

The Arab-American Handbook
www.ArabAmericanHandbook.com

Nawar Shora, Author

Tel 703-967-0378 | nshora@gmail.com

Nawar Shora, Legal Director for the American-Arab Anti-Discrimination Committee (ADC) and ADC's Director of Diversity Education and Law Enforcement Outreach (LEOP), recently authored *The Arab-American Handbook* (Cune Press, 2009).

This volume is based on Shora's highly successful LEOP training seminars over the past eight years. Nawar's seminars and his book set forth basic facts on Arabs, Arab-Americans, and Muslims. Shora's in-person seminars have successfully helped demystify Arab, Arab-American, and Muslim culture to 20,000 people over the past eight years. An additional 200,000 people have participated in Shora's seminar via intranet and DVD. Nawar is a respected public speaker and a subject matter expert on two federal government training DVDs.

Praise for the book:

"In the tense global climate riddled with fear, violence, and apprehension, Nawar Shora successfully demystifies cultures and religions often cloaked with misinformation or incomplete labels. *The Arab American Handbook* has helped me in gaining a stronger, more accurate, understanding of the Arab, Arab-American, and Muslim communities. Ultimately, enabling the FBI to engage the communities more effectively and improve upon partnerships."

--Joseph Persichini, Assistant Director in Charge, FBI Washington Field Office

"The Arab American Handbook is by far the best short guide to Arab, Arab-American, and Muslim Cultures...an invaluable resource."

-- Dr. Jack Shaheen, Hollywood film critic and author *Reel Bad Arabs*

"Direct, easy to grasp, and often funny in its explanations and analogies, The Arab American Handbook is a helpful guide to students, journalist and government representatives. I hope it will clear up some misconceptions about a much misunderstood people."

-- Helen Thomas, Hearst Newspaper Columnist

The book is a quick, easy to read introductory guide to the Arab, Arab-American, and Muslim cultures. It is a non-threatening, fun (sometimes funny), non-politicized quick read. The book is divided into three sections. **Section 1** is the crux of the book and is the primary introductory guide that will help the public (as well as military and government) gain an improved understanding for the people, faiths, and cultures. **Section 2** is a more academic segment and hosts numerous guest essays which include, David Cole, Jack Shaheen, Laila Al-Qatami, Patrick Seale, Juan Cole, Maz Jobrani, Senior DHS officer Daniel Sutherland, Nathalie Handal, Former Senior Intelligence Officer Graham Fuller and retired Army Gen. James "Spider" Marks. **Section 3** includes a quick glossary guide and timelines of basic history.

What Nawar labels "innocent ignorance" is much greater than we realize. Several months ago, he was lecturing to a group of attorneys about to deploy to Afghanistan, when during one of the breaks, a seasoned attorney from New York, walked up and said "I've gotta say something dumb to you. Up until you told us 20 minutes ago,

I always thought Muslims worshiped Mohammad, not the same God we worship" - This was a professional, educated, well-intentioned person. He often gets questions about "Allah" being the Muslim God; about Iran and Afghanistan being Arab; or about the best recipe to make a mean tabbouleh. It is these little misconceptions and the innocent ignorance that The Arab American Handbook helps reach and counter.

If you would like to order a copy or invite Nawar to give a presentation please go to www.ArabAmericanHandbook.com

Reviews & Interviews:

Nawar has recently been interviewed about his trainings and book by:

ABC's Let's Talk Live: http://www.letstalklive.tv/n_videoplayer.cfm?video=Itlculture0731.wmv&id=371
(requires Windows Media Player)

The Washington Post Express:

http://www.expressnightout.com/content/2009/05/nawar_shora_arab_american_handbook.php

He has done several other interviews including The Don Bustany Show in Los Angeles and upcoming ones with 1019 RXP – "Frequency" on New York's Rock Experience; and Radio Chicagoland WJJG. He is also on file with *The Oprah Winfrey Show* and *CNN Presents* for the Fall season.

Recent Book discussions & signings:

March 14 – Rutherford, NJ – Gainville Cafe

April 1 – Washington, DC – Prince Alwaleed Bin Talal Heritage Center

May 1 – Columbia, MD – Johns Hopkins University

May 11 – Washington, DC – Busboy's & Poets

June 11 – Scottsdale, AZ – FBI Leadership Conference

June 13 – Washington, DC – American Arab Anti-Discrimination Committee National Convention

June 23 – Washington, DC – Women in Homeland Security

August 1 – Washington, DC – FBI Washington Field Office Future Agents In Training (FAIT) camp

September 2 – Washington, DC – Equal Employment Opportunity Commission (EEOC)

October 11 – Warrenton Va – United Methodist Church of Warrenton

October 16 – Lewisburg, WV - West Virginia Art Education Association conference

Sample:

The nucleus of the seminars and the book is a ten question pop quiz. Whether lecturing to high school students or PhD's, Nawar always starts the conversation with the same ten question quiz. Using humour and wit he helps demystify and educate about cultures and faiths often misperceived.

Introductory QUIZ®

1. On a scale from 1 to 10, 1 being least and 10 being most, how much do you know about Arabs, Arab-Americans and Muslims?

