

The Twelfth Meeting of the OSCE Economic Forum

“New Challenges for Building up Institutional and Human Capacity for
Economic Development and Co-operation”

Environmental Sustainability @ Tetra Pak

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Environment Director Europe (Brussels)

Prague, 1 June 2004

Our Products

Packaging systems & processing solutions for

- Dairy products
- Beverages
- Soups and sauces
- Cheese products
- Ice-cream



Tetra Pak is global and works locally

- Present in more than 165 countries
- 65 packaging material plants
- 20 R&D centres
- 21,000 employees



Our Vision

**We commit to making food safe
and available, everywhere.**

Our Mission

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We believe in responsible industry leadership, creating profitable growth in harmony with **environmental sustainability and good corporate citizenship.**



Our commitment to protect the environment

- Tetra Pak improves the environmental profile of its products whenever possible and effective.
- We are environmentally proactive in every market.
- We promote recycling initiatives worldwide.
- We pursue environmental improvements in sourcing, manufacturing and transportation.



Our key environmental areas



- Materials from sustainably managed sources
- Climate protection
- Educational programs
- Collection and recycling of used packages

We think form “cradle to grave” in product design

Our main tools are

- Life cycle analysis
- Design for the Environment
- CEN standards



Achievements in product development

More for Less



10% weight reduction for our one litre standard milk package (Tetra Brik Aseptic Baseline) using a non-clay coated duplex board (1981 - 2001).

We expect our suppliers to care



Our approach to ensure that we only buy paperboard from sustainably managed forests.



STEP 1 → No paperboard shall originate from illegally harvested wood, intact natural forests or conservation forests.

STEP 2 → All paperboard shall originate from sources complying with recognised principles of sustainable forest management.

STEP 3 → All paperboard shall originate from forests certified to standards recognised by relevant stakeholders.

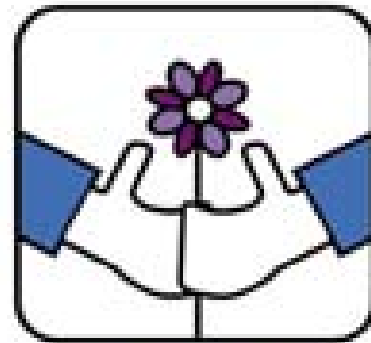
We have asked our suppliers to meet the requirements of this policy, and we are closely tracking progress.

Greening our operations



Monitoring Environmental Performance Indicators
ISO 14001 - Environmental Management Systems
Continuous improvement
World Class Manufacturing

Employee engagement is key



ECODRIVE



Tetra Pak Environment Days in 2003:
Over 50 locations around the world joined in the activities.

Customer environmental seminar in Brazil: Seeing is believing



Beneficiários **Projetos Tetra Pak** **Entre em contato**

Problema
A reciclagem de
embalagens de
alumínio e plástico
é uma tarefa
desafiadora para
a indústria de
embalagens.
A Tetra Pak
está trabalhando
para desenvolver
soluções que
facilitem a
reciclagem e
reduzam o impacto
ambiental.

Objetivo
Desenvolver e
implementar
projetos de
reciclagem de
embalagens de
alumínio e plástico
em parceria com
os clientes e
autoridades
ambientais.

Programa de Ação
Reciclar em parceria
com os clientes
e autoridades
ambientais.

