

The EBU logo is displayed in a bold, white, sans-serif font. The background of the entire slide is a photograph of a modern glass-walled building with several satellite dishes mounted on its roof, set against a clear blue sky. A large, semi-transparent circular graphic is overlaid on the right side of the image.

EBU

OPERATING EUROVISION AND EURORADIO

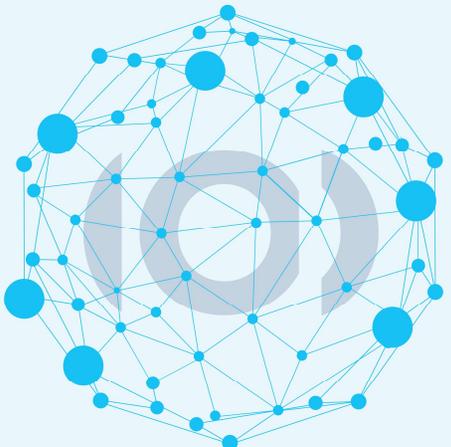
OSCE ROUNDTABLE THE ROLE OF PSM IN COUNTERING DISINFORMATION

NICOLA FRANK
HEAD OF INSTITUTIONAL AND
INTERNATIONAL RELATIONS

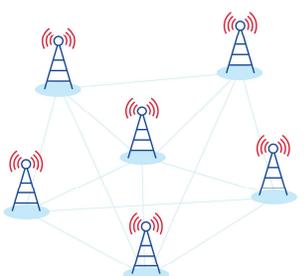
JUNE 2022

THE EBU COMMUNITY IN NUMBERS

The European Broadcasting Union is the world's leading alliance of Public Service Media



