

# # DAILY # THRILLS

What gives you a sense of purpose and achievement?  
Post a photo or video of your #DailyThrills and challenge  
friends to share theirs – don't break the chain!

#UnitedCVE

osce.org/dailythrills



## Rules of the #DailyThrills challenge (the "Rules")

### Eligibility

The #DailyThrills challenge (the "Promotion") is open to all individuals fulfilling the entry requirements. OSCE employees may submit entries, however they would not be considered for receiving a campaign pack (the "Prize"). Citizens of the OSCE's 57 participating States, 11 Partner countries and citizens across the OSCE region are eligible to be considered for a prize. No purchase is necessary to enter the Promotion.

### Promotion period

The Promotion commences at 08:00 (CET) on Tuesday May 23, 2017 and, subject to these Rules, concludes at 23:00 (CET) on Tuesday June 27, 2017 (the "Promotion Period").

### Entry requirements

1. To enter the Promotion and/or support the #DailyThrills challenge via social media, entrants must have an Instagram, Twitter, YouTube or Facebook account. At the time of writing, there are no fees associated with the creation of an Instagram, Twitter, YouTube or Facebook account. To enter the Promotion via OSCE website, entrants must upload their photo, video or a graphic directly through the Promotion page [www.osce.org/dailythrills](http://www.osce.org/dailythrills) under a respective field.
2. For entries via Twitter, Instagram, or YouTube upload a photo, video or a graphic to your Instagram or Twitter account tagged with the hashtag #DailyThrills. To join via Facebook make a post directly to the [OSCE Facebook page](#). Please note that your post has to be "public". All posts tagged with the contest hashtag in Twitter, YouTube or Instagram will be considered an eligible submissions. Entries that are shared via a private account and only visible to friends and/or followers of such account, are not considered part of the Promotion.
3. All entries must be submitted by persons of legal age (in accordance with the law in their home country) or with consent of parent or legal guardian.

4. There are no limitations with regard to the number of entries per individual and/or social network account, however duplicates of an entry, which has already been submitted, will not be accepted.
5. All entries must fit within the theme of the Promotion and demonstrate an activity or action that one is passionate about and committed to, that gives a sense of purpose and a sense of achievement – as an alternative to violent extremism.
6. Each entrant is entitled to only one campaign pack during the promotion. In the event of a dispute regarding the identity of a entrant's online entry, such entry will be deemed to have been made by the authorized holder of the e-mail/Facebook/Twitter/ YouTube Instagram account at the time the entry was made; or, if necessary, as determined by the OSCE's in its sole discretion.
7. All entries must be received within the time period of the Promotion to be eligible to receive a campaign pack. No entries or registrations will be accepted by any other means.
8. It is the responsibility of entrants to comply with applicable terms and conditions of use of external service providers, in particular e-mail service provider/Facebook/Twitter/ YouTube Instagram.
9. All entries must be original unpublished works created by the individual entering each submission, and must not contain any third party material unless permission to use such material(s) has been granted by such third party.

An entry may not contain, as determined by the OSCE in its sole discretion, any content that:

1. is sexually explicit or suggestive; unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic; contains nudity;
2. promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message;
3. is obscene or offensive; endorses any form of hate or hate group;
4. appears to duplicate any other submitted entries;
5. defames, misrepresents or contains disparaging remarks about other people/companies/organizations;
6. contains trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others, without permission; contains any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses;
7. contains copyrighted materials owned by others (including photographs, sculptures, paintings, and other works of art or images published on or in websites, television, movies or other media), without permission;
8. is prohibited under law of a home country of an entrant.

The OSCE may disqualify any entry from publication on the Promotion page and participation in the Promotion if it determines that the entry fails to conform to these Rules in any way, including containing

unacceptable content, or is otherwise inconsistent with the Promotion's purpose, as determined by the OSCE. The OSCE is under no obligation to disclose grounds for disqualification.

### **Ownership/Use of entries**

All the entry submissions must be distributed under the Creative Commons license (<https://creativecommons.org/licenses/by-nc-sa/3.0/legalcode>), which allows adaptations to be shared as long as others share alike and for non-commercial uses only. The entrants therefore grant the OSCE a worldwide, perpetual, royalty-free, non-transferable, non-exclusive, irrevocable license to exercise the following rights in the entry submission: a) to reproduce and share the entry submission, in whole or in part, for non-commercial purposes only; and b) to produce, reproduce, and share adapted entry submission for non-commercial purposes only. In exercising its rights under the license the OSCE shall give an appropriate credit to owners of the entry submissions used by the OSCE.

