



20th CENTRAL ASIA MEDIA CONFERENCE THE FUTURE OF JOURNALISM

7-8 November 2018, Asiana



#CAMC18

Venue: <u>Astana Marriott Hotel</u> (2 Dostyq street)

ANNOTATED AGENDA (8/11/2018)

Day 1: Wednesday, 7 November		
09.00 - 09.30	REGISTRATION OF PARTICIPANTS (3 rd floor)	
09.30 - 10.00	OPENING SESSION	
	Introduction: Elena Cherniavska, Senior Adviser, Office of the OSCE Representative on Freedom of the Media	
	 Welcoming remarks Harlem Désir, OSCE Representative on Freedom of the Media Dauren Abaev, Minister of Information and Communications of the Republic of Kazakhstan - TBC Ambassador Gyorgy Szabó, Head of the OSCE Programme Office in Astana 	
10.00 – 11.30	SESSION I: Quality of information and future of journalism in the age of digital transformation, "fake news" and disinformation	
	The rolling dynamics of 24/7 news, journalism and media production mean that the news is constantly being reported, commented on and distributed across the globe. The new and still-evolving media eco-system is much more complex than anything we have seen before. Internet, social media and mobile telephony have enabled millions to express themselves and potentially reach the whole connected world with their individual messages. The downside of the omnipresent communication is the pervasive presence of salacious, harmful and illegal content online. The experts will share their experience in dealing with the new media reality and assess the future of quality journalism in the complex environment.	
	Moderator: Inga Sikorskaya, Director, School of Peacemaking and Media Technology in Central Asia	
	Panellists:	
	 Mikhail Komissarov, Deputy Chairman, Information Committee, Ministry of Information and Communication of Kazakhstan Marek Bekerman, Programme Leader in MA International Journalism, University of Salford, United Kingdom 	
	- Daniil Kislov, Chief Editor, Ferghana news agency - Azat Seyitmuhammedov, Founder and CEO, Arzuw.NEWS - Qurbonali Rahmonzoda, Chief Editor, Jumhuriyat newspaper, Tajikistan	
	- Discussion	
11.30 – 12.00	GROUP PHOTO & COFFEE BREAK	

12.00 - 13.30

SESSION II: How is disinformation growing and how to counter it?

A growing number of states in the OSCE area decided to regulate and penalise online content, particularly, such content on social networks which is perceived as threatening the democratic institutions and provoking unrest. Yet, journalists as gate-keepers of democracy have long been professionally dealing with false information, tainted sources and biased narratives. Among participating States there is increased attention to media literacy for citizens and a growing number of fake-busting online resources. Would their tools be enough to inoculate the society against dangerous messages?

Moderator: Adil Jalilov, Director, MediaNet International Center for Journalism, Kazakhstan

Panellists:

- Tore Bergsaker, Deputy Editor-in-Chief, Faktisk., Norway
- Gulnara Babadianova, Director, In-service Training Centre for Journalists, Uzbekistan
- Nuriddin Karshiboev, Chairperson, National Association of Independent Mass-Media, Tajikistan
- Tamir Ukhnaa, Deputy Head of the Board of Directors, Media Council of Mongolia
- Discussion

13.30 – 15.00

LUNCH (Aroma Restaurant, 1st floor)

14.30 – 15.00 SIDE E

SIDE EVENTS (3rd floor)

Side event 1 (room "Zaysan"): User generated content: response, risk, responsibility

Organizer: School of Peacemaking and Media

Technology in Central Asia Presenter: Inga Sikorskaya

Language: Russian

According to media monitoring, about 25% of Kyrgyzstan's Internet users have contributed to the production of news, provided comments on news topics, and shared news through social media. The latest trends show a growing user participation in the news process. Professional media make heavy use of user-generated content. In fact, this phenomenon has challenged long-standing journalistic values and changed journalism itself. There are new risks and a need for increased responsibility. What should be an optimal relationship between journalist- and user-generated content? What are the obstacles, and challenges to achieving it? The presenter will raise these questions at the side event.

Side event 2 (room "Balkhash"): "Fact-checking and media literacy as necessary and universal tools"

Organizer: MediaNet International Center for

Journalism/Factcheck.kz

Presenters: Pavel Bannikov/Marek Bekerman

Language: Russian

Fact-checking and media literacy in the context of posttruth era and more hi-tech disinformation become strategically important.

At the same time fact-checking has gone beyond being simply a genre of journalism and is now an integral ingredient of media and information literacy which needs to be included in the education system. Following, for instance, the appearance of "deep-fakes", it became obvious that public authorities are more and more interested in fact-checking and media literacy of citizens and want to have strong, professional media in their countries to tell the difference between fakes and factual news.

