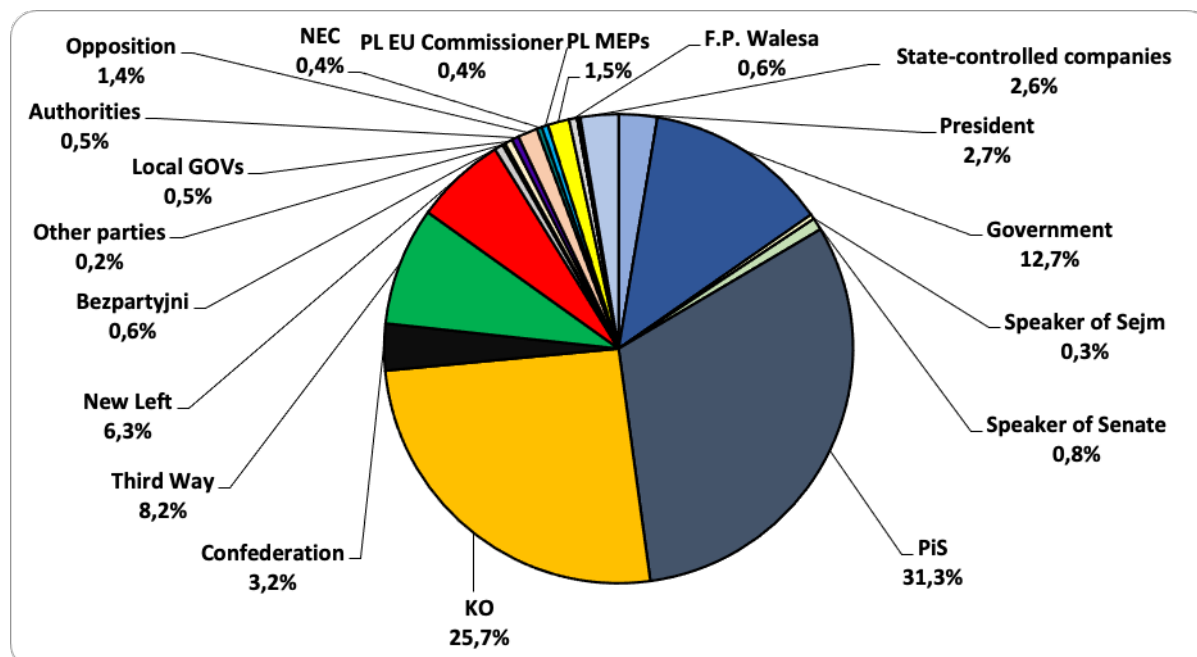


TVP2 | *Panorama news programme* (16 September – 13 October 2023)

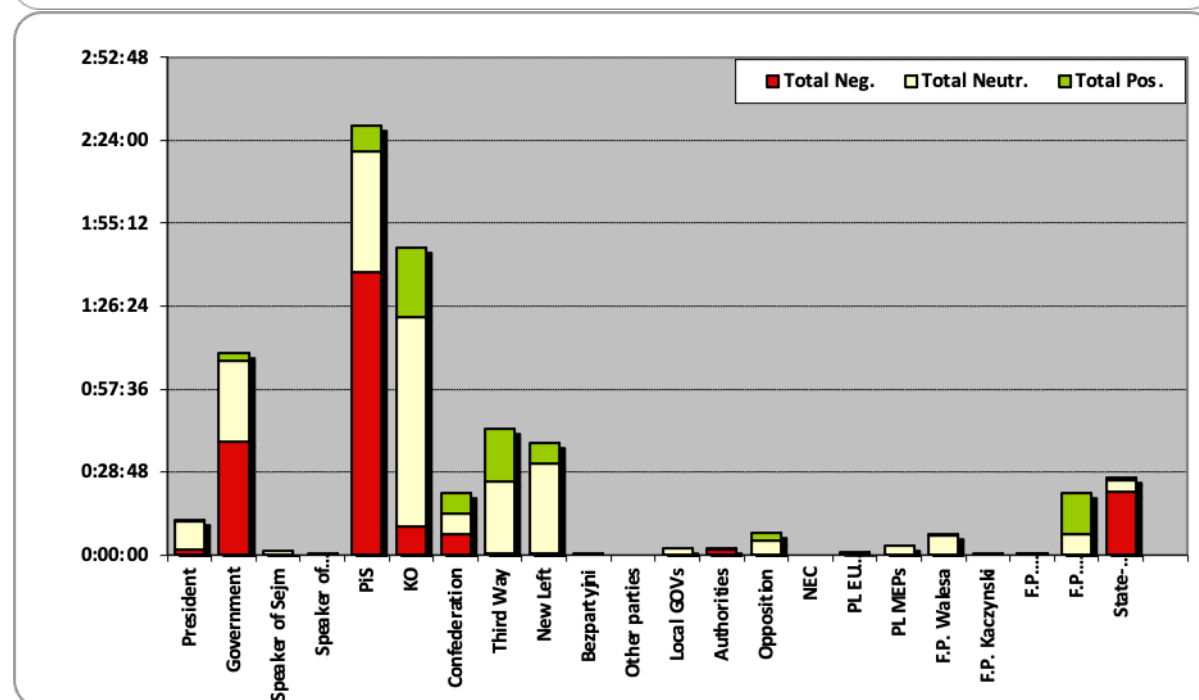
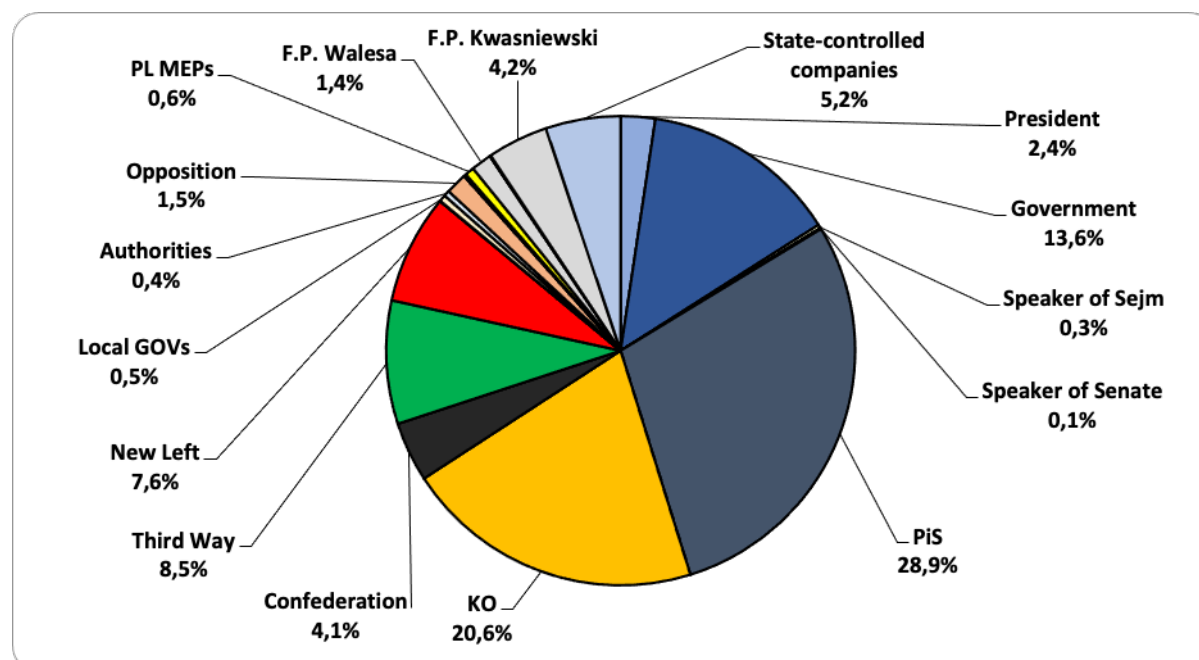