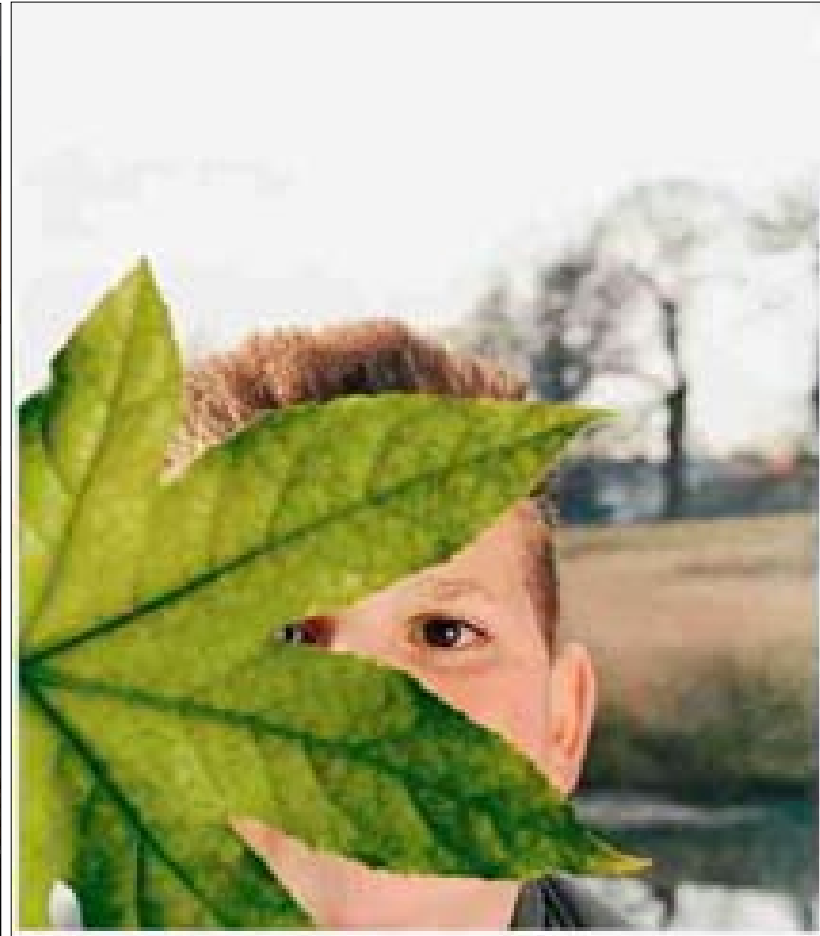
Benefícios
Redução do
impacto ambiental
e aumento da
sustentabilidade
da indústria de
embalagens.

