

#YOUTHTRAIL



YOUTH TRAIL

MINI CAMP 2022: "YOUTH VIS-À-VIS FAKE NEWS"

21 - 23 JULY 2022 MILLENIUM HOTEL. POGRADEC, ALBANIA

Rappresentanza Permanente d'Italia OSCE

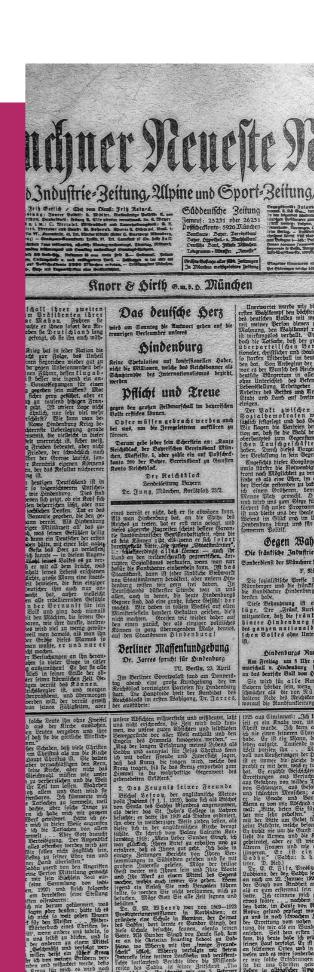


Austrian Development Agency

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BACKGROUND

The Youth Trail Mini Camp will bring together in Pogradec 15 students from different municipalities in Albania.

The Youth Trail Camp is a flagship initiative of the OSCE Presence in Albania (PiA), and it is usually a one-week event that promotes networking and co-operation of Albanian Youth with their peers in the Western Balkan region through a series of workshops on OSCE-relevant topics. These topics address the needs and concerns of youth on political participation, peace and security, including countering violent extremism, the media, the environment, good governance, and innovation, etc.

This #YouthTrail is organized within the framework of the project "Youth in Focus II: Promoting the Role of Youth in Peace and Security in Albania" – a project implemented by the OSCE Presence in Albania with funding from the Austrian Development Agency (ADA), the Embassy of Greece in Albania, and the Permanent Mission of Italy to the OSCE."



SCOPE:

"YOUTH VIS-À-VIS FAKE NEWS" CAMP 2022

aims to expand the awareness of Youth, the OSCE and Peace and Security in the Albanian context. Content wise, the activity builds on and is a direct follow up to the Project's Youth Trail edition from 2021, Youth and Media in focus. The Youth Trail brought together promising young journalists from Western Balkans countries who produced the Tirana Media Platform and presented it during the South East Europe Media Conference 2021.



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CONTEXT

THE OSCE PRESENCE IN ALBANIA INCORPORATES REGIONAL CO-OPERATION AND YOUTH PERSPECTIVES INTO THE OSCE'S COMPREHENSIVE APPROACH TO PEACE AND SECURITY THROUGH ITS PROJECT YOUTH IN FOCUS II: PROMOTING THE ROLE OF YOUTH IN PEACE AND SECURITY IN ALBANIA.

THE PROJECT BUILDS ON THE PREVIOUS WORK CONDUCTED BY THE PRESENCE SINCE 2017 TO PROMOTE OSCE VALUES AND COMMITMENTS AMONG YOUTH IN ALBANIA AND FACILITATE THEIR REGIONAL AND INTERNATIONAL NETWORKING.

As part of the Project, the Presence will organize the 2022 Youth Camp on "Youth vis-à-vis Fake News", which is to contribute to the achievement of one of the main results of the Project titled "Mutual learning and development towards building democratic societies, peace and security among the youth of Albania and their peers from the Western Balkans and the OSCE-wide area".

CONTEXT

The Presence intends to resume journalistic exchange between young journalists, following up on the Tirana Media Platform (TMP) related recommendations.