Broadcast media | Television [private channels]

POLSAT TV | *Wydarzenia* news programme (16 September – 13 October 2023)

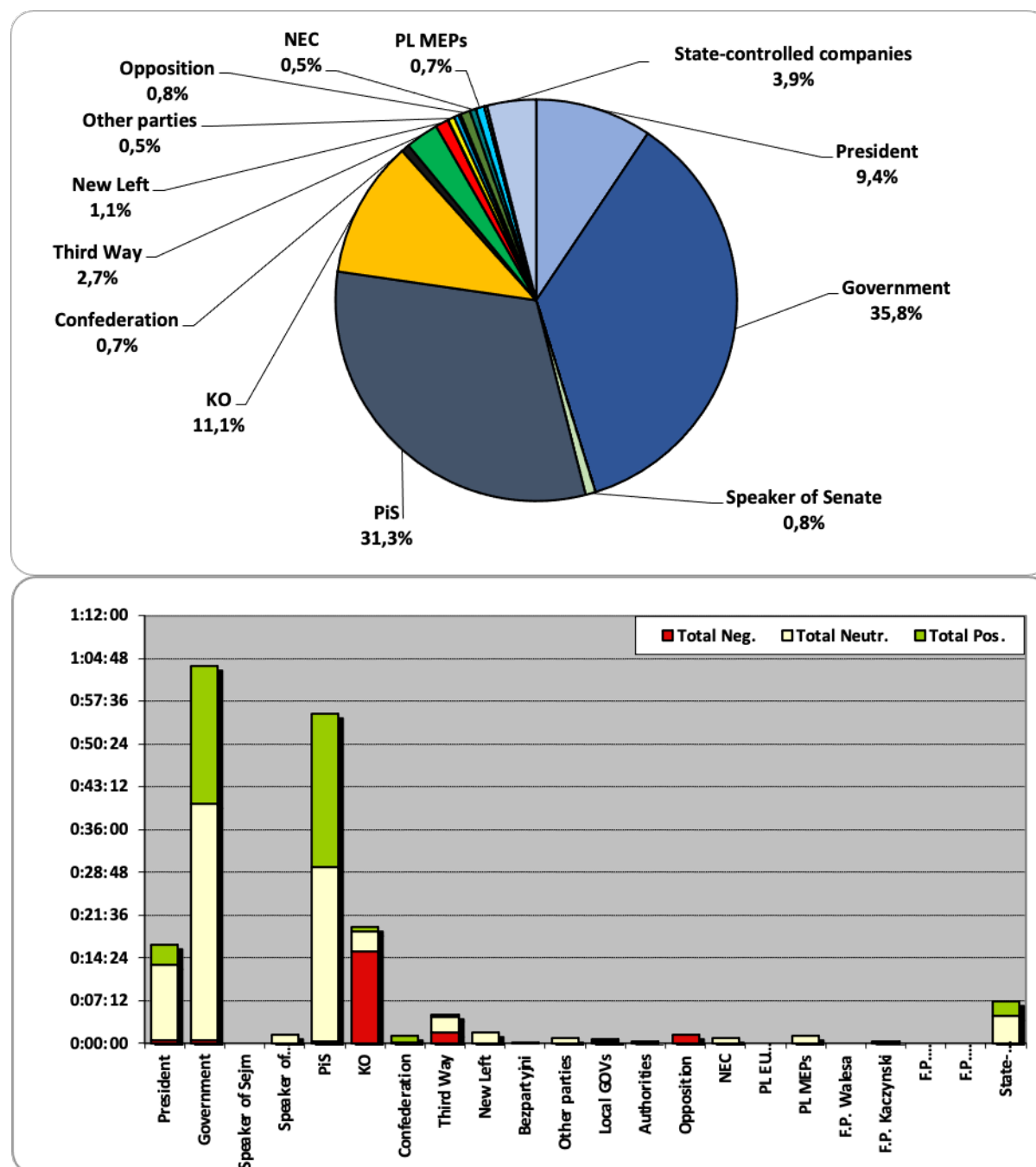


