

INTERNATIONAL CONFERENCE «REGULATION VS SELF-REGULATION»

JANUARY 24, 2020

09:30 REGISTRATION
WELCOMING COFFEE-BREAK

10:00 OPENING REMARKS

10:30 - 12:00 SESSION 1

Self-Regulation and Journalism NOW: Who, Whom, and, mainly, Why?

The media community is undergoing a transition period that engages the interests of diverse groups with their own views and concerns. Within this session, a dialogue between key stakeholders will be held. The representatives of state and public sector, business/advertisers, media owners, editors, and journalists will be invited to discuss challenge, expectations and tasks that self-regulation in the media field should fulfill, as well as to evaluate qualitative content of journalistic materials.

12:00 - 12:30 COFFEE-BREAK

12:30 - 14:00 SESSION 2

International experience

The session will consist of a series of presentations and discussions regarding usage of a self-regulatory mechanisms in the media sector of other countries. Examples of different models of self-regulation, the tasks it solves. Also mechanisms of functioning and interaction with the state and society will be discussed in detail.

14:00 - 15:00 LUNCH

15:00 - 16:30 SESSION 3

Current Ukrainian Experience

Participants will be able to look at the Ukrainian practice of self-regulation in the media at different levels, discuss challenges of journalism at the professional community level, look at the practice of creating and applying internal editorial standards and complaints mechanisms, as well as evaluate the needs of the journalistic community in supporting the existing self-regulatory bodies.

16:30 - 17:00 COFFEE-BREAK

17:00 - 18:30 SESSION 4

The future of Ukrainian journalism

The participants of the event will be able to analyze the experience and prospects of Ukrainian self-regulatory mechanisms through the prism of practical tasks that self-regulation can solve. Who should answer the question: Who is a journalist in the current environment, whether it is worth reviewing the "gold" standard of the profession, how to satisfy the audience complaints about low-quality content. A discussion on these and other issues will allow to develop plans and new approaches, review efforts by which Ukrainian media community will be able to remain free and at the same time increase level of responsibility before society.

18:30 DINNER