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ENGLISH only

30th Economic and Environmental Forum
Concluding Meeting
Prague, 8-9 September 2022

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Session 2, Mr. Chris Richmond, CEO, Mygrants, Italy

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- **Chris Richmond N'zi**
chris@mygrants.it

Mygrants is one of the 730,000 enterprises set up by foreign entrepreneurs - active - and registered with the Italian Business Register at the Chambers of Commerce. By foreigner-led enterprises we mean "companies in which the participation of people that were not born in Italy is overall greater than 50% by averaging the composition of attributed shares and offices".

PRODUCT

Established February 23, 2017 by Chris Richmond N'zi, Mygrants is the first app based on adaptive microlearning specifically designed to provide migrants, through 10.000 thematic quiz modules in 3 languages:

- ❖ up-to date relevant information on rights, duties and functioning of the asylum system
- ❖ personalized digital training program
- ❖ access to credit
- ❖ career placement (job placement | entrepreneurship | higher education)

Digital microlearning allows us to:

- ❖ validate formal and/or informal skills they may have acquired during their "former" life
- ❖ identify areas of interest, strength, weaknesses, motivation, further training needs
- ❖ capitalize on their previous background and maximize acquired knowledge and skills

INNOVATION

The main innovative component of Mygrants is to make the measurement of learners' performance as objective as possible, creating homogeneous benchmark and evaluation clusters. The digital data collection and analytics tools describe the learning paths of each Trainee throughout the entire duration of the training program by informing learners of their progress, to stimulate and involve them in active learning.

DATA ANALYSIS

Mygrants analyzes the data collected to ease the matching between expressed skills and professional profiles sought after by the job market. Thanks to the database of more than 370,000 profiles that are validated and updated daily, private companies have the opportunity to search, identify, track [the weekly performance], select and schedule the onboarding of the most suitable migrant according to the role they require.

TRACTION

Mygrants has been live since April 1, 2017 and is used by more than 457,000 Trainees in 20 regions of Italy who spend an average of 211 minutes per day online. 52,000 high-skilled profiles have been identified, 5,500 are currently employed.

Mygrants is also used by over 50,000 Trainees located in MENA and Sub-Saharan Africa.

Mygrants S.r.l. S.B.

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40123 Bologna - Italy

PROUD OF

The Team is made up of 17 people from 11 different countries; 60% are women and 80% have a migrant background.

In its first years of activity, Mygrants has grown exponentially; which is why several investors - including 3 Business Angels and 3 Investment Funds - have believed in it and invested over €1 million.

We collaborate with national and international organizations including TIM, ItaliaCamp, Deloitte, UnipolSai, National Chamber of Italian Fashion, Adecco Foundation, Hogan Lovells, Unicef Italy, Unicef International, GoodWall, Cartedo, Atingi, L'Oréal, Beiersdorf and World Bank.

Since 28th December 2020 Mygrants is a Benefit Corporation based in Catania, Sicily - Italy.

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