Reciclando a Embalagem Tetra Pak

Tetra Pak
protege o que é bom™



Tetra Pak environmental education programs reach children worldwide



Collection for recycling

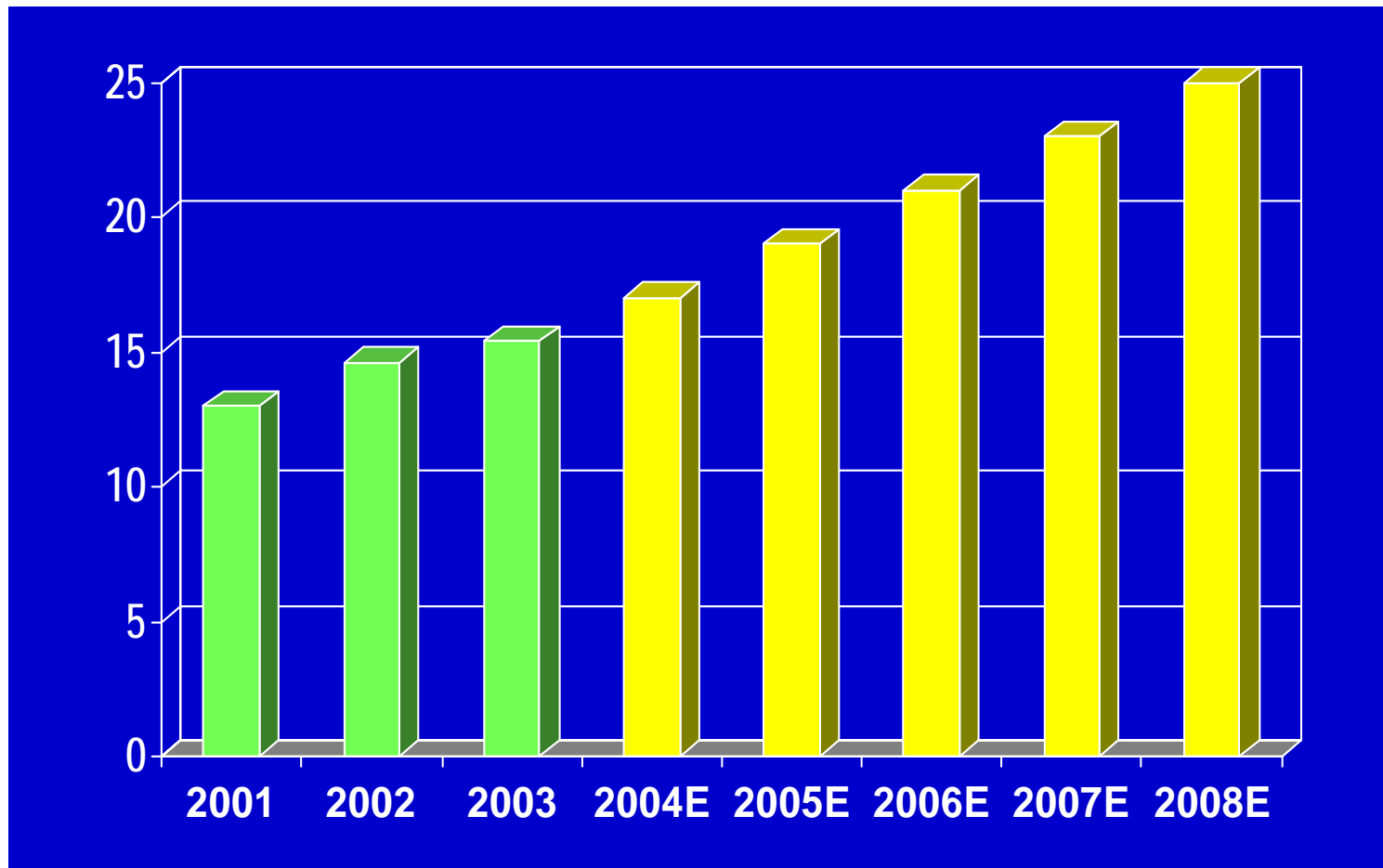


Our packages are recycled in paper mills

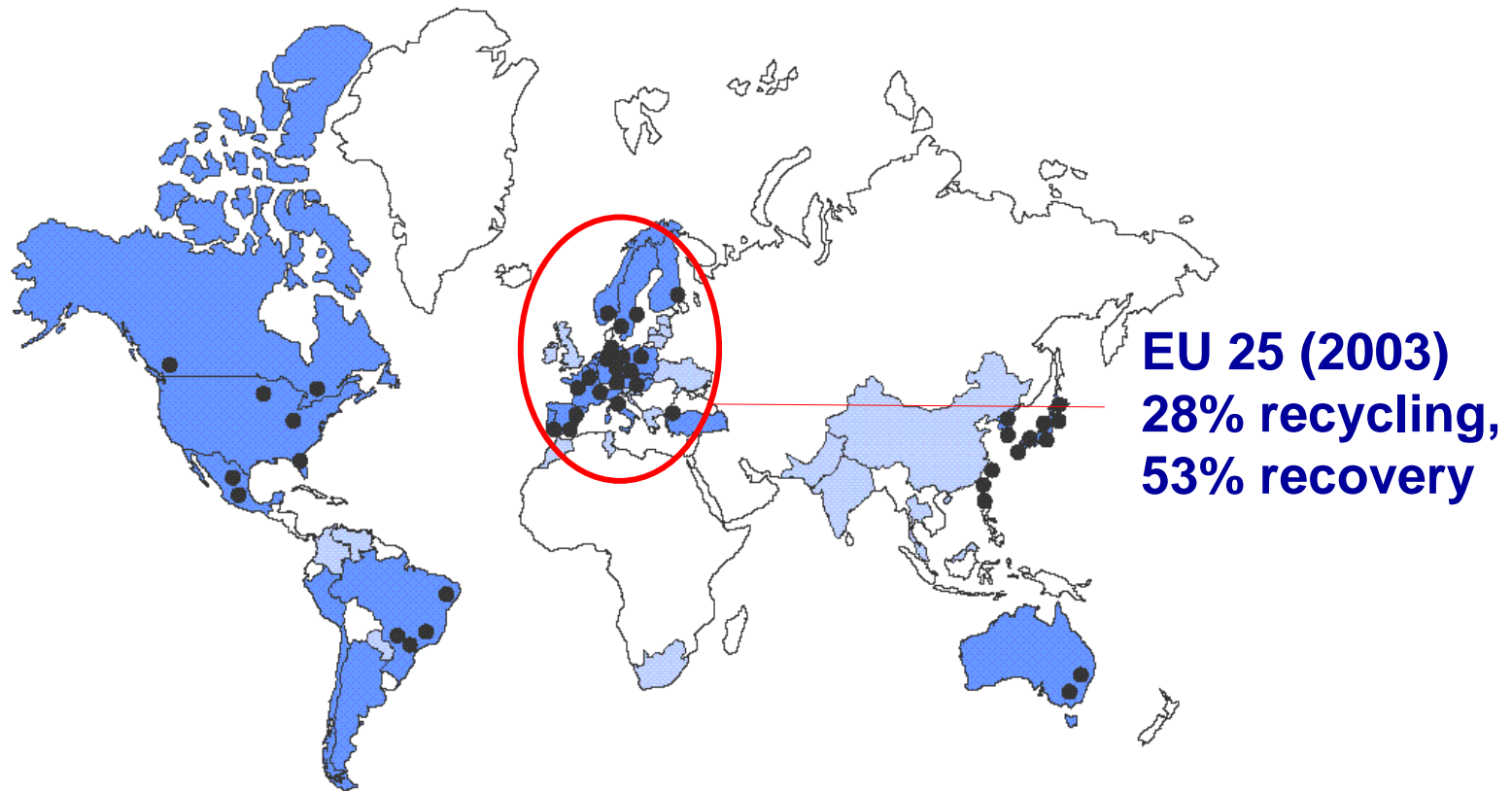


Our corporate recycling goal

To reach globally an average of 25% post consumer recycling by 2008.

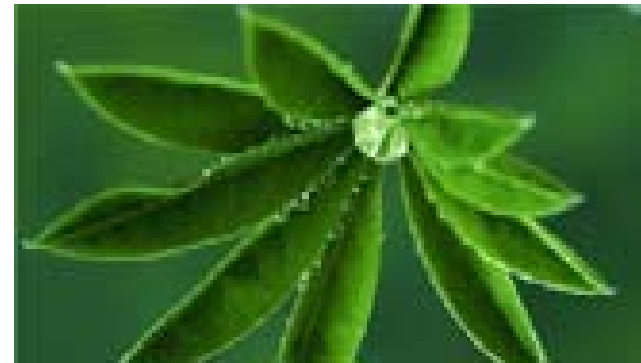


Achievements - recycling today



- recycling plants using Tetra Pak packages

We communicate openly to inform our internal and external stakeholders about progress.



All about environment
www.tetrapak.com/environment

Our interest in Public Private Partnership in environmental cooperation

■ Objectives

- Contribute to environmental protection in emerging economies
- Share knowledge & build environmental capacities
- Create opportunities for local communities
- Keep costs for environmental protection low
- Transparency

■ Needs

- Neutral platform
- Knowledge in managing development processes and dialogues
- Share costs



Internationale Weiterbildung
und Entwicklung gGmbH

Capacity Building
International, Germany

Example:

Training & Dialogue Programme
*Recycling of Packaging Waste Turkey and the Balkan
States*

A Private Public Partnership (PPP) Program
2003 - 2005



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- Cooperation between local industry, municipalities, government and InWEnt
 - To jointly develop measures to improve packaging waste collection
 - Learn from international experiences
 - Support legislative process with practical experiences

PPP experiences in other areas: Tetra Pak Food for Development Office

Initiates and develops **public private partnerships** for school and community feeding programs

Helps local producers to build sustainable operations

Supports development of low cost nutritious food products

Shares best practice



www.tetrapak.com/ffdo

Thank you !