COMPOSED OF



115
MEMBER ORGANIZATIONS

IN **56**
COUNTRIES



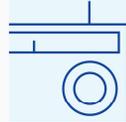
OPERATING

493



TV CHANNELS

703



RADIO STATIONS

593



LOCAL WINDOWS

1323



ONLINE SIMULCAST CHANNELS AND STATIONS

267



EXCLUSIVE ONLINE LINEAR SERVICES

PROVIDING CONTENT IN



159
LANGUAGES

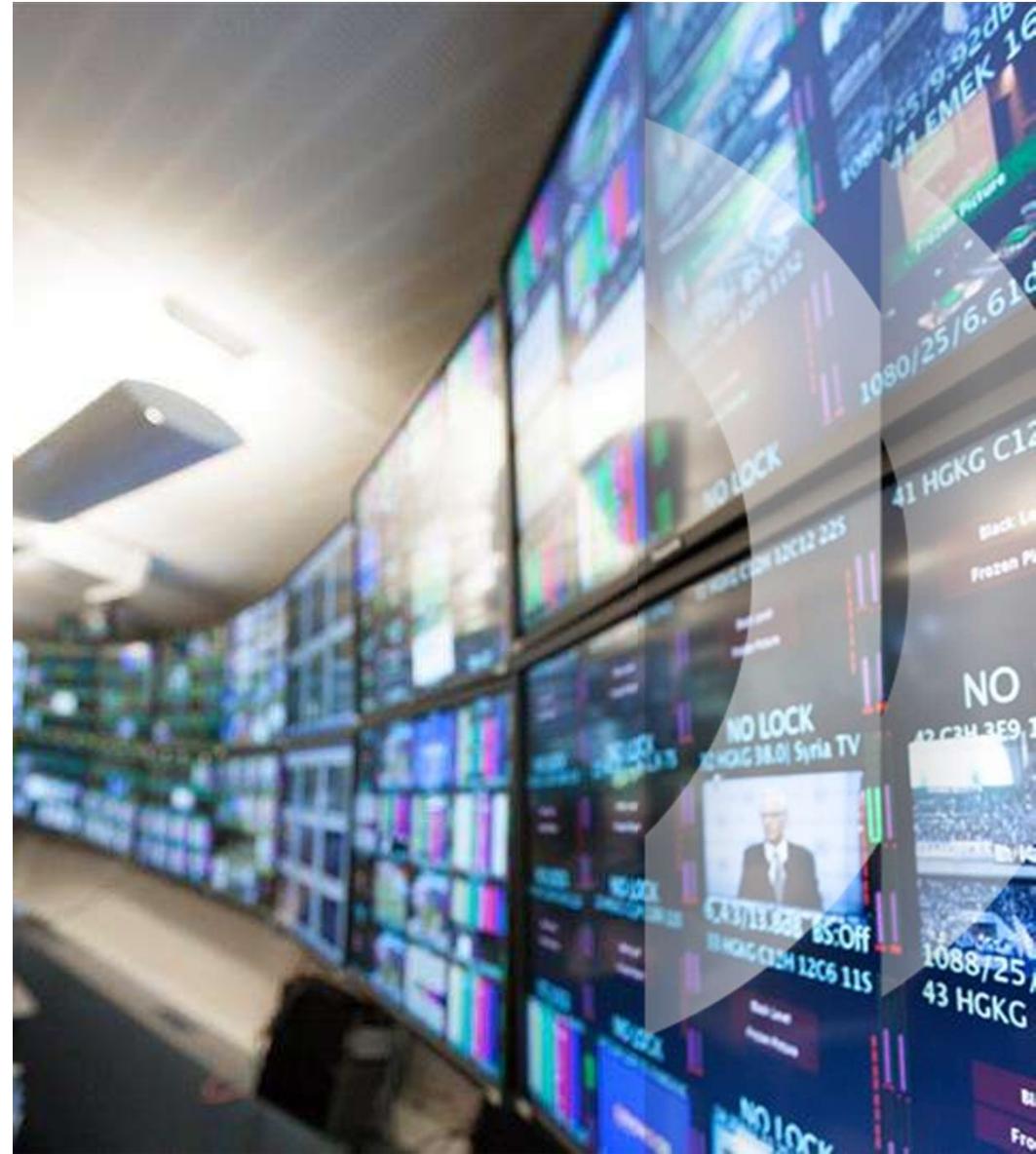
TO A POTENTIAL AUDIENCE OF

1.07
BILLION PEOPLE

EUR(O)VISION NEWS

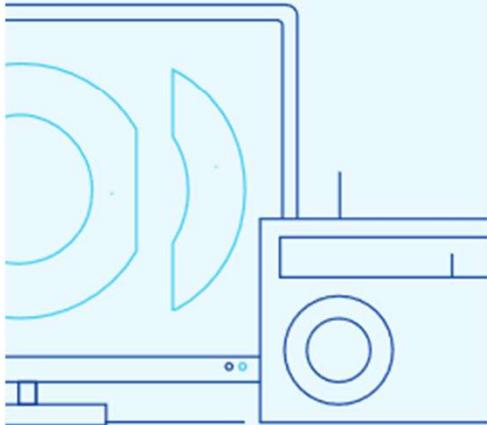
OPERATED BY EBU

- › PSM is Europe's **biggest newsroom**: PSM directly employ +40,000 journalists
- › **Connects** public service **newsrooms** in more than 30 countries
- › 60 years of **sharing video news** content between broadcasters
- › Network of **trust**



HIGH TRUST IN TRADITIONAL MEDIA

Legacy media remain trusted sources of information in times of crisis, whereas trust in social networks continues to decline



RADIO IS MOST TRUSTED

EU NET TRUST INDEX 2021

Tend not to trust



Tend to trust

TRUST IN NATIONAL NEWS



- High trust in national news
- Medium trust in national news
- Low trust in national news
- Country not included



CITIZENS CHOOSE PSM FOR THEIR NEWS

In **16** of **26** European markets, PSM is the **most trusted news brand**



A TRUSTED NEWS ENVIRONMENT BENEFITS FROM STRONG AND INDEPENDENT PSM



The more citizens perceive their national PSM to be free from political pressure, the higher the level of trust in national news in general

