## Trafficking in Human Beings

Toolkit for media professionals



Organization for Security and Co-operation in Europe Project Co-ordinator in Ukraine

#### Key OSCE PCU anti-trafficking activities

Assistance to Ukrainian authorities in the implementation of the State Programme to Combat Trafficking in Human Beings for the period till 2010:

- National Referral Mechanism Needs Assessment
- **▶ Legislative support** (comprehensive law, compensation of damages)
- Trainings for regional authorities, judges, law enforcement (prosecutors, precinct police inspectors), attorneys-at-law, consulate officials, media professionals
- ▶ Methodological materials for judges, prosecutors, school psychologists, journalists
- Support to the Ministry of Interior of Ukraine in the investigation of criminal cases on human trafficking
- Awareness raising campaigns to prevent human trafficking as well as to assist victims of the crime
- Economic empowerment for disadvantaged groups (e.g. orphans)

Technical assistance on the National Coordinator on Combating Trafficking in Human Beings as well as National Reporter

#### Support to Ukrainian anti-trafficking NGOs:

- Regional anti-trafficking hotlines
- Trainings on specific anti-trafficking issues as well as sustainability
- Publications as well as support to direct assistance activities



#### Gaps identified

Lack of awareness in the media community on trafficking issues which leads to:

- Misinterpretation of the phenomenon;
- Sensationalization of the problem of trafficking in persons;
- Stigmatization and re-victimization of the trafficking survivors;
- Threats and direct harm to victims, their families as well as for prosecution



### OSCE Anti-Trafficking Action Plan (2003)

Recommended action at the national level

4. Awareness-raising

4.6. Raising awareness of the media.

The perception of the problem of trafficking in human beings brought forward by the media should include a clear explanation of the phenomenon and a realistic portrayal of the victims.



#### Project objectives

- To build the capacity and skills of Ukrainian journalists to cover the problem of trafficking in human beings in an ethical and professional manner;
- → To help minimize stigmatization and retraumatization of trafficking victims through media coverage of trafficking in human beings.



# Toolkit on media coverage of trafficking in human beings

- Drafted by experienced Ukrainian journalist and media trainer;
- Expertise from Ukrainian anti-trafficking NGOs, media lawyer, OSCE OSR, OSCE ODIHR and OSCE PCU.



#### Toolkit – main chapters

- Trafficking in human beings as a phenomenon
- Peculiarities of media coverage of trafficking in person
- Preparation of the media products on the problem
- Practical advices



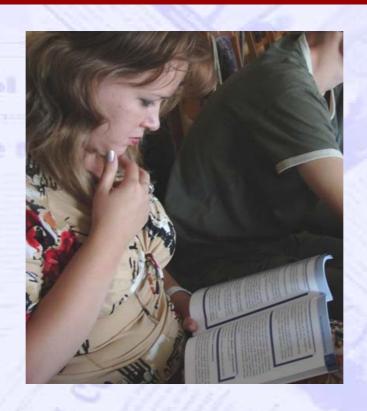
#### Trainings for media professionals

- Four regional trainings for journalists on media coverage of trafficking in persons
- Summing-up training in Kyiv with production exercise





#### Toolkit in Russian and Ukrainian



http://oscepcu.org/latest\_documents/publications/