TVN | *Fakty news programme* (16 September – 13 October 2023)



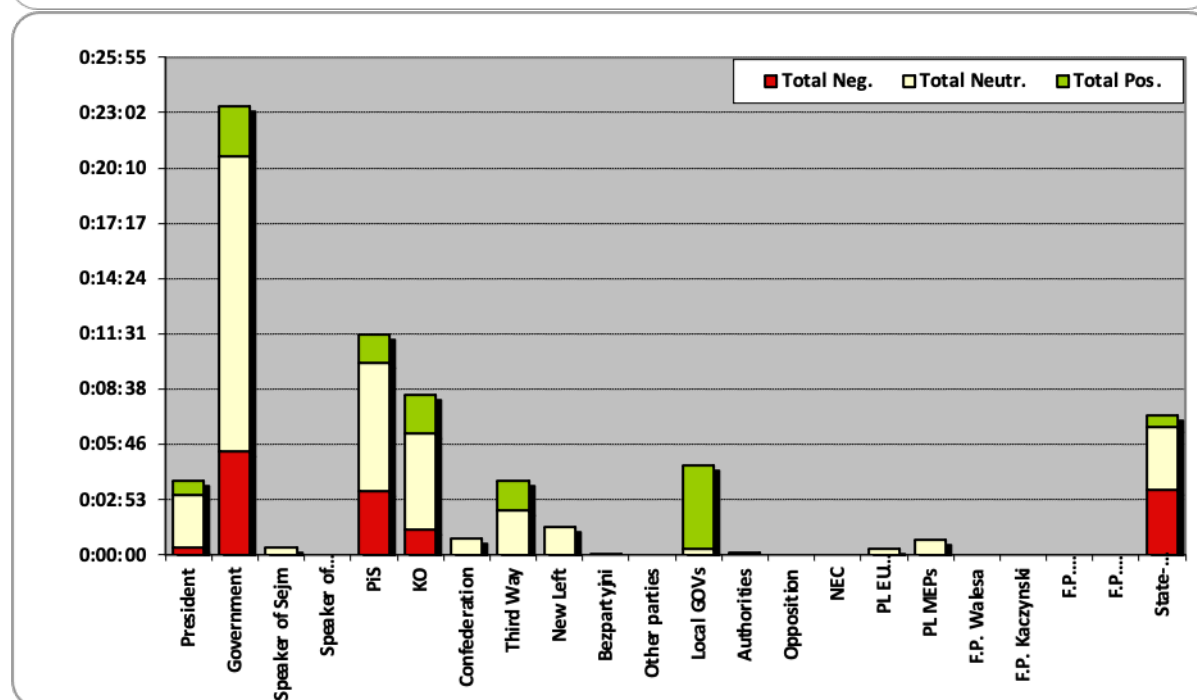
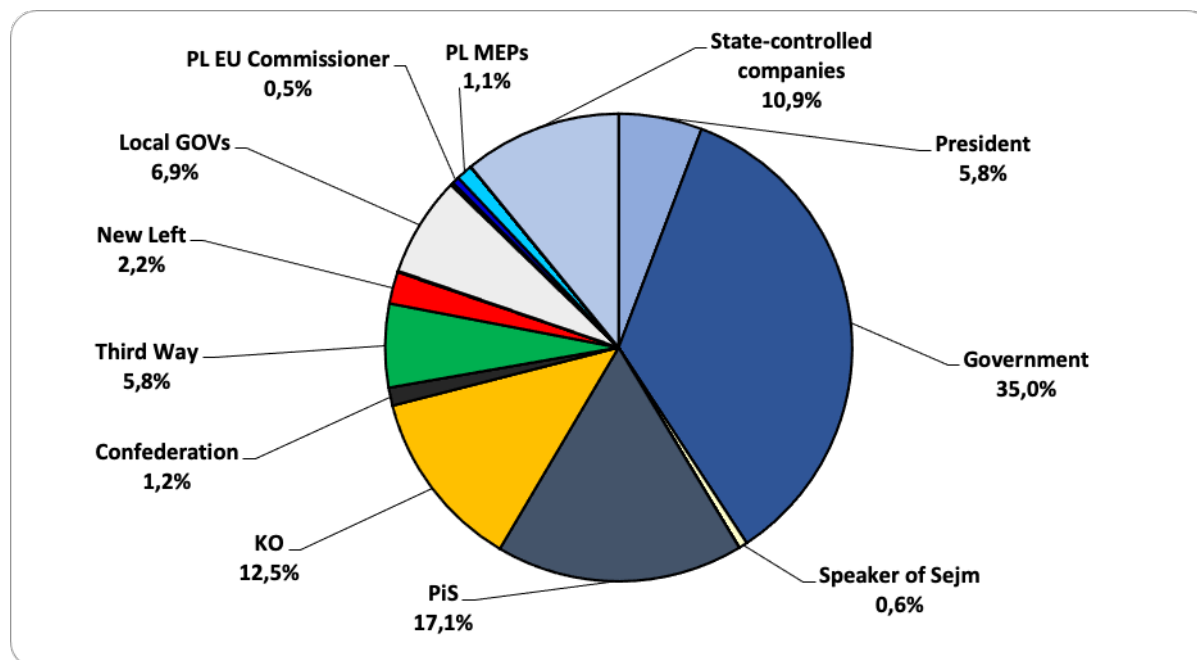
Broadcast media | Radio [public broadcaster]