EBU

OPERATING EUROVISION AND EURORADIO

PUBLIC SERVICE VALUES EDITORIAL PRINCIPLES AND GUIDELINES



TRUSTWORTHY INFORMATION VERSUS CLICKBAIT

- **Core values**
 - universality
 - independence
 - excellence
 - diversity
 - accountability
 - innovation
- **Editorial principles**
 - impartial & independent
 - fair & respectful
 - accurate & relevant
 - connected & accountable

EUROVISION NEWS EXCHANGE UKRAINE DYNAMIC

24 FEBRUARY TO 24 APRIL



News items



4224 items on Ukraine (54% of content)
1,400 audio items shared on the Radio News Platform



Maryse Burgot, foreign correspondent for France Télévisions in Ukraine



963 items

provided by Member foreign correspondents

Year-on-year comparison of News Exchange contributions

14% more compared to same period 2021

Broadcast 103% increase in airings



Digital 617% increase in views



Eurovision News interview with President Zelenskyy



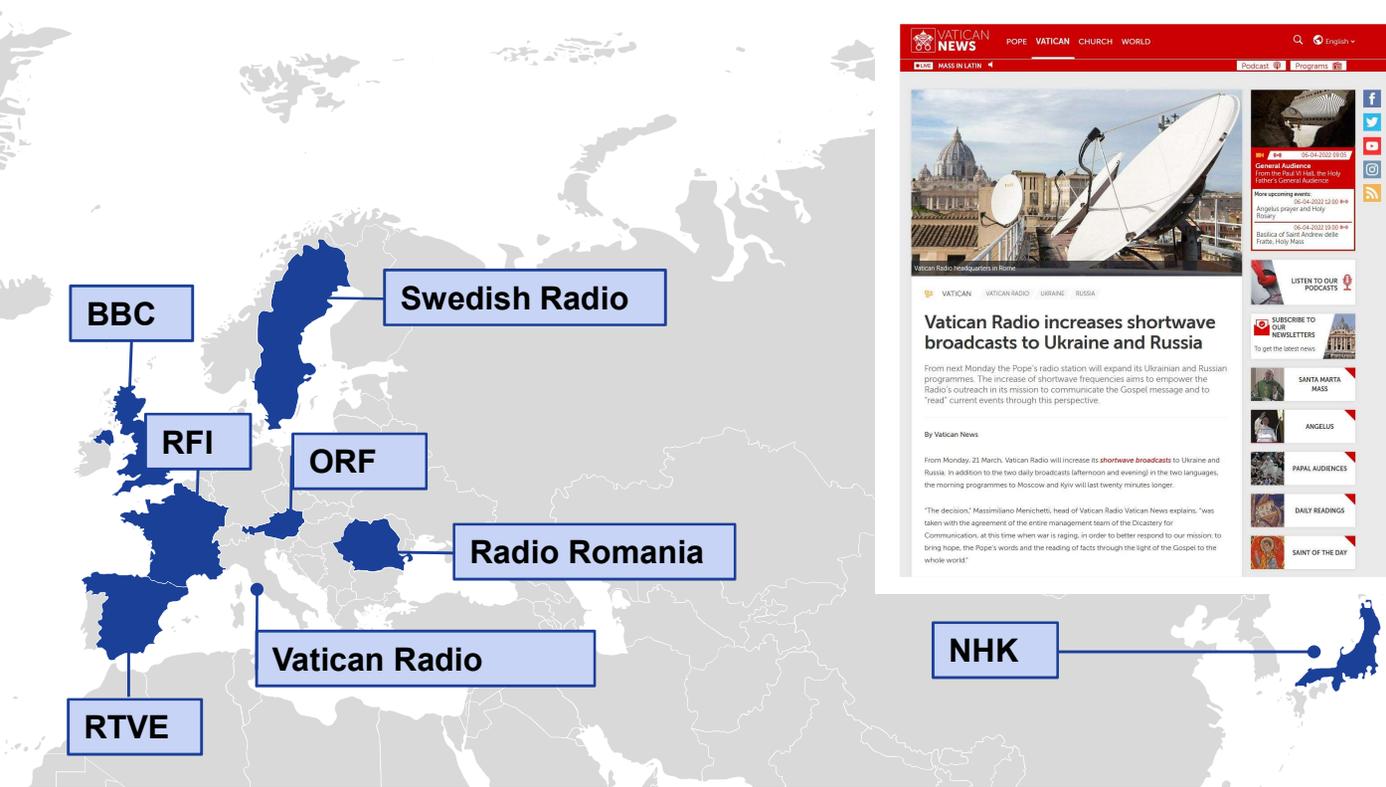
Aired on 3,194 separate occasions on

230 channels

belonging to 126 media organizations



EBU MEMBERS AND ASSOCIATES USING SHORTWAVE, PODCASTS TO EXTEND ACCESS TO CONTENT



Vatican News POPE VATICAN CHURCH WORLD English

MASS IN LATIN Podcast Programs

Vatican Radio increases shortwave broadcasts to Ukraine and Russia

From next Monday the Pope's radio station will expand its Ukrainian and Russian programmes. The increase of shortwave frequencies aims to empower the Radio's outreach in its mission to communicate the Gospel message and to "read" current events through this perspective.

By Vatican News

From Monday, 21 March, Vatican Radio will increase its **shortwave broadcasts** to Ukraine and Russia. In addition to the two daily broadcasts (afternoon and evening) in the two languages, the morning programmes to Moscow and Kiev will last twenty minutes longer.

