

Trafficking in Human Beings

Toolkit for media professionals



Organization for Security and Co-operation in Europe
Project Co-ordinator in Ukraine

Key OSCE PCU anti-trafficking activities

Assistance to Ukrainian authorities in the implementation of the State Programme to Combat Trafficking in Human Beings for the period till 2010:

- ➔ **National Referral Mechanism** Needs Assessment
- ➔ **Legislative support** (comprehensive law, compensation of damages)
- ➔ **Trainings** for regional authorities, judges, law enforcement (prosecutors, precinct police inspectors), attorneys-at-law, consulate officials, media professionals
- ➔ **Methodological materials** for judges, prosecutors, school psychologists, journalists
- ➔ Support to the Ministry of Interior of Ukraine in the **investigation of criminal cases** on human trafficking
- ➔ **Awareness raising campaigns** to prevent human trafficking as well as to assist victims of the crime
- ➔ **Economic empowerment** for disadvantaged groups (e.g. orphans)

Technical assistance on the National Coordinator on Combating Trafficking in Human Beings as well as National Reporter

Support to Ukrainian anti-trafficking NGOs:

- ➔ Regional anti-trafficking **hotlines**
- ➔ **Trainings** on specific anti-trafficking issues as well as sustainability
- ➔ **Publications** as well as support to direct **assistance** activities

Gaps identified

Lack of awareness in the media community on trafficking issues which leads to:

- **Misinterpretation** of the phenomenon;
- **Sensationalization** of the problem of trafficking in persons;
- **Stigmatization** and **re-victimization** of the trafficking survivors;
- **Threats** and **direct harm** to victims, their families as well as for prosecution

OSCE Anti-Trafficking Action Plan (2003)

Recommended action at the national level

4. Awareness-raising

4.6. Raising awareness of the media.

The perception of the problem of trafficking in human beings brought forward by the media should include a **clear explanation of the phenomenon** and a **realistic portrayal of the victims**.

Project objectives

- To build the capacity and skills of Ukrainian journalists to cover the problem of trafficking in human beings in an **ethical** and **professional** manner;
- To help **minimize stigmatization** and **re-traumatization** of trafficking victims through media coverage of trafficking in human beings.

Toolkit on media coverage of trafficking in human beings

- ➡ Drafted by experienced Ukrainian journalist and media trainer;
- ➡ Expertise from Ukrainian anti-trafficking NGOs, media lawyer, OSCE OSR, OSCE ODIHR and OSCE PCU.



Toolkit – main chapters

- **Trafficking in human beings as a phenomenon**
- **Peculiarities of media coverage of trafficking in person**
- **Preparation of the media products on the problem**
- **Practical advices**

Trainings for media professionals

- Four regional trainings for journalists on media coverage of trafficking in persons
- Summing-up training in Kyiv with production exercise



Toolkit in Russian and Ukrainian



http://oscepcu.org/latest_documents/publications/