POLSKIE RADIO | *Aktualności news programme* (16 September – 13 October 2023)



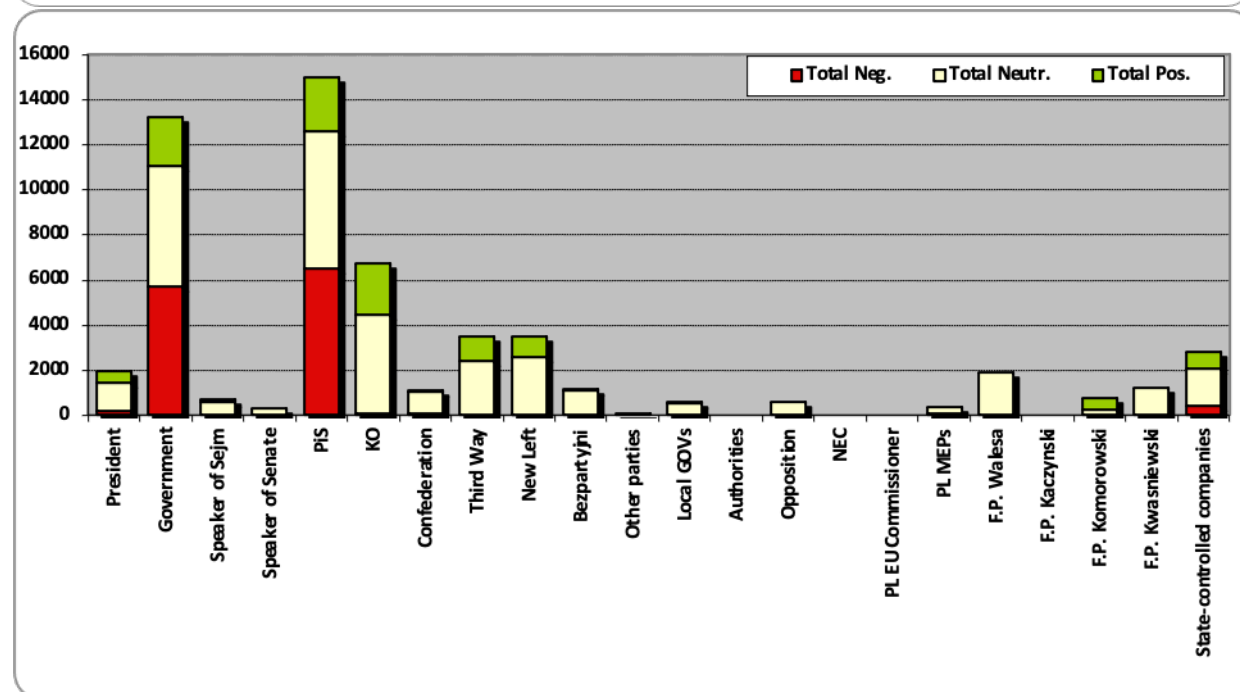
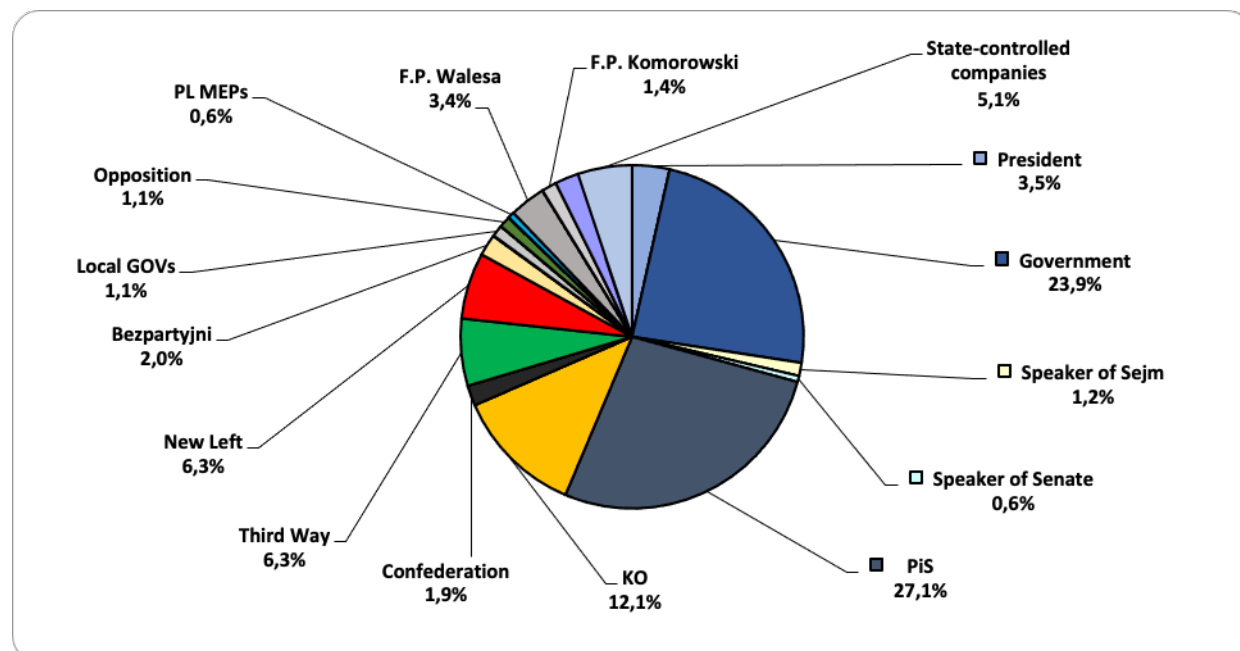
Broadcast media | Radio [private station]