"The decision," Massimiliano Merichetti, head of Vatican Radio Vatican News explains, "was taken with the agreement of the entire management team of the Dicastery for Communication, at this time when war is raging, in order to better respond to our mission: to bring hope, the Pope's words and the reading of facts through the light of the Gospel to the whole world."

General Audience from St. Paul VI Hall, St. Peter's Basilica
News assembly event: 06-04-2022 12:00-14:00
Rosary: 06-04-2022 19:00-19:04
Basilica of Saint Andrew, 06:00
Fratelli, Holy Mass

LISTEN TO OUR PODCASTS

SUBSCRIBE TO OUR NEWSLETTERS
To get the latest news

SANTA MARTA MASS
ANGELUS
PAPAL AUDIENCES
DAILY READINGS
SAINT OF THE DAY

BBC World Service @bbcworldservice

You can listen for updates on the Russia-Ukraine war on BBC World Service live online bbcworldservice.com

And the map shows our shortwave radio reach in **#Ukraine**

- 15735 kHz 16:00 – 18:00 GMT +2
- 5875 kHz 22:00 – 00:00 GMT +2

2:38 PM · Mar 2, 2022 · SocialFlow



EDITORIAL PRINCIPLES AND FACT CHECKING

A mix of traditional journalism skills and verification methods, search and AI-supported tools

- › Tracing the source
- › Searching for the origin of a statement or quotation
- › Investigating videos and pictures
- › Cross-checking information
- › Contacting the right sources
- › Testimonies

PSM FACT CHECKING



VRAI OU FAKE. N'y a-t-il "aucun risque de coupure" d'électricité l'hiver prochain, comme l'assure Emmanuel Macron ?

Contrairement aux affirmations du chef de l'Etat, l'hiver 2022-2023 s'annonce tendu pour le réseau électrique français. Les effets de la guerre en Ukraine, les problèmes de corrosion sur les systèmes de secours de plusieurs réacteurs nucléaires et une potentielle vague de froid pourraient entraîner des coupures.



