



**Organization for Security and Co-operation in Europe
The Representative on Freedom of the Media**

in co-operation with



Broadcast Regulation Master Class

**Istanbul, Turkey
26-28 March 2012**

Agenda

Day 1, Monday, 26 March 2012

9.00 – 9.30 Introduction to the Master Class

Introduction of presenters and delegates. Agreeing on the outcomes of the course.

9.30 – 10.30 Opening Session: Broadcast regulation in the OSCE area

Keynote speakers:

Broadcast regulation while preserving media pluralism

Dunja Mijatović, OSCE Representative on Freedom of the Media

Broadcast licensing law: experience in Central Asia and South Caucasus

Andrey Rikhter, Director, Office of the OSCE Representative on Freedom of the Media

EPRA's best practices: peer communication and co-operation among regulators

Damir Hajduk, Member of the Council for Electronic Media, Croatia, Vice-Chairman of the European Platform of Regulatory Authorities (EPRA)

Media regulation in Turkey

Taha Yücel, Vice President and Member of Turkish Radio and Television Supreme Council (RTÜK)

10.30 – 11.00 Coffee break

11.00-12.30 Session 1: Discussion on real-life case studies

12.30 – 13.30 Lunch

13.30 – 15.00 Session 2: Communications regulators in a globalised world

Presenter: Douglas Griffin

- General principles of communications regulation

- Best international practice
- Requirements of international law
- Questions of jurisdiction
- Regional issues
- Exercises/Discussion

15.00 – 15.30 Coffee break

15.30 – 17.00 Session 3: Why regulate broadcasting?

Presenters: Dr. Katrin Nyman-Metcalf and Douglas Griffin

We will examine the drivers to the regulation of broadcasting:

- Democratic purposes
- Cultural and consumer protection reasons
- Economic purposes and the legal frameworks used for regulation
- Exercises/Discussion

18.00 Reception hosted by the OSCE Representative on Freedom of the Media

Day 2, Tuesday, 27 March 2012

9.00 – 10.30 Session 1: Application of regulatory rules

Presenter: Dr. Katrin Nyman Metcalf

The public's generally accepted standards change over time and the regulator must keep in line with these changes. We will consider:

- The role of research
- Codes
- Complaints and complaints handling
- Exercises/Discussion

10.30 – 11.00 Coffee break

11.00-12.30 Session 2: What is good regulation?

Presenters: Dr. Katrin Nyman-Metcalf and Douglas Griffin

- Proportionality
- Accountability
- Consistency
- Transparency
- Targeting

Are there others which apply specifically to broadcasting?

12.30 – 13.30 Lunch

13.30 – 15.00 Session 3: Independence of regulators

Presenters: Dr. Katrin Nyman-Metcalf and Dieter Loraine

- Importance of independence
- Ensuring independence while maintaining proper accountability
- Role and functions of responsible policy-making and implementing agencies
- Real life examples of conflicts and resolutions between agencies

15.00 – 15.30 Coffee break

15.30 – 17.00 Session 4: Licensing and licence conditions

Presenter: Dr. Katrin Nyman-Metcalf

Without licences the regulator will find it difficult to enforce regulation. We will explore:

- Different types of licences
- Spectrum allocation
- Licensing styles
- Licensing processes
- Licence conditions

18.00 Dinner

Day 3, Wednesday, 28 March 2012
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09.00 – 10.30 Session 1: Communicating with stakeholders, government and licenses

Presenter: Dieter Loraine

- Why does a regulator need to communicate its actions
- Practical and effective communications for regulators
- Communicating with licensees, stakeholders and policymakers
- Using and communicating with advisory bodies

10.30 – 11.00 Coffee break

11.00 – 12.30 Session 2: The way forward: convergence, digital and new media regulation

Presenters: Dr. Katrin Nyman-Metcalf and Douglas Griffin

- Convergence of regulators
- Differences in sector regulations
- Interactivity in broadcasting: consequences for regulation
- Digital and new media regulation

12.30 – 13.30 Lunch

13.30 – 15.00 Session 3: Sweep up

Before we end there will be some time for delegates to raise any additional questions which they may have. Certificates distribution. Evaluation.

About our partner Albany Associates:

Albany Associates is an international consulting company specialising in the regulation of broadcasting and media and advising on establishing communications regulatory frameworks. Supporting the crucial inter-linkage between policy and regulatory implementation. Albany also develops communications and public diplomacy strategies to assist in the public understanding of how the two issues are mutually dependent. The company provides experience-based practical advice and project management services to a varied worldwide client base including governments, international organisations and agencies, broadcast and telecommunications regulators, press-self-regulatory bodies, NGOs and media businesses. Albany Associates can call on extensive team of multi-disciplined international consultants with global expertise in communications, regulation, broadcasting, media law, public relations and management training.

Our presenters:

Dieter Loraine

Dieter Loraine is a Director and co-founder of Albany Associates. He has over 15 years experience of strategic communications, institution building and media and regulatory development. Prior to forming Albany he was Senior Consultant for Media Regulation with the Foreign and Commonwealth Office's Media Development and Regulation Advisory Team in Iraq. Between 2001 and 2003 he was Acting Deputy Director General and Director of Communications for the Communications Regulatory Agency (CRA) in Bosnia and Herzegovina – at the time, Europe's newest converged regulator. During his time with the CRA he also served as Special Adviser to the UK Press Complaints Commission. Dieter is credited with designing and establishing from scratch the Bosnian Press Council, the first of its kind in South East Europe. Between 1998 and 2001 he held two senior positions as Director of Broadcast Licensing and Director of Public Affairs in the Independent Media and Broadcasting Commission in Sarajevo.

Douglas Griffin

Doug Griffin, a Director of Albany Associates, is an expert in communications and media strategy, law and policy, particularly in conflict, post-conflict and transitional environments. He is a lawyer with expertise in drafting important legal documents and assisting with the development of communications and media law and policy. He has significant experience communicating effectively with stakeholders, including the public, government officials and the international community, about key law and policy issues. Examples of projects include drafting a media development strategy for Somalia; drafting key legislation and regulations concerning media and telecommunications in Iraq; training senior management of national regulators of broadcasting and communications and government officials; and providing comprehensive broadcast and other regulatory advice to communications regulators and government ministries. He was previously with an international law firm in Paris, Moscow and New York.

Dr. Katrin Nyman-Metcalf

Dr. Katrin Nyman-Metcalf is Professor of International and Comparative Law and Chair of Law and Technology at Tallinn Law School, Tallinn University of Technology, lecturing in public international, EU and comparative law with a special emphasis on communications law. Apart from her academic work, Professor Nyman-Metcalf is active as an international consultant primarily in the area of media and information and communication technology law. Projects include regular legal analysis of media and communications legislation for the OSCE, EU legislative projects, support to the judicial sector in Palestine on media and data protection issues, work on setting up regulatory systems and professional training especially for post-conflict societies, drafting of communications and infrastructure legislation in Serbia; support to e-governance in Albania and Kosovo; as well as a number of legislative analyses covering communications legislation of e.g. Armenia, Georgia, Moldova and Ukraine.