RMF FM | *Fakty news programme* (16 September – 13 October 2023)

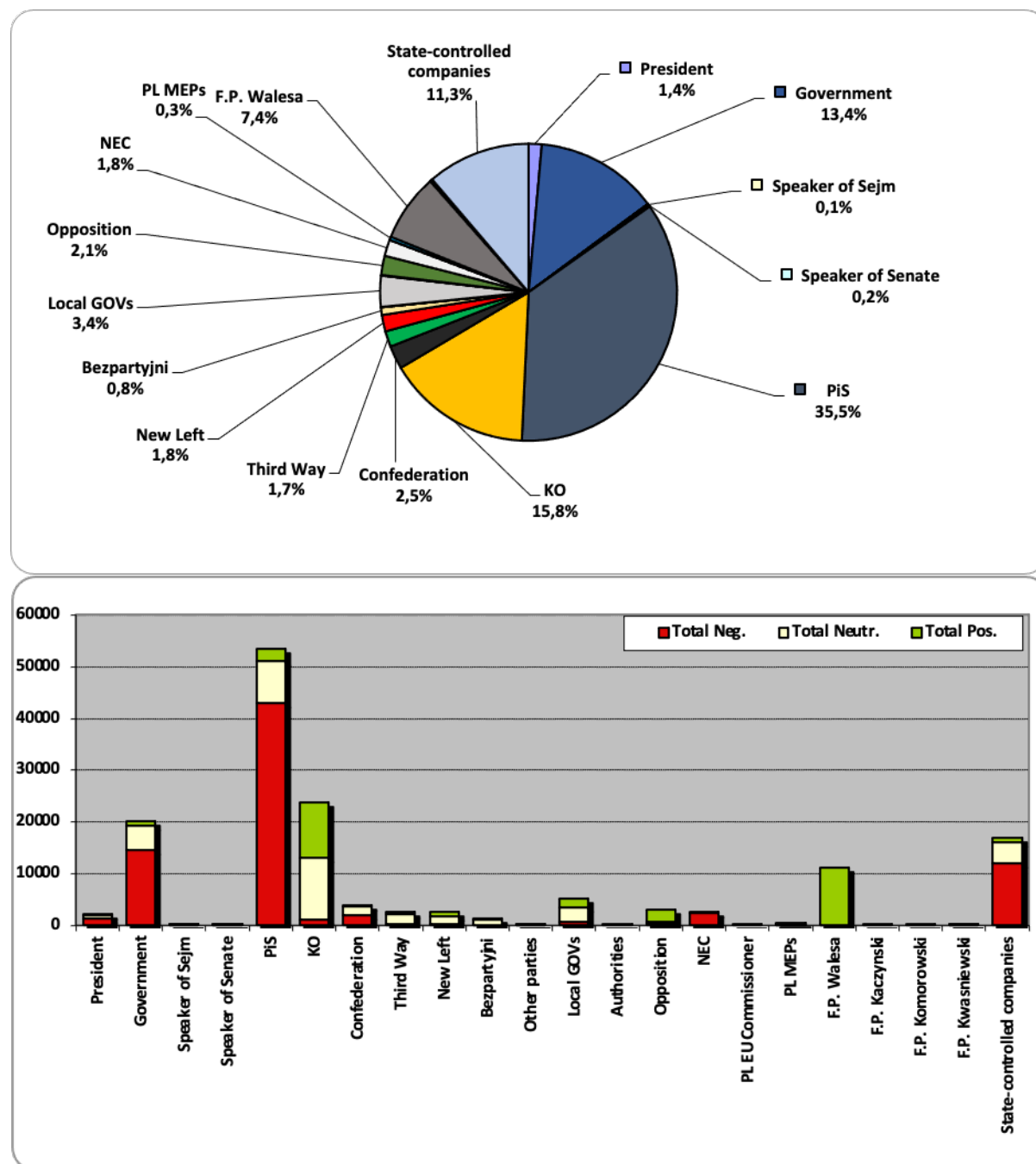


Print media