Désintox. Non, il n'y avait pas de terroristes présents lors du fiasco du Stade de France lors de la finale de la Ligue des Champions

Lors de la finale de la ligue des champions, un jeune homme connu sur Instagram sous le pseudo de « Challenger » s'est fait remarquer pour avoir filmé l'animateur Cyril Hanouna en train de passer sous le tourniquet pour se rendre au Stade de France. L'influenceur serait revenu de Syrie après y avoir essayé des armes.



VRAI OU FAKE. Législatives : on a vérifié six affirmations des invités politiques de l'émission "France 2022"

Au cours de l'émission politique de France 2, jeudi soir, dix représentants des



Sendung verpasst? ▶



Startseite • Faktenfinder • Studie der Berliner Charité: Kein Nachweis für vermehrte Impfnebenwirkungen



FAKTEHINDER • Studie der Berliner Charité

Kein Nachweis für vermehrte Impfnebenwirkungen



No check, no trust.

CONTACTEZ-NOUS



Les résultats relatifs à votre recherche



ANALYSÉ PAR NOS PARTENAIRES →

France Info | 06/06/2022

Vrai ou fake : les critiques envers la fondation de Bill et Melinda Gates sont-elles justifiées ?



ANALYSÉ PAR NOS PARTENAIRES →

France Info | 03/05/2022

Désintox. Non, le compte Twitter de Bill Gates n'a pas été suspendu par Elon Musk

Sur les réseaux sociaux, des informations erronées



ANALYSÉ PAR NOS PARTENAIRES →

France Info | 26/03/2021

Vrai ou fake : François Ruffin accuse Bill Gates d'avoir "sacrifié le vaccin" AstraZeneca

Faktisk.

Søk.

Meny.



Fact checks by swissinfo.ch



Heard something about Switzerland we should fact check?

Jul 22, 2021 • Make suggestions about which far-fetched assumptions and long-held beliefs about the Swiss nation we should put under the microscope.



Switzerland and pesticides: Toxic relationship or necessary evil?

May 22, 2021 • Swiss voters will soon decide if they want an outright ban on synthetic pesticides. Are the claims made by supporters true? A look at the facts.

NEWS

Reality Check



How long will my vaccine last?

Here's why you need more than one Covid jab.
3 June 2022 Health



Uncovering the mystery of North Korea's Covid outbreak

The government says it has the situation under control, but what do we really know about the scale of the crisis?
1 June 2022 Reality Check



The Covid complacency being recycled for monkeypox

Complacencies and memes shared during the Covid pandemic are cropping up again.
29 May 2022 Health



Why the WHO is questioning China's Covid policy

The WHO thinks China's current Covid policy is not sustainable - but China seems determined to stay the course.
17 May 2022 Reality Check



Faktencheck

„Sind die ORF-Gebühren die höchsten in Europa?“

ORF-Faktencheck

Synes godt om Kommenter Del

2,1 tusind · 1,9 tusind kommentarer · 542 tusind visninger

- ORF · 10. november 2016 · 1
In den vergangenen Tagen wurde viel über die ORF-Gebühren diskutiert: Stimmt es, dass der ORF hauptsächlich...
Se mere · Mest relevante
- Karo Heel · 1. jr.
Für was ist die GIS ...? Mir ist gesagt worden gehört den ORF Bitte um ANTWORT DANKE
- ORF · 1. jr.
Hallo, haben Sie das Video gesehen? Liebe Grüße, the ORF-Social-Media-Team
- Erich Staudinger · 4. jr.
Warum wird nie geschrieben, dass die Bundesländer auch ihre Kulturgelder dabei haben. Wer und wie finanziert man dann die kulturellen Veranstaltungen wie Theater usw?
- ORF · 1. jr.
Mest relevante er vejlgt, så nogle svar kan være blevet filteret væk.
- ORF · 1. jr.
Omsmit? For ORF erhåber mere end 60 procent um...



Extend your network

Don't stay isolated. Get connected with other organizations and professionals to create a powerful network of verification experts. Share your verification work and knowledge with them, and join forces to monitor and verify claims appearing online. Groups can be created on a topic basis.