Another important issue is a need to respect the principles of freedom of expression as governments sometimes use the need to combat disinformation as a pretext to stamp down dissent and opposition.

15.15 – 16.15 GROUP DISCUSSIONS (3rd floor)

Working group 1 (room "Balkhash"): Countering challenges to freedom of the media in the digital age: regulation or self-regulation?

The discussion will focus on tendencies of countering illegal content online, but also instances of hate speech in the mainstream media. While OSCE participating States increasingly introduce legislative tools, journalists' association and CSOs offer other ways of countering dangerous messages.

Working group 2 (room "Zaysan"): Freedom of expression online and hate speech

The discussion will focus on the existing regulatory framework in the region and issues of its application, a joint search of proportionate measures countering a variety of forms of expression comprised in the term 'hate speech'. It will also consider introducing elements of international norms in national legislation.

Moderator/Rapporteur: Begaim Usenova, Director,

	Moderator/Rapporteur: Gulmira Birzhanova,	Media Policy Institute, Kyrgyzstan
	Lawyer, Legal Media-Center, Kazakhstan	
		Keynote speaker: Ikbalzhan Mirsaiitov, Regional
	Keynote speaker: Pierre François Docquir, Head of	Manager on Conflict Prevention, Internews
	Media freedom programme, Article 19	
	Presentation: Media self-regulation in Tajikistan	
	Shahlo Akobirova, Chairperson, Tajik Media	
	Council	
16.15 – 16.45	COFFEE BREAK	
16.45 – 17.45	GROUP DISCUSSIONS (continued)	
	Working group 1 (room "Balkhash"):	Working group 2 (room "Zaysan"): Freedom of
	Countering challenges to freedom of the media	expression online and hate speech
	in the digital age: regulation or self-regulation?	
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	in the digital age: regulation or self-regulation? Moderator/Rapporteur: Gulmira Birzhanova,	Moderator/Rapporteur: Begaim Usenova, Director, Media Policy Institute, Kyrgyzstan
	Moderator/Rapporteur: Gulmira Birzhanova,	
18.30	Moderator/Rapporteur: Gulmira Birzhanova,	Media Policy Institute, Kyrgyzstan

Day 2: Thursday, 8 November		
09.15 – 10.45	SESSION III: Overview of media freedom developments in the region since the 2010 Astana Summit	
	This session aims to discuss media freedom developments since the 2010 OSCE Summit in Astana, including legislative initiatives and framework, current case law, safety of journalists, media transparency, professional standards, and other pertinent issues and challenges to media freedom.	
	Moderator: Elena Cherniavska, Senior Adviser, Office of the OSCE Representative on Freedom of the Media	
	 Tamara Kaleyeva, President, International Foundation for Protection of Freedom of Speech Adil Soz, Kazakhstan Nurgul Abdykerimova, Director, Media Development Center, Kyrgyzstan Ainura Temirbekova, Deputy Minister of Culture, Information and Tourism of the Kyrgyz Republic Shahlo Akobirova, Chairperson, Tajik Media Council 	
	- Mavjuda Anvarzoda, Journalist, Khovar national information agency of Tajikistan	
	- Q&A, comments from the audience	
10.45 – 11.15	COFFEE BREAK (Distribution of the draft recommendations from the conference)	
11.15 – 12.15	SESSION III (cont'd): Overview of media freedom developments in the region since the 2010 Astana Summit	
	This session aims to discuss media freedom developments since the 2010 OSCE Summit in Astana, including legislative initiatives and framework, current case law, safety of journalists, media transparency, professional standards, and other pertinent issues and challenges to media freedom.	
	Moderator: Elena Cherniavska, Senior Adviser, Office of the OSCE Representative on Freedom of the Media	
	- Aleksey Volosevich, Freelance Journalist, Uzbekistan	
	 - Artur Kan, Head of Licensing Department, Uzbek Agency of Press and Information - Farruh Yusupov, Director of the Turkmen Service, Radio Free Europe/Radio Liberty - Naranjargal Khashkhuu, President and Board Chairman, Globe International NGO, Mongolia 	
	- Q&A, comments from the audience	
12.15 – 13.30	CLOSING SESSION	
	Moderator: Elena Cherniavska, Senior Adviser, Office of the OSCE Representative on Freedom of the Media	
	 Reports from working groups discussions Discussion of the draft recommendations from the conference Evaluation of the conference 	
	Closing remarks Harlem Désir, OSCE Representative on Freedom of the Media	
13.30 – 14.30	LUNCH (Vista Restaurant, 27th floor)	