

Workshop for website staff from international organisations: The financing of development

Why this topic - why the thematic approach for the workshop

Over the past five years websites of international organisations acquired a more and more important role in supporting the strategic goals of the organisation and in promoting the image of the organisation.

We took the example of an activity that is central to the work of all international organisations: *development* (in the sense of change to the human society to help the well-being of its members). All international organisations either facilitate the use of funds for development, or carry out projects of their own. They have to acquire the funds, to manage them, and are accountable for their use.

We chose *financing of development* and the way websites support it as the activity to focus on at the upcoming meeting in Geneva, where representatives of several international organisations will discuss possible new forms of inter-organisational co-operation. The focus on a well-defined topic, of interest to all organisations, will encourage the creation of pilot solutions for shared issues.

International organisations are in general funded mainly through contributions from participating states, and fundraise additionally for specific projects. Their operations are sometimes joint, complementary or tackle similar issues, but in different parts of the world. How can the websites help this central activity is a first interesting issue to discuss. Moreover, how can the website components become more efficient through inter-organisational co-operation - though co-operation that is not only an ad-hoc happening, but can be a basis for any similar web-based activities.

Are there any models of inter-organisational co-operation that we can follow? Are there any ideas that we can take inspiration from? Have our efforts so far been effective?

Concept and agenda:

The workshop will have two parts: one day to discuss a list of shared issues on the agenda. The result of the first-day discussions will be used as starting point for the rest of the workshop. This second day will be used to plan a co-operation project (Objective 2).