SOCIAL NEWSWIRE News Feed Newswire Newsroom Flashlight Members Groups Events Search Messages Notifications Derek Bowler

EYE Middle East Restrictions

**WEST BANK: Israeli officer shoves anti-
eviction protester to the ground in
Masafer Yatta**
May 13, 2022

Americas EYE Restrictions

**US-SD: Wall of dust towers above
residential street in South Dakota**
May 13, 2022

Americas Restrictions VNRO

**US-FL: Valedictorian with non-speaking
autism makes inspiring
commencement address**
May 13, 2022

EVN EYE Middle East Restrictions

**JERUSALEM: Israeli cavalry deployed
amid funeral services for slain Al
Jazeera journalist**
May 13, 2022

Europe EVN Restrictions RFEFL

**UKRAINE: Ukrainian 9-year-old making
'miracle' recovery from shrapnel head
wound**
May 13, 2022

Americas Restrictions VNRP

**US-OH: Tesla crashes into Ohio
convention centre causing extensive
damage [MUTE]**
May 13, 2022

EYE Middle East Restrictions

**JERUSALEM: Israeli forces disperse
funeral procession as mourners carry
coffin of slain Al Jazeera journalist**
May 13, 2022

EYE Middle East Restrictions

**JERUSALEM: Mourners gather outside
east Jerusalem hospital ahead slain Al
Jazeera journalist's funeral**
May 13, 2022

Europe Restrictions VNRP

Europe Restrictions VNRP

Europe Restrictions VNRP

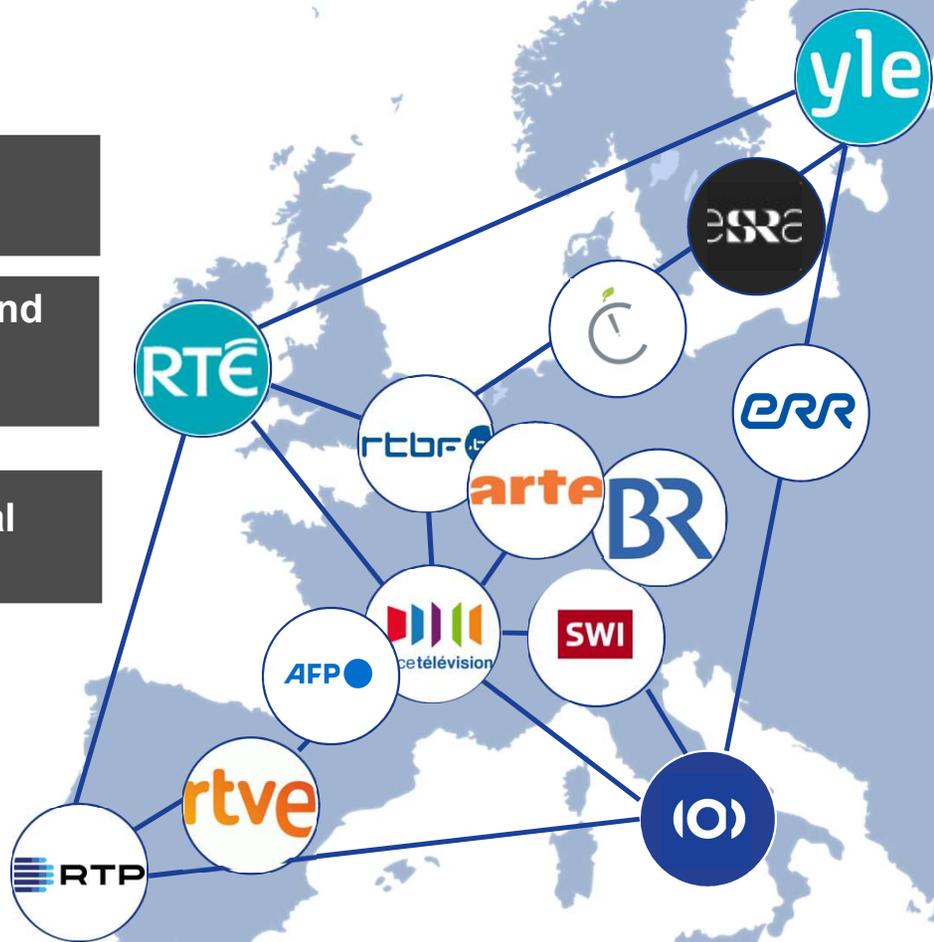
Europe EVN Restrictions VNRP

INNOVATION A EUROPEAN PERSPECTIVE – A NETWORKED PAN-EUROPEAN NEWSROOM

AI-supported translation

AI supported content selection and recommendation: Public service algorithm

Fact-checking network and social media cooperation



A European Perspective



Canal across Finnish-Russian border to re-open, unaffected by sanctions



March 25 2022, 04:26 PM GMT+1



Ukrainian refugees with pets urged to visit vet for rabies check-up



March 29 2022, 12:24 PM GMT+2



Krún wants to set up airdome for Ukraine refugees



March 28 2022, 08:58 AM GMT+2



Latvia and Lithuania detail multi-million euro call ce



March 29 2022, 10:51 AM GMT+2

BROUGHT TO YOU BY EUROVISION

VU D'EUROPE

Franceinfo sélectionne chaque jour des contenus issus de médias audiovisuels publics européens, membres de l'Eurovision. Ces contenus sont traduits en français.

Vu d'Europe - L'Europe face à la guerre en Ukraine



