



in co-operation with



Executive Master Class in Broadcasting Regulation for the National Rada on Television and Radio Broadcasting of Ukraine

Kyiv, Ukraine
17-18 March 2015

Agenda

Day 1, Tuesday, 17 March 2015

09.00 - 9.30 REGISTRATION

09.30 - 10.00 OPENING SESSION

Opening Remarks

Dunja Mijatović, OSCE Representative on Freedom of the Media

Vaidotas Verba, OSCE Project Co-ordinator in Ukraine

Yuriy Artemenko, Chairman of the National Rada on Television and Radio Broadcasting of Ukraine

10.00 - 11:00 SESSION I. Issues in Ukrainian Media

Facilitators: Dieter Loraine and Douglas Griffin, Directors, Albany Associates

The facilitated discussion will focus on:

- Types of speech causing concern
- Media disseminating content deemed problematic
- Differences in speech on and reach of various media platforms
- International best practice for regulating various types of media

11.00 - 11.15 Coffee break

11.15 - 12:30 SESSION II. Role of the Regulator in Times of Conflict

Facilitators: Dieter Loraine and Douglas Griffin, Directors, Albany Associates

The facilitated discussion will focus on:

- Maintaining regulatory independence
- Complaints handling, enforcement and sanctions
- Complaints from the public and from politicians
- Codes of conduct
- Scenario on complaints, enforcement and sanctions

12.30 - 13.30 Lunch

13:30 - 15.00 SESSION III. Licensing

Facilitators: Dieter Loraine and Douglas Griffin, Directors, Albany Associates

The facilitated discussion will focus on:

- Licensing under international best practice
- Licensing applications and procedures
- Information to be sought and considered from applicants and licensees
- Scenario on licensing

15.00 - 15:15 Coffee break

15:15 - 17.00 SESSION IV. Regulatory Issues and Approaches from Bosnia and Herzegovina

Facilitator: Emir Povlakić, Head of Division for Licensing, Digitalization and Coordination in Broadcasting, Communications Regulatory Agency of Bosnia and Herzegovina

This session will focus on relevant examples from Bosnia and Herzegovina, particularly on issues relevant to Ukraine today, lessons learned and recommendations.

Day 2, Wednesday, 18 March 2015
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09.00 - 10.30 SESSION V. Content Regulation Scenarios: Accuracy, Balance, Propaganda and Defamation

Facilitators: Dieter Loraine and Douglas Griffin, Directors, Albany Associates

Scenarios focusing on standards of accuracy and balance and considering propaganda designed to influence particular populations will be discussed as a group. Allegedly defamatory material will be addressed. Various types of media will be considered. Speech and media coming from abroad, and the jurisdictional issues and limitations involved, will be discussed. International best practice will be explored. The group will discuss possible responses and policy recommendations.

10.30 - 10.45 Coffee break

10.45 - 12:00 SESSION VI. Content Regulation Scenarios: Incitement to Violence, Threats to Public Order, National Security Issues

Facilitators: Dieter Loraine and Douglas Griffin, Directors, Albany Associates

Scenarios focusing on speech inciting violence, threatening public order and touching on issues of national security will be discussed as a group. Various types of media will be considered. International best practice will be explored. The group will discuss possible responses and policy recommendations.

12.00 - 13.00 Sweep-Up, Questions, Conclusions and Recommendations

13.00 - 14.00 Lunch

About our partner Albany Associates:

Albany Associates (www.albanyassociates.com) is an international company specialising in regulation of communications, broadcasting and media and advising on establishing communications regulatory frameworks, established in 2004. Albany also develops communications and public diplomacy strategies in challenging environments. The company provides experience-based practical advice and project management services to a varied worldwide client base including governments, international organisations and agencies, broadcast and telecommunications regulators, self-regulatory bodies, NGOs and media businesses. Albany Associates can call on extensive team of multi-disciplined international consultants with global expertise in strategic communications, advocacy, outreach, regulation, broadcasting, media law, public relations and management training.

Our presenters:

Dieter Loraine

Dieter Loraine is co-founder and Managing Director of Albany Associates. He has over 20 years' experience in strategic communications, institution building, media and regulatory development.

Prior to forming Albany he was Senior Consultant for Media Regulation with the UK Foreign and Commonwealth Office's Media Development and Regulation Advisory Team in Iraq which, in 2004, set up the converged broadcast and telecommunications regulatory authority. Between 2001 and 2003 he was Acting Deputy Director General and Director of Communications for the Communications Regulatory Agency in Bosnia and Herzegovina. Dieter devised and created the self-regulatory system for the press in Bosnia and Herzegovina including setting up the country's inaugural Press Council. Between 1998 and 2001 he held two senior positions as Director of Broadcast Licensing and Director of Public Affairs in the Independent Media Commission in Sarajevo. Dieter has worked with communications and media regulatory authorities in Kosovo, UAE, Jordan, Rwanda, Bulgaria, Iraq, Afghanistan, Somalia and Romania advising on media and communications policy and regulation. Dieter has served as a Special Adviser to the UK Press Complaints Commission.

Douglas Griffin

Douglas Griffin is a Director of Albany Associates. He is a lawyer and an expert in communications and media strategy, law and policy, particularly in conflict, post-conflict and transitional environments.

Examples of projects include drafting a media development strategy for Somalia with input from ministries, other stakeholders, the United Nations and UN agencies and donors; drafting key legislation and regulations concerning media and telecommunications in Iraq; training senior management of national regulators of broadcasting and communications and government officials; and providing comprehensive broadcast and other regulatory advice to communications regulators and government ministries in Jordan, the United Arab Emirates, the Democratic Republic of Congo, Kosovo, Afghanistan and Bosnia and Herzegovina.

Emir Povelakić

Emir Povelakić graduated Law Faculty in Sarajevo and since January 1999 has been working for the Communications Regulatory Agency of Bosnia and Herzegovina. Currently he is the Head of Division for Licensing, Digitalization and Coordination in Broadcasting, working on matters of licensing for broadcasters, distributors and service providers of audiovisual content, freedom of expression, hate speech and copyright.

From the very beginning of the Digital Terrestrial Television (DTT) Forum in Bosnia and Herzegovina he was a permanent member of the Working Group for regulation, and participated in drafting strategy on digital switchover in Bosnia and Herzegovina. He is a member of the Expert Commission for developing an action plan for implementation strategy of digital switchover. For many years, he was Representative of Bosnia and Herzegovina in the Standing Committee for Media and New Communication Services (CDMC)

of the Council of Europe in Strasbourg. In November 2010 he was reelected for second two-year term as a member of the CDMC Bureau. Since 2012 he is Bureau member of the Steering Committee on Media and Information Society – CDMSI. Povlakić occasionally represents Bosnia and Herzegovina in work of the European Platform of Regulatory Authorities.