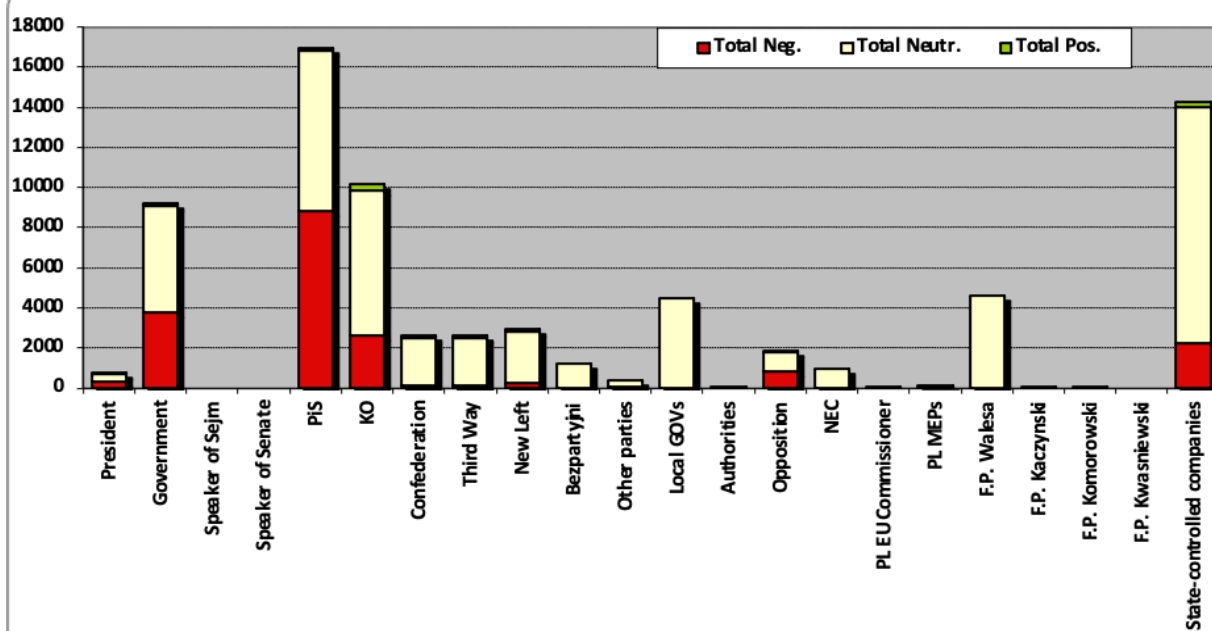
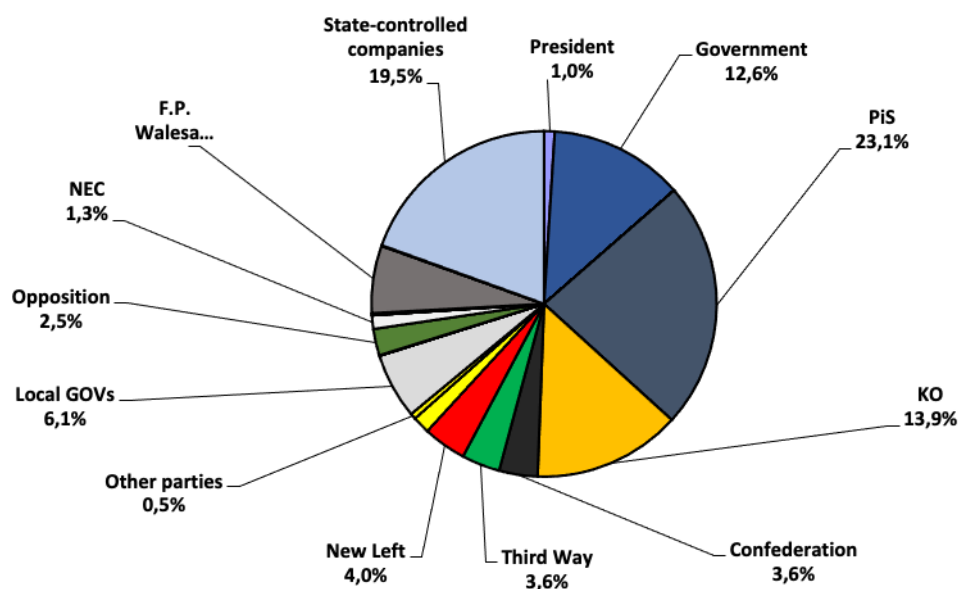
FAKT newspaper (16 September – 13 October 2023)