Significant attention in the TMP is given to fake news and disinformation, as serious challenges that limit the extent to which media can effectively inform the general public and keep in check political and economic power.

In light of these challenges, the Project's young journalists called on institutions and the local and international community to encourage youth to engage more in fact checking best practice. The Project will thus address this call and organize the Youth Camp in close co-operation with the Project's key partner institutions in Albania.

The selection of the students has been conducted in co-operation with the Universities of Tirana, Shkodra and Elbasan. The participants will be students of journalism in the second or third year of the Bachelor program, fluent in English and with an expressed interest in fact-based journalism.

YOUTH CAMP OBJECTIVE



2022 "Youth vis-à-vis Fake News" Camp aims to bring together students of Journalism Departments from Tirana, Shkodra and Elbasan universities and young journalists from the Western Balkans who produced the TMP document to feed the perspectives of young journalists into the following domains:

- Youth vis-à-vis Fake News and Disinformation
- OSCE commitments to promote regional peace and security, and support for freedom of the media

The primary focus will be dedicated to the fact checking course tailored for students of journalism, based on best practices and utilizing the best available knowledge and experience in Albania.

The activity aims at involving journalism students and professors from faculties of journalism in this new exchange to promote fact-checking principles amongst this new generation of journalists.

This activity also aims at triggering a broader involvement of other actors, including the Albanian public broadcaster RTSH and the Audiovisual Media Authority (AMA), in a much-needed dialogue on many relevant issues related to youth and fake news.

OUTLINE

The Youth Mini Camp 2022 will include a schedule of purpose-driven topics on youth and media development from 21-23 July 2022. Through this initiative, students from all Journalism Departments in Albania will be trained on countering fake news and disinformation and be able to participate in working groups in putting the knowledge acquired into practice to produce articles with vigorous fact-checking. 15 journalism students will be selected by Tirana, Elbasan and Shkodra universities, who will receive reference materials and an outline of expected products prior to gathering at the camp.

The program will include a theoretical part focused on the recent challenges of fake news, identification of misinformation and disinformation, especially online, and tools to verify facts. It will also feature continuous practical work for the students with particular attention to story identification and storytelling.

The content will be enriched with inputs form AMA and RTSH on i) Hate speech and sexism in the media, ii) Gender sensitive reporting, and iii) The role of the public broadcaster in educating youth. Furthermore, the Presence's Youth Advisory Group will support the youth camp and contribute to the content of the program with a presentation of YAG and their perspectives in regards to media, information and fake news.

In the end, a dedicated session will be organized for the purpose of identifying some key elements/features for an innovative awareness campaign on the role of youth in peace and security.

After the training, participating students will act in concert with the young journalists from the region as mentors and will jointly produce written articles utilizing the fact checking principles and, ultimately the outcomes will be published in local media outlets. The Project will also explore other opportunities to promote the produced items as part of the youth camp.

PROGRAMME

This programme will enable the young journalists to engage in working groups through theoretical and practical sessions. The purpose of this engagement in the context of the Tirana Media Platform will be to feed perspectives of young journalists into the following domains:

- 1) Young Journalists vis-à-vis Fake News and Disinformation
- 2) Young Journalists and New Media
- 3) Challenges of Young Journalists in the region

These fields are widely aligned to the Tirana Media Platform document, and will enable the Youth Camp to develop inputs and recommendations that effectively mainstream a youth perspective.

DAY 1 - 21 JULY 2022

- Presentation of the project and the program
- Introduction to the Tirana Media Platform
- Basics of fact-checking and verification of news
- Team exercise

DAY 2 - 22 JULY 2022

- Matrix of misinformation and dissemination mechanisms
- Responsible and ethical reporting
- Media Literacy & Ethical Reporting
- Public media and its key principles
- Newsgathering and monitoring on the social web
- Team work on editorial judgment & structure of articles

DAY 3 - 23 JULY 2022

- Conclusions & Outcomes
- Preparatory work on future fact checking articles
- Cultural visit













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