### **Winner selection**

The OSCE will decide on the winners basing its decision on popularity of entry, social media engagement triggered, creativity of the content and consistency with the Promotion theme. Odds of winning will therefore depend on the number of eligible entries received, their quality and the number of votes, likes, shares, and/or comments. Winners will be notified by a direct message via Twitter, Facebook, YouTube, Instagram or email depending on the channel of entry submission and information provided. If a winner does not respond to such notification within two (2) days and/or does not meet the stated eligibility requirements, such winner will be disqualified and the OSCE reserves the right to select an alternate winner from the remaining eligible entries received. Winners will be required to provide contact details for the campaign pack shipment. Winners will have one (1) day to provide all such information. The failure to comply with the foregoing requirements or the return of any prize or prize notification as undeliverable may cause the winner to forfeit their prize and the OSCE reserves the right to select an alternate winner.

The OSCE's decisions concerning selection of winners are final and binding. The OSCE reserves the right not to award all prizes if, in its sole discretion, it does not receive a sufficient number of eligible and qualified entries for that contest.

### **Prizes**

Five (5) campaign packs will be awarded on a weekly basis during the #DailyThrills challenge Promotion. A campaign pack includes: one branded #UnitedCVE cotton bag, one T-shirt with #UnitedCVE logo, one factsheet, postcards set, stickers and one pin. Campaign packs cannot be redeemed for cash, substituted, transferred or assigned except at OSCE's sole discretion.

### **Indemnification by entrant/winner**

By submission of entry, entrant/winner releases and holds the OSCE, its subsidiaries, affiliates, and employees, harmless from any and all liability for any injuries, loss or damage of any kind to the entrant/winner, or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize, participation in this promotion, any breach of these rules, or in any prize-related activity. The entrant/winner agrees to fully indemnify the OSCE from any and all claims by third parties relating to the

Promotion, without limitation. All taxes on prizes, including income taxes, special delivery instructions, and any incidental expenses associated with collection of prizes are the responsibility of the subscriber/entrant/winner.

All promotion winners may be required to sign a liability release prior to acceptance of any prize. Should any of the winners be under 18 years of age, his/her legal guardian may be required to sign a liability release prior to acceptance of any prize.

### **Limitation of liability**

The OSCE assumes no responsibility or liability for services provided by third party service providers, including but not limited to e-mail service provider/Facebook/Twitter/ YouTube/ Instagram. The OSCE shall not be responsible for 1) the content of entry submissions, as it does not represent the OSCE official position; 2) violation of entrant`s copyright by third parties; 3) loss of entries, or 4) for any computer, online, telephone, hardware, software or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. The OSCE is not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Promotion or by any technical or human error which may occur in the administration of the Promotion.

The OSCE may prohibit an entrant from participating in the Promotion or winning the prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Promotion by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants or the OSCE representatives. If for any reason this Promotion is not capable of running as planned, including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, or any other causes beyond the reasonable control of the OSCE which corrupt or affect the administration, security, fairness, integrity or proper conduct of the promotion, then OSCE reserves its right at its sole discretion to cancel, terminate, modify or suspend the promotion.

Promotion is in no way sponsored, endorsed or administered by, or associated with Facebook, Twitter, Instagram, YouTube, or any other social media site utilized by the Promotion.

### **Publicity/Release**

Except where prohibited by law or regulation, by entering into the Promotion and/or accepting a prize entrants/winners grant OSCE permission to use his/her name, username/online alias/handle, address (city and state), photograph, voice and/or other likeness, prize information, and/or entry submitted in all media now known or hereafter discovered (including, without limitation, on the OSCE's websites and social media/networks channels).

### **Privileges and immunities**

Nothing in or relating to these Rules shall be deemed a waiver, expressed or implied, of any of the privileges and immunities enjoyed by the OSCE, its institutions, field operations and officials.

### **Additional terms**

By entering the Promotion through social networks as specified in the entry requirements or by direct upload, entrants/winners agree to abide by these Rules and by the decisions of the OSCE, whose decisions are final. Failure to comply with these rules may result in disqualification from the promotion. The OSCE reserves the right to permanently disqualify from the promotion any person it believes has intentionally violated these rules. The OSCE reserves the right to cancel, modify, or suspend the Promotion without notice and without any compensation to any entrant.