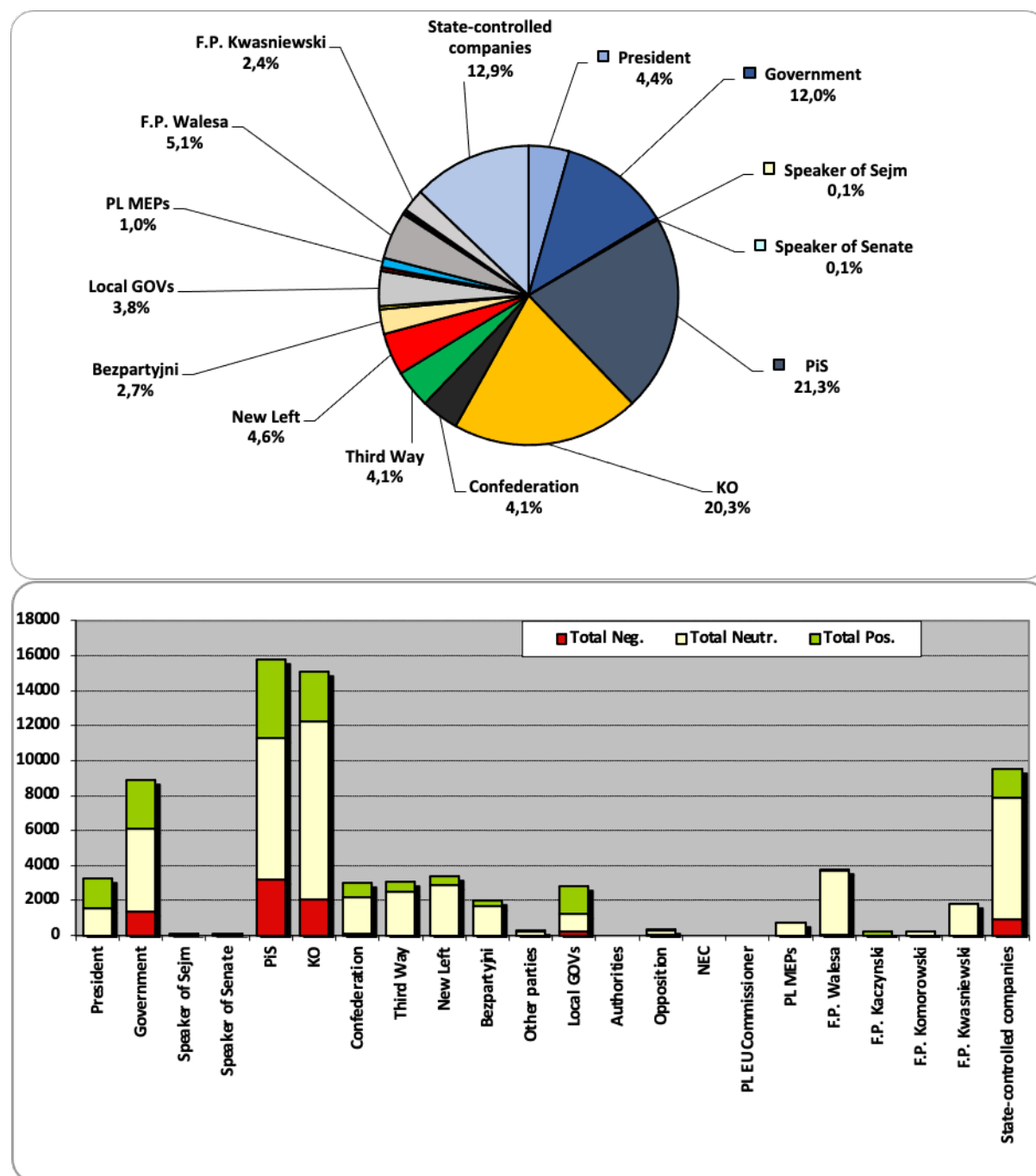
GAZETA WYBORCZA newspaper (16 September – 13 October 2023)



RZECZPOSPOLITA newspaper (16 September – 13 October 2023)

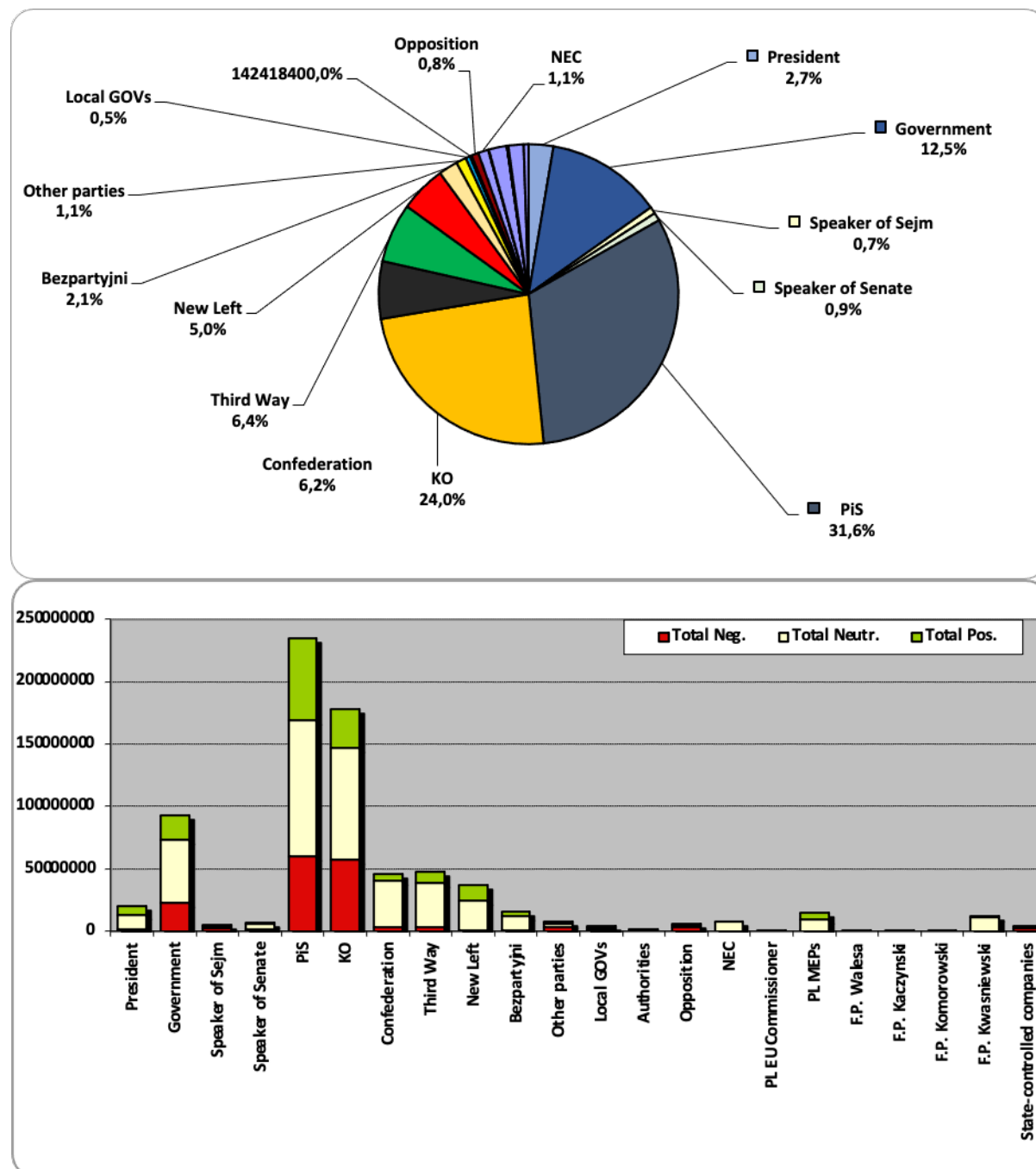


SUPER EXPRESS (16 September – 13 October 2023)

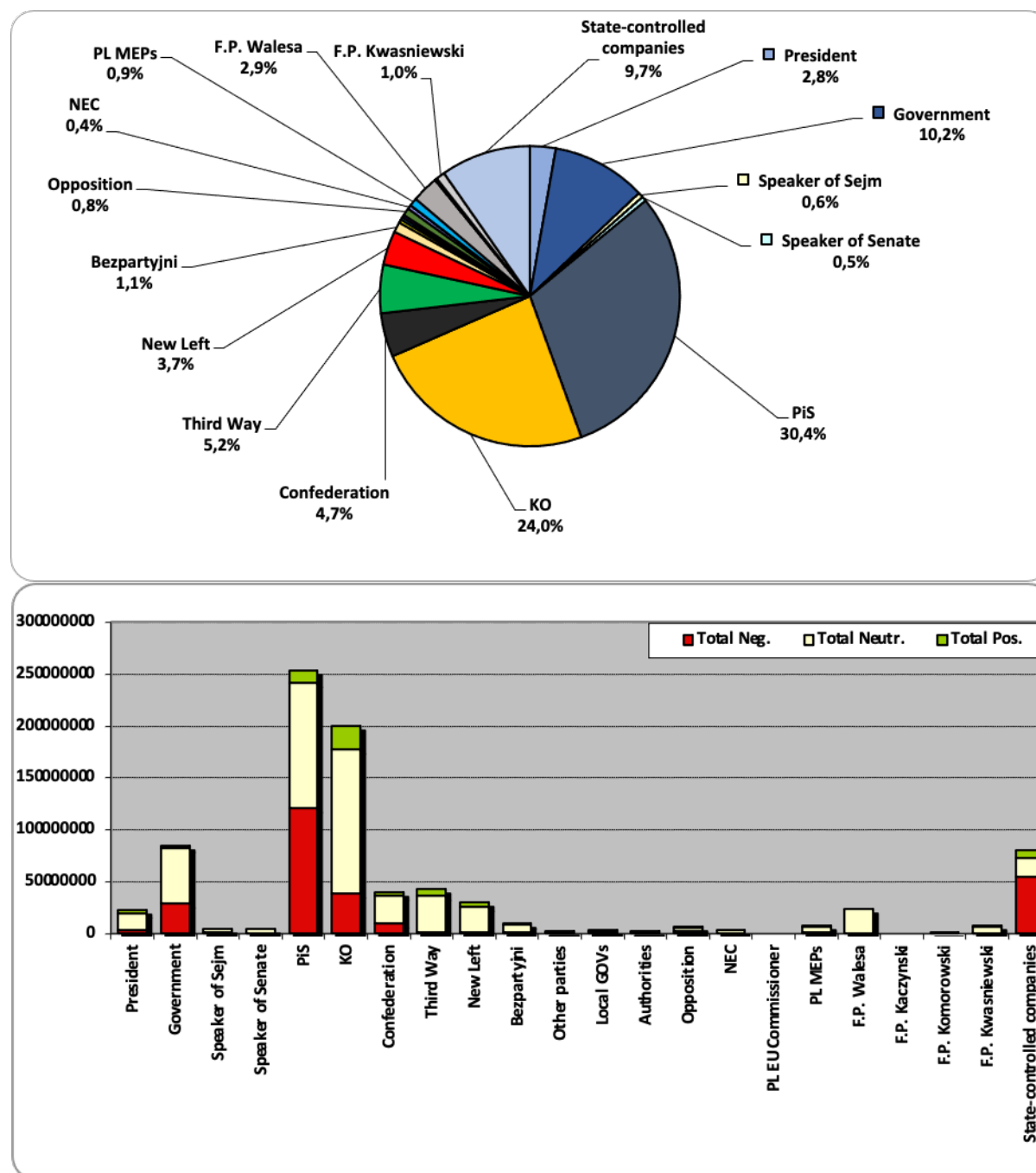


Online media

INTERIA.PL | *Election and Political sections* (16 September – 13 October 2023)



ONET.PL | *Election and Political sections* (16 September – 13 October 2023)



WP.PL | *Election and Political sections* (16 September – 13 October 2023)

