

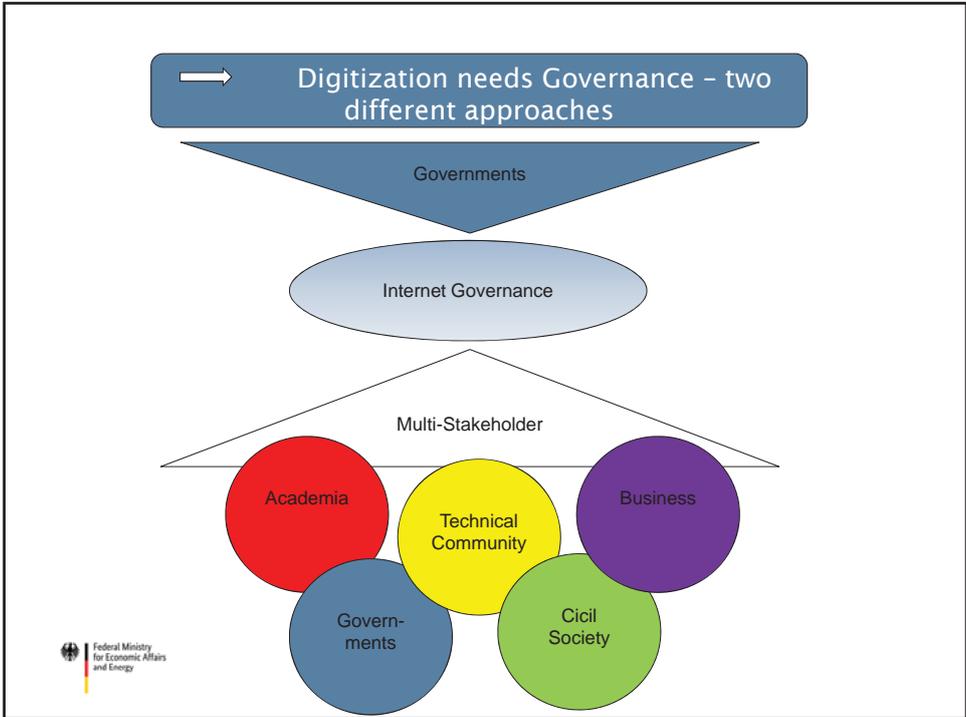
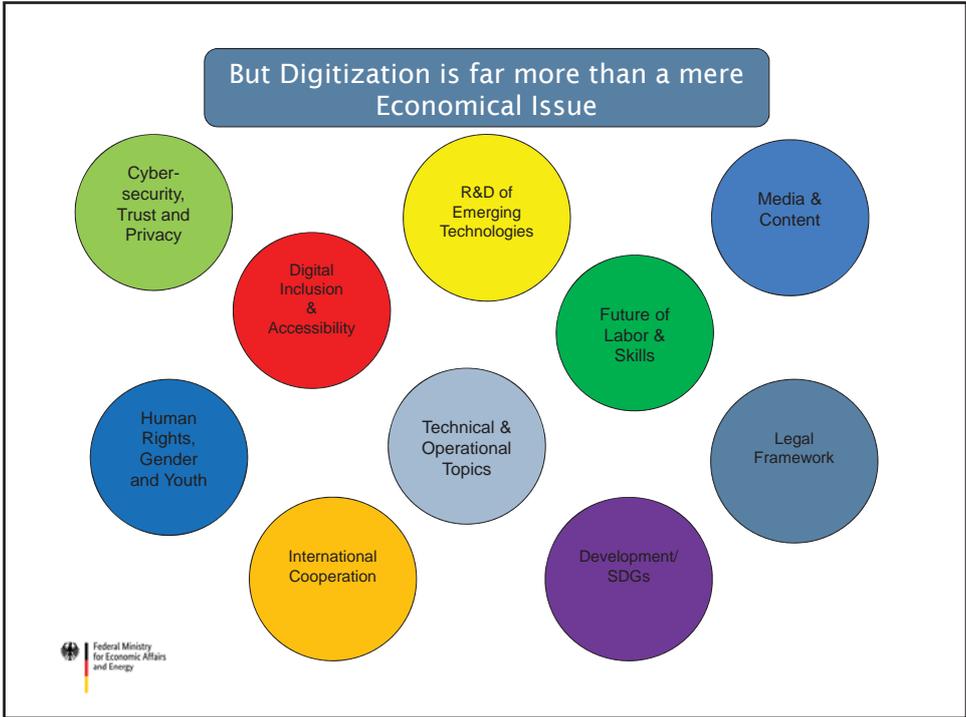


Fostering a Multi-Stakeholder Approach to Leverage the Opportunities of Digital Economy

Dr. Rudolf Gridl
Head of Internet Governance
and International Digital Dialogue

Digital Technology spreads into the Entire Economy





Example 1/Public : Internet Governance Forum (IGF)

IGF – is a multistakeholder forum for policy dialogue on issues pertaining to Internet Governance

formally introduced by the United Nations Secretary-General last July 2006

The IGF was created after the Tunis Agenda for the Information Society came up with a consensus statement released by the WSIS on November 18, 2005 in Tunis, Tunisia

Secretariat, based in the United Nations Office in

Geneva

Open and Multistakeholder Advisory Group (MAG)

The Art of Multi-Stakeholder policy making: „Making each stakeholder equally unhappy.“
(M. Kummer, former Executive Coordinator of the IGF-Secretariat)

TUNIS AGENDA

paragraph 72:

- called for an open and inclusive process to convene by the second quarter of 2006;
- called for a meeting of a new forum for a multistakeholder policy dialogue which is now called the Internet Governance Forum

TUNIS AGENDA

» A working definition of Internet Governance is the development and application by Governments, the private sector and civil society, in their respective roles, of shared principles, norms, rules, decision-making procedures, and programmes that shape the evolution and use of the Internet«

Example 2/Private : Internet Corporation for Assigned Names and Numbers (ICANN)

Task: Ensuring the stable and secure operation of the internet

Public policy issues are one aspect

ICANN Multi-Stakeholder Model