IRLANDE : Le gouvernement a chiffré l'éventuel accueil de 100 000 réfugiés ukrainiens. Cela pourrait coûter au pays 2,5 milliards d'euros.



29 mars 2022 08:00 GMT+2



ALLEMAGNE : Que faut-il donner ? Les organisations humanitaires se plaignent que des produits usagés finissent dans les sacs de dons...



28 mars 2022 19:05 GMT+2



IRLANDE : A Dublin, les funérailles de Pierre Zakrzewski. Le journaliste franco-irlandais avait été tué en Ukraine le 14 mars dernier.



29 mars 2022 12:27 GMT+2



SUEDE : des animaux... invités à... vétérinaires...



29 mars 2022

Um Olhar Europeu



INMO apela para um uso mais amplo de máscaras faciais

RTÉ



22 de março de 2022 08:47 GMT+1



Credit Suisse perde caso de banqueiro que roubou clientes bilionários

SWI



24 de março de 2022 11:50 GMT+1



Frota de pesca espanhola permanece atracada em protesto contra os altos preços do gasóleo

rtve



21 de março de 2022 16:48 GMT+1



A European Perspective - Climate Crisis



Can deep geothermal projects help secure Swiss energy independence?

SWI

+ CH

June 03 2022 at 09:00 AM GMT+2



Climate crisis: governments must take 'swift, aggressive and sustained' action to decarbonize the airline industry

franceinfo:

FR

June 09 2022 at 06:53 AM GMT+2



'Greening' of the Alps is visible from space

SWI

+ CH

June 03 2022 at 10:17 AM GMT+2



Worst winter in a decade bee colonies

SWI

May 25 2022 at 12:33 PM GMT+2

BROUGHT TO YOU BY **EUROVISION**

THE RIGHT FRAMEWORK

Putting Council of Europe standards for Public Service Media into practice

- › Flexible and future-proof remit, sufficient funding, editorial independence and institutional autonomy

Supporting media plurality online

- › Securing access and findability of media services of general interest
- › Ensuring appropriate prominence of general interest
- › protecting the integrity of media in Europe online
- › proper media brand/logo attribution

Accountability of online platforms/social media

- › Strengthen the EU Code of Practice on Disinformation with structural indicators and an effective monitoring framework

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linkedin.com/company/ebu



instagram.com/ebu_hq/



EBU UPDATE monthly newsletter

