
EPRA's best practices: peer communication and cooperation among regulators

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About EPRA

- Set up in Malta in April 1995.
- Based in Strasbourg (hosted by European Audiovisual Observatory)
- Today it counts 52 regulatory authorities from 44 countries
- Meets in Spring and Autumn
- Observer Members: OSCE, CoE, EC

A platform for:

- ✓ Internal discussions and exchanges of viewpoints between regulatory authorities in the broadcasting field
- ✓ Exchange of information about common issues linked to national and European broadcasting regulation
- ✓ Discussions on practical solutions to legal problems regarding interpretation and application of broadcasting regulation

How does it work?

- EPRA Secretariat
- EPRA Board
- EPRA Work Program
- EPRA Meetings (preparation, country reports, questionnaires, content producers, plenary sessions, working groups - virtual, ad hoc, standing)
- EPRA Members inquiries
- Presentations, notes, papers

EPRA cooperates with

- Industry (Google, Facebook, ACT, EBU)
- Research organizations (e.g. Cullen International, AGB Nielsen Media Research)
- Academic (Institute of European Law, Saarbruecken, Florence school of regulation...)
- Other regulatory networks (RIRM, REFRAM...)

Most popular topics for discussion

- Protection of minors
- Audiovisual Commercial Communication (PP, sponsorship, advertising)
- Jurisdiction
- Media literacy
- Monitoring
- Public service broadcasting

Benefits for regulators

- European approach expertise
- Fine wording and “de facto” regulation
- Research based application
- Technology leaps and identified challenges in developed markets, headstart warning for others

Thank you!

For more information please visit